

## **WRKF CAB May 6, 2014**

Notebook: WRKF

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**Tuesday, May 6, 2014**

### **In attendance:**

David Gordon  
Rosemary Monaco  
Rene Areng  
Larry Kaptain  
Barbara Clark  
Amy Jeffries  
Anna Marie Awad

### **Items discussed:**

HD  
Sustainer Program  
App instability  
Jim Engster noon on HD  
Meet the neighbors  
Louisiana-centric content  
Satellite Radio  
Radio lab event too expensive - \$10-15k, maybe collaborate with LSU

### **Currently:**

1300 likes in Facebook  
1800 followers on Twitter  
1300 sustaining members  
50,000 total audience

**Next meeting:** Tuesday, August 12, 2014