From: <u>adam cloud</u>
To: <u>City Phone</u>

Subject: Fw: Back9 Memorandum

Date: Thursday, December 08, 2011 10:29:59 AM

Attachments: B9N CIM 9.22.11v1.pdf

Sent via BlackBerry by AT&T

From: Reid Gorman < reidgorman@back9network.com >

Sender: jreidgorman@gmail.com

Date: Wed, 7 Dec 2011 21:52:25 -0500

To: <clouddas@yahoo.com> **Subject:** Back9 Memorandum

Adam,

Nice to see you today as always! Here is the document we talked about this evening. I can FedEx a hard copy if that is preferable. Regarding the raise, we need to secure about \$500K more in order to close out our Series A round. We have promises to cover that and then some but you can't take promises to the bank. If you have any suggestions on how/who to meet with to knock off a portion of this we would greatly appreciate it. We are certainly committed to operating in the city of Hartford long term, so if there's any opportunity for participation at that level we can pay back the city with global media exposure in spades. I'll be in the office tomorrow if you'd like to discuss.

As it relates to Robert Smith, many thanks in advance for making the introduction. Although we may be outside of his bailiwick, as you know Back9 is still a very intriguing ground floor opportunity with a strong cash flow story within just a few years of launch.

Talk soon!

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Take care,

Reid Gorman Chief Sales Officer Back9 Network, Inc. (860) 573-2004