

## WRVO, SUNY Oswego Featured on BBC World Service Broadcasts



Qawwali musicians perform

BBC *The World Today* commentator Fergus Nicoll spent a week in Central New York in October as a guest of WRVO. In addition to hosting a WRVO Community Forum titled *Culture Under Siege in Pakistan*, Mr. Nicoll conducted interviews with students, faculty, and members of the Sudanese refugee community in the area. He later introduced these interview segments on the BBC World Service live from the WRVO studios early Friday, October 14th.

The interviews were broadcast several times to an audience numbering in the millions across Europe, Africa and parts of Asia (segments are available for download at [wrvo.org/fergus-nicoll](http://wrvo.org/fergus-nicoll)). Interviews focused on student perceptions of the effects of the global debt crisis, local efforts to collect textbooks for John Garang University in South Sudan, and an 'Occupy Wall Street' demonstration on the SUNY Oswego campus.



Fergus Nicoll with SUNY students

The visit was funded with a grant from Public Radio International, distributor of BBC World Service Programs in the U.S. The WRVO Community Forum presented in conjunction with Caravanserai featured a live performance by Pakistani qawwali musicians in residence at SUNY Oswego where they discussed Islamic art and culture with students and faculty in a week-long series of seminars and other appearances. The Caravanserai series will continue with more artists in residence during calendar year 2012. The project is being funded in part by the Doris Duke Charitable Trust and ArtsMidwest, SUNY Oswego, and other regional funders.



Fergus Nicoll moderating forum panel



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## Fall Fundraiser Exceeds Pledge, Membership Goals



Fundraiser volunteers celebrating

During the one-week on-air fundraiser in October more than a thousand listeners committed to helping fund excellent programming that makes WRVO's network of stations and web streams a primary source of unsurpassed news, information, analysis, and sophisticated entertainment throughout the region. The fall fundraiser reached and exceeded our twin goals of raising \$195,000 and enrolling 1,500 members. Five hundred of those are new. As is the case with all WRVO 'friend' raisers, funds will be invested in the best news and information programming available from NPR, American Public Media (APM), Public Radio International (PRI), British Broadcasting Corporation (BBC), Canadian Broadcasting Corporation (CBC), Radio Netherlands Worldwide (RNW), and Germany's Deutsche Welle (DW), among others. The funds will also be invested in expanded regional news and public affairs coverage.

## WRVO to Locate Satellite Studio, Offices in Downtown Syracuse

Planning is underway to establish a satellite studio and office suite in the Atrium Building, home of the SUNY Oswego Metro Center on Clinton Square in downtown Syracuse. The facility will include recording and transmission facilities to support production of program segments in Syracuse. Certain programs, including portions of the *Innovation Trail* series and many WRVO *Community Forum* broadcasts currently recorded at the Metro Center, require setting up remote equipment that must be assembled and disassembled for each production. The satellite studio will make it possible to do on-site production and establish live links between Syracuse-based interviewees and public radio program producers around the world, a service for which there is growing demand. Currently such broadcasts can only be arranged from the main studio in Oswego. The facility will be available for live and recorded roundtables, discussions, forums, and other events that inform and educate the public on topics of particular interest to central New York State. Target date for the opening is mid-2012.



Atrium Building, downtown Syracuse

## Turkish Cultural Center of Syracuse Honors WRVO Public Media



WRVO General Manager Michael Ameigh recently accepted a friendship gift from the Turkish Cultural Center in Syracuse on behalf of WRVO Public Media. The gift was presented at the Center's annual Friendship Dinner held October 6th at the Syracuse Sheraton Hotel on the Syracuse University Campus. The annual event was created to build awareness of Turkish culture and to encourage peace, tolerance and friendship in the community. The Turkish Cultural Center holds a variety of events at its facility on Tracy Street in Syracuse that give area residents the opportunity to learn about Turkey's contributions to American culture. These include cooking classes and information sessions. A delegation from the Center visited WRVO Public Media on the SUNY Oswego campus in November to tour studios and greet WRVO staff.

## November Community Forum Focuses on Electric Power in Upstate New York

WRVO's Community Forum series continued on November 21st with a discussion on the changing nature of electrical power in the upstate region. WRVO technology reporter Emma Jacobs moderated a panel that included Jeff Brady, NPR energy reporter; Pete Wilcoxon, professor of energy and policy at Syracuse University and a Senior Fellow with the Brookings Institute; James Stapleton, Principal Energy Manager, National Grid; and Andrea Feldpausch-Parker, Assistant Professor in Environmental Communication at SUNY-ESF. The forum, a collaboration with upstate New York's Innovation Trail Local Journalism Consortium that is partially funded by the Corporation for Public Broadcasting, focused on issues related to electrical power generation and distribution in the region. The program was recorded for broadcast in early December and is available as a podcast at [wrvo.org](http://wrvo.org).



Community Forum on Energy Issues

## December 2011 Newsletter

## NPR's Carl Kasell to Host WRVO September 2012 Cruise to Canada



NPR's Carl Kasell

The WRVO staff is teaming up with Princess Cruise representatives for a series of information sessions to present this extraordinary opportunity to those interested in joining the cruise. Open to the public, these evening events will be held in Watertown on Tuesday, January 24th; Oswego on Wednesday, January 25th; Syracuse (Dewitt area) on Tuesday, January 31st; Utica on Wednesday, February 1st; Cortland on Thursday, February 2nd; and in Syracuse (Fairmont area) on Thursday, March 8th.



Caribbean Princess in New York Harbor

NPR's Carl Kasell, long-time *Morning Edition* news anchor and *Wait, Wait, Don't Tell Me!* cast member will host WRVO's first Discovery Cruise September 8-15, 2012. The cruise, a fundraiser for WRVO Public Media technical operations, will sail from New York Harbor (Brooklyn Ship Terminal) to Halifax, Nova Scotia with stops at St. John, New Brunswick; Bar Harbor, Maine; Boston, Massachusetts; and Newport, Rhode Island before returning to New York aboard the *Caribbean Princess*, one of the finest cruise liners in the world. Round-trip direct air-conditioned tour bus transportation from central New York will be available.



Elegant dining, shopping, nightly entertainment

This is a great opportunity to join others interested in public radio for a great travel experience and to learn more about NPR while supporting WRVO at the same time. Get to know Carl Kasell, distinguished NPR alumnus and long-time friend of WRVO as he discusses his years at the mic as a NPR news presenter and his current role on one of NPR's most popular programs, *Wait, Wait, Don't Tell Me!* He will meet exclusively with the WRVO group. For more information, and to sign up for one of the information sessions, please visit [wrvo.org/fall-cruise](http://wrvo.org/fall-cruise), or call WRVO toll-free at 1-800-341-3690.

Download your free WRVO Smartphone App for iPhone, iPad and Android

WRVO-1	Weekdays	Saturday	Sunday	WRVO-2	WRVO-REMIX	WRVO-3	WRVO-International
Early Morning	BBC World Service			Early Morning			
5:00 AM		The State We're In	The Changing World	5:00 AM			
6:00 AM		Marketplace Money	Inside Europe	6:00 AM			
7:00 AM	Morning Edition	Only A Game	Prime Time Radio	7:00 AM			
8:00 AM		Weekend Edition	Weekend Edition	8:00 AM			
9:00 AM				9:00 AM			
10:00 AM	The Diane Rehm Show	Car Talk		10:00 AM			
11:00 AM		Wait Wait Don't Tell Me	Studio 360	11:00 AM			
12:00 PM	Fresh Air	Says You		12:00 PM			
1:00 PM	Tell Me More	This American Life	A Prairie Home Companion	1:00 PM			
2:00 PM	Talk of the Nation	Snap Judgment	Splendid Table	2:00 PM			
3:00 PM		On The Media	Public Radio Presents	3:00 PM			
4:00 PM		Weekly Edition	Sound Opinions	4:00 PM			
5:00 PM	All Things Considered	All Things Considered		5:00 PM			
6:00 PM	New York Now - Friday at 6:30pm		Sound Medicine	6:00 PM			
7:00 PM	As It Happens	A Prairie Home Companion	Bioneers	7:00 PM			
			Planetary Radio	7:30 PM			
8:00 PM	The Capitol Pressroom	Selected Shorts	Earth Beat	8:00 PM			
Late Evening	Selected Shorts	Tuned To Yesterday		Late Evening			

Stay informed. Sign up for WRVO's e-newsletter at [WRVO.org](http://WRVO.org)

Contact WRVO at 1-800-341-3690 or email to [feedback@wrvo.org](mailto:feedback@wrvo.org)

## WRVO Public Media Cornerstone Society Membership - 2011

### PLATINUM LEVEL - \$2,500 and above -

Anonymous, Syracuse  
Wayne and Mary Chauncey  
Vincent A. Ciccarino and Sylvia Matousek  
Andrew Cohen  
Russell Dombrow  
Tina Dabrowiak  
Robert Hanson  
Richard Mather Fund  
Brian Rau  
Jary and Julie Shimer  
Jeffrey G. Smith and Leslie J. Kohman

Jerrold O'Brien  
Seth and Laurie Ovadia  
Lisa Parlato and Clark Brown  
Ralph and Mary Lou Penner  
Sharon and Christopher Pernisi  
William and Rosemary Pooler  
Sabra and Bill Reichardt  
Bruce and Lenora Schuchert  
Mansukh J. Shah  
Robert and Nancy Slavens  
Joseph and Carla Springer  
David and Claudia St. John  
Leah Weinberg  
Daniel and Beth Wnorowski

### SILVER LEVEL - \$500 to \$999 -

Robert Aliasso  
Kim and Vinny Aliperti  
Jim Allen and Vicky Stockton  
Allen  
Larry C. Arliss  
Don and Laurel Artz  
Richard and Marjorie Aubry  
Alan and Lois Baker  
Edvige Barrie & Jim Frederick  
Trevor Battams  
Sally L. Berry  
Kathleen Bice  
Peter and Lida Black  
David T. Bliss  
Bradley and Martha Boyer  
Jay and Larissa Brenner  
John and Kathy Briggs  
David and Cynthia Brower-Kirby  
Minna Buck Aloha Foundation  
Robert and Mary Burdick  
Jane Burkhead & Robert Sarason  
Judy Carr  
D Bruce Carter  
Sewell Claycomb  
Lorrie Clemo and Steven Nicolais  
Margaret Clerkin  
Edward and Paula Conan  
Melissa Cossar  
Jeffrey and Lisa Craig  
Diana F. Cramer  
Peter J. Cronkright and Judith A. Setla  
Donna Woolfolk Cross  
Phil Czternostek  
Ronald and Valerie Doupe  
Charles and Kimberly Driscoll  
Patricia and Marvin Druger

William Clay Elliot and Dora Chu Elliot  
Richard Ernst and Craig Simmons  
Joan and Tim Engst  
Wendy Everleth  
John Folk and Diane Folk  
Philip and Marilyn Frankel  
Ken Garno and Jody Tarallo  
Linnea K. Garrepy  
Amanda J. Garris and Gavin Sacks  
Peter and Nancy Geiskopf  
Peter and Laura Georgianna  
Peter Gifford  
Allen Goudie  
Eric and Brenda Greenfield  
H Baird Hansen  
Theresa Harford  
Carolina and Tim Harris  
Dennis Hawthorne  
Marjorie J. Head  
Lionel Hector  
Joseph and Mary Ellen Hennigan  
David Hootnick  
David and Susan Hopper  
Laura Huffman  
Thomas Hughes  
Jim Iannettoni  
Patricia W. Infantine  
Theodora James  
Lewis and Julie Johnson  
Neal and Linda Johnson  
Blair and Gordon Jones  
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Wayne and Kathy Keller  
John Kent  
Robin W. Kimmerer and Jeffrey L. Hahs  
Robert Kleinberg  
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Greg Komarisky  
John Krauss  
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Craig and Cynthia Urciuoli  
Patricia Wanderloo  
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Roy and Laura Welch  
Jay Wellwood  
Roger and Katherine Williams  
Mitchell and Lynn Wilson  
Jason Winkler  
John and Mitzi Wolf

## Consider a Year-end Tax-deductible Investment in WRVO Public Media

Throughout 2011 WRVO has kept you informed, enlightened and entertained, and we pledge to keep doing so. That said, providing high-quality NPR, APM and PRI programs day after day, week after week is expensive, approaching \$500,000 each year not including the cost of operating the transmission system.

When NPR and the BBC bring you live coverage of world-changing events from the far corners of the world, the only stations that air that coverage are WRVO stations. Your tax-deductible investment will ensure that when you tune to WRVO, we'll be there to keep you informed with reports that are trenchant, relevant, sometimes touching, humorous, and heart-warming.

WRVO is listener-powered radio. Public radio works best when everyone does his and her part. While \$500,000 may seem like a daunting amount to generate each year, when thousands of people just like you chip in, we can do it!

Your donation to WRVO is tax-deductible. Gifts of cash, stock and securities are welcome. We can even turn your unused car into great NPR news and information programming (see below).

We have included a self-addressed envelope in this newsletter for your convenience, or you may contribute online at [www.wrvo.org](http://www.wrvo.org). To make other arrangements please call us toll-free at 1-800-341-3690. Remember: All donations received before midnight on December 31 are considered tax deductible for 2011. We thank you for your continued support and wish you a very happy holiday season and a bright and prosperous 2012.

### Donate a Vehicle to WRVO Public Media

Looking for a tax deduction at the end of the year? Then consider donating a vehicle to WRVO Public Media. When you donate your used car to WRVO, you get a tax deduction and WRVO gets proceeds from the sale.

Your vehicle donation will be turned into great NPR news and information programming. In most cases your vehicle will be picked up at your location free of charge.

Here's how it works:

- You call **Insurance Auto Auctions**, Rt. 11 Cicero, NY, at (315) 699-2622;

- Tell them you'd like to donate a vehicle on behalf of WRVO;

- They will arrange to pick up your vehicle at a time convenient to you;

- WRVO will be notified by the auctioneer when your vehicle is sold;

- We will send you an acknowledgement letter within 30 days of receiving notification of the sale (the form you receive can serve as your 1098C for tax purposes).

If you have questions about donating a vehicle, call us at 1-800-341-3690 (in 315 area code please call 312-3690) or check out the vehicle donation page on our website: [www.wrvo.org/donate-vehicle-today](http://www.wrvo.org/donate-vehicle-today)

### Renew your membership or make an additional contribution today.

Name \_\_\_\_\_ Complete this coupon and mail it in the enclosed envelope with your tax deductible contribution to:

Address \_\_\_\_\_ **WRVO, 7060 State Route 104, Oswego, NY 13126**

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Amount \$ \_\_\_\_\_

**Make your check payable to: WRVO**

Charge my: \_\_\_Mastercard \_\_\_VISA \_\_\_American Express \_\_\_Discover

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Signature \_\_\_\_\_ Expiration Date \_\_\_\_\_ G1211

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Cornerstone Members make WRVO's mission possible by providing the highest level of support. Nearly 200 members make annual gifts of \$500 or more that include several special benefits. To make a year-end tax deductible donation, visit [www.wrvo.fm/support-wrvo-public-media](http://www.wrvo.fm/support-wrvo-public-media) or return the envelope in this issue of *Listen!* For details, call Matt Seubert at 1-800-341-3690.

The list reflects Cornerstone donors from the past twelve months. The full list of *Cornerstone Society* members is published in December. Contributions at the Gold and Platinum levels are recognized in each quarterly newsletter.

This list reflects annual contributors as of November 23, 2011. We regret any omissions due to recent payments.

## - Looking Back, Looking Ahead: WRVO Public Media in a Time of Change -

Here at the WRVO studios we have an extraordinary view of Lake Ontario. Its eastern shore is just a few steps away, and so we get to experience its many moods as the seasons pass by. It roars in winter when northwest winds bear down; turns smooth as glass in summer, a stage for stunning sunsets. On this early winter day the lake is still and quiet, a perfect backdrop for reflecting on the year now drawing to a close.

2011 was exhilarating on many levels. There was the endless high-quality coverage of world changing events along with eye-opening reports on regional issues that streamed through our transmitters day after day. Add to that record setting financial support from listeners, compelling programming, and a string of successful technical upgrades. The future of the service has never looked brighter.

But the year had its sobering moments, too. In February the U.S. House of Representatives approved legislation intended to cut funding to NPR. The bill stalled in the Senate but is back on the legislative agenda in Washington. Other legislation aimed at completely cutting federal funding to public broadcasters is under consideration as well. If it succeeds WRVO will carry on, but inevitably there will be challenges for us and hundreds of other public radio stations nationwide. Public radio is much more than the sum of its programs. It is a sophisticated technical network of transmitters, emergency notification systems, satellite uplinks and downlinks, all interconnected. And it costs money.

Federal grants have made possible - indeed, encouraged - expansion of the WRVO station network over the years, a network that requires constant maintenance and upgrades to equipment. While new funding streams are being sought to cover the expense, it would be impossible to step away from 40 years of cultivating the critical mission set out in the Public Broadcasting Act of 1967 and not feel concern for the nature and quality of our civic conversation.

There is no service comparable to WRVO Public Media in our region. Every day at least 400 voices are heard on our air, most of them experts called upon to comment on news and feature stories of every description. Of those, approximately 300 are being heard for the first time. In the course of a year that adds up to more than 100,000 new and distinct voices, each one unique, each one vetted by editors at multiple levels to assure accuracy, fairness, balance, and relevance to the topic at hand. Each enriches our understanding of the world we share. It is immensely satisfying knowing that WRVO will introduce another 300 or so new voices to the conversation tomorrow.

Thank you all for making 2011 WRVO's best year ever. We are profoundly grateful for your support and your passion for what we do and what we represent. In the months ahead the winds will shift across the public broadcasting landscape just as surely as they will out there on Lake Ontario. We will need your help; your engagement, your assistance in telling our story, your financial support, as never before. Please consider making a generous year-end contribution to help sustain WRVO Public Media for the long haul.

Best wishes to one and all for a terrific 2012.

- Michael S. Ameigh, General Manager



Replacing guy wires on the main tower at Oswego

### WRVO Engineering is in Need of a Utility Vehicle for All Weather Transmitter Service

WRVO is in search of a replacement vehicle for our Engineering department. The ideal vehicle will be a 2003 or newer all-wheel-drive SUV or 4-wheel drive pickup truck. WRVO will use it for transmitter site visits and to carry the basic tools and supplies necessary to put a transmitter back on the air in the event of a failure.

If you have a vehicle in good operating condition that meets some or all of these specifications, please consider donating it to WRVO. Such donations are tax deductible for the fair market value of the vehicle. Your donation will be put to good use keeping WRVO and its affiliated stations and translators on the air. For more information please contact WRVO Public Media Chief Engineer Jeff Windsor at 315-312-3690, or email Jeff at [windsor@wrvo.fm](mailto:windsor@wrvo.fm).

Contact WRVO at 1-800-341-3690 or email to [feedback@wrvo.fm](mailto:feedback@wrvo.fm)

Consider a bequest to WRVO. For more information, call 1-800-341-3690