

The pets had the final word!

Spring fund drive was over on April 18, the second Pet Wednesday. We (you and WPM staff) reached the goal two days earlier than anticipated. Thanks to everyone who made a one-time donation, sustained their membership, renewed, and made a first-time donation. It's an investment that thousands of Wyomingites happily make to connect Wyoming and to connect us all to the rest of the world.

Pet Wednesday has become a special day in our fund drives, and we're always amazed at the number of pets honored. Wyomingites love their pets, and obviously some of the pets benefit from listening to WPR! There are a number of stations nationally that schedule a giving day in honor of pets, but few as exciting as Wyoming.

Many of you commented on the importance of public radio, particularly national and global news, at a time when news cycles can be chaotic. This comment is echoed nationally, and it attests to the increasing value of public broadcasting.

Thank you for making it possible. More than half our funding comes from individuals like you. Without your individual donation, in any amount, WPM couldn't extend radio signal over 95% of Wyoming, or make streaming possible for those who don't have access to a signal.

If you have not renewed your pledge, please take this opportunity to participate. Pledge online at www.wyomingpublicmedia.org, or call during business hours at 1 800 729 5897.

And a quick reminder about StoryCorps' visit to the Jackson area at the end of May and through June. More information available at wyomingpublicmedia.org/storycorps-jackson.

From our staff to you, a heartfelt thanks for a successful fund drive and a quick ending. Note the smiles on the faces below! And see if you can find Murray, the dog, who hung around for the conclusion just to get into the picture.

Thanks!

Christina Kuzmych
GM, Wyoming Public Media



Celebrating the end of the Wyoming Public Radio 2018 Spring Fund Drive.