



Membership Made *Easy*

Supporting Public Radio 90 is easy when you become a Sustaining Member. You designate the installment contribution amount to be transferred from your checking, savings or credit card account. It is then electronically deposited into our WNMU-FM account. A record of your contributions will appear on your bank, credit union or credit card statement.

As a Public Radio 90 Sustaining Member, your gift goes further by:

- Providing WNMU-FM with a stable source of income to support the programming you value.
- Eliminating the cost of installment reminder notices.
- Reducing the cost of processing payments.
- Decreasing the amount of time needed for on-air fundraising.

It's As Easy As 1-2-3

1. Decide how much you want to contribute to Public Radio 90 and how often – monthly, quarterly, semi-annually, annually.
2. Complete and sign the accompanying authorization form and mail it to WNMU-FM. Installments can be paid from your checking or savings account at your bank or credit union, or you may use a major credit card.
3. Sit back and relax.
Your installment will be automatically deducted with a record of each transaction appearing on your bank/credit union or credit card statement. Your membership is automatically renewed each year on your membership anniversary date.

Frequently Asked Questions

Do I have a choice of using either my checking or my savings account?

Yes. If you choose to use your savings rather than your checking account, simply send us a deposit slip from your savings account instead of a voided check and indicate that it is to be drawn from your savings account.

How long does it take for my credit card charges or bank/credit union transfers to begin?

It takes approximately one month from the time we receive your authorization for your first payment to be transferred from your bank/credit union account or charged to your credit card.

How can I increase my installment amount?

WNMU-FM will give you the opportunity to upgrade your contribution amount each year when you receive your membership anniversary letter. If you would like to upgrade at any other time, please call Membership Services at 800-227-WNMU and we will be happy to assist.

What if I have questions about my bank/credit union or credit card statement?

If you have any questions regarding your statement, call us immediately. We will work with you to correct any problems and answer your questions.

Is my contribution still tax-deductible?

Yes! We will send you a tax receipt every January stating your total contributions from the previous year and the fair market value of any thank-you gifts you received during that calendar year.

How do I stop my automatic transfers if necessary?

To stop your Sustaining Membership, simply call Membership Services at 800-227-WNMU, or send us a request in writing. **You DO NOT need to notify your bank/credit union.**

Sustaining Member Authorization

(please print)

_____ (_____) _____
Date Daytime Phone

Name

Address

City/State/Zip

E-mail Address

Method of Contribution *(choose one)*

Checking Account (voided check enclosed)

Savings Account (deposit slip enclosed)

Credit Card: Visa MC Discover

Card # Exp. Date

Security Code # ____ ____ ____ (the **last** three numbers located on the signature strip on the **back** of your credit card)

Amount per payment \$ _____

monthly quarterly semi-annually annually

Please increase my payment amount from \$ _____ to \$ _____ per installment *(current sustaining members only)*

Initial here _____ for *Inflation Guard* (optional)

This automatically increases your gift by 10 percent annually (for example, your \$10 gift becomes an \$11 gift next year).

I understand that this agreement will remain in effect until I notify WNMU Membership Services in writing. I also verify that I am the owner of the account to be drafted.

Signature Date

THANK YOU FOR BECOMING A SUSTAINING MEMBER OF PUBLIC RADIO 90!

SUSTAINING MEMBERSHIP IS CONVENIENT FOR YOU

No checks to write
No stamps to buy

and...

We remember
your membership
anniversary date
for you!

WNMU-FM, Public Radio 90
Northern Michigan University
1401 Presque Isle Ave.
Marquette, MI 49855-5301
800-227-WNMU

*You can help sustain
Public Radio 90
beyond your lifetime
with a legacy gift...*

As a Public Radio 90 Sustaining Member, you already show your strong belief in the role of local public radio in informing and enriching the lives of listeners.

While annual memberships, grants, and underwriting are critical to the success of public broadcasting and provide an annual base of support for our programming, our future success is predicated on our ability to build a sustainable source of funding that provides for today, tomorrow, and the future as well.

By naming WNMU-FM, Public Radio 90 in your will or trust, you'll help sustain the valuable community service that Public Radio 90 is today and help ensure that future generations can enjoy and cherish all that local public radio has to offer.

If you have already included WNMU-FM, Public Radio 90 in your will or overall estate plans, thank you, and please let us know.

For more information, visit our web site

www.nmu.edu/wnmufm

Click on "Ways to Give" then "Legacy Gifts"

or

Call us at 800-227-WNMU (9668)

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Radio 90**

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A public service of  Northern Michigan University