Rodeo, political debates, and a new signal in northwest Wyoming. All in July! Wyoming Public Media broadcast the Wyoming Sounds service live from Frontier Days, and we met many listeners and visitors to Cheyenne, some of whom recorded testimonials for our collection of Wyoming voices. Staff snuck in a bit of shopping between greeting listeners and did their bit to bolster Wyoming’s tourist economy. And of course, a visit to the nearby animal petting zoo was not to be missed. It took us out of the studio, and out into the public—something we enjoy.

Primary debates for Wyoming Governor were a collaboration with Wyoming PBS and the Casper Star Tribune. You can find them online: Republican Gubernatorial Primary Debate and Democratic Gubernatorial Primary Debate. A huge thanks to our partnering organizations for bringing these important broadcasts to the eyes and ears of Wyomingites. A special thanks to Bob Beck and Tennessee Watson from our news department, who served as panelists. Our engineers Paul Montoya and Ben Slater handled the audio and streaming.

Listeners in the Powell/Cody area have a new signal at 89.1 fm. It offers the Wyoming Sounds format, focusing on Wyoming artists and bands. As a nod to the KNWT Trapper Radio legacy, Wyoming Sounds kept the KNWT call letters. Though we may not be able to replicate Trapper Radio, we’re very happy that the signal remains in public domain. Northwest College President Stefani Hicswa and her team worked closely with WPM, UW, and the FCC, to help make this transfer possible. It’s the right thing to do for the public in Wyoming.

Over the summer WPM replaced obsolete automation equipment with an up-to-date system that will improve statewide service as well as our connectivity to national program providers such as NPR Morning Edition and others. We are still fine-tuning the system, and many of the glitches have disappeared. Others are a bit more obstinate, and we anticipate a few more months of fine-tuning. Thank you for your patience!

Pulling away from radio as we know it, here are a few of my picks for you to explore. These are productions or activities not necessarily created for radio, and easily missed. Check out the Best of Wyoming site. This is a wonderful compilation of many of Wyoming’s best sites to visit. Curated by WPM’s Diana Denison, it is interesting reading for well-travelled Wyomingites, and an invaluable resource for visitors to the state. While you are on our site, check out the frequency map. Did you know that Wyoming is one of a few states where you can hear the same radio services over the entire state? Listeners often ask how to listen to Wyoming Public Radio while travelling throughout Wyoming. The map provides this information, and it also links you to a How to Listen: Radio & Online page. Here you can learn about the different ways to listen to WPR plus our three other services via radio as well as all the new digital options.

Enjoy your next road trip and take your local public radio station with you!

Warmly--

Christina Kuzmych
GM, Wyoming Public Media