

*Baton Rouge  
Area Foundation*



## **THE WRKF SCHOLARSHIP IN BROADCAST JOURNALISM FUND**

### **PURPOSE**

The WRKF Scholarship in Broadcast Journalism Fund was established in April of 1993 by WRKF through the Baton Rouge Area Foundation to promote the study of broadcast journalism at Louisiana State University and Southern University.

### **SCHOLARSHIP INFORMATION**

The purpose of the Fund is to provide scholarships to full-time college students who are majoring in Mass Communications/Broadcasting at either Louisiana State University or Southern University. Students meeting the criteria will be awarded a scholarship to be used toward the following, in order of priority: tuition and fees; room and board; books and supplies; and commuting expenses. The recipients are to be selected by a Scholarship Advisory Committee. Each student selected to receive the WRKF Scholarship in Broadcast Journalism will receive a one-time scholarship for \$1,000.

### **ELIGIBILITY CRITERIA**

All candidates must be majoring in Mass Communications/Broadcasting.

All candidates must be enrolled at the Baton Rouge campuses of Louisiana State University or Southern University.

All candidates must have earned at least 60 hours minimum, 90 hours maximum credit toward a communications/broadcast degree.

All candidates must be full-time students. (The students must be enrolled in 12 or more semester hours.)

### **REVIEW CRITERIA**

In making its decision, the Scholarship Advisory Committee shall evaluate each potential scholarship recipient by using the following criteria:

- Financial need
- Scholarship Ability
  - Including but not limited to a minimum of a cumulative grade point average of 3.0 or higher
- Creativity (as demonstrated through the required essay and extracurricular activities)

### **GUIDELINES**

Each applicant must present to the Scholarship Advisory Committee the following by June 25:

- The completed application form
- A copy of the family's most recent Federal income tax form 1040 with signature on which you are being claimed for exemption
- A brief essay (500 words or less) stating why you think you should receive the WRKF Scholarship in Broadcast Journalism
- An official academic transcript
- ACT and/or SAT scores

### **QUESTIONS**

Contact Stewart Jones, Donor Services, at (225) 387-6126 or toll free at (877) 387-6126. You may also e-mail Stewart at [sjones@braf.org](mailto:sjones@braf.org) or fax information to 225.387-6153.

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**2010 WRKF Scholarship in Broadcast Journalism**

Name:

Parish/County of Permanent Residence:

Local Address:

City:

State:

Zip:

Day Telephone:

Night Telephone:

Current GPA:

ACT score:

College/University you attend:

Course of Study in College:

Submit this application form along with a letter that outlines the following:

Your goals for the future:

Extracurricular activities:

Scholastic and other educational achievements, honors and awards:

Leadership positions:

**Note: Make sure to include with this application all additional materials mentioned under the "Guidelines" section above.**

## SCHOLARSHIP SUMMARY SHEET

### CONTACT INFORMATION

Name

Address

City

State

Zip

Phone

Email

### PERSONAL INFORMATION

School you are attending

Scholarship you are applying for

**Complete application must be received  
at the address below by June 25:**

**Scholarship Advisory Committee**  
WRKF Scholarship in Broadcast Journalism  
c/o Baton Rouge Area Foundation  
402 N. Fourth Street  
Baton Rouge, Louisiana 70802