

Red River Gorge Weekend Getaway Sweepstakes Official Rules

NO PURCHASE, PLEDGE, OR CONTRIBUTION NECESSARY TO ENTER OR WIN.

A PURCHASE, PLEDGE, OR CONTRIBUTION DOES NOT IMPROVE YOUR CHANCES OF WINNING.

1. **ENTRY PERIOD.** The Red River Gorge Weekend Getaway Sweepstakes begins at 12:01 a.m. EDT on March, 22, and runs through 11:59 p.m. EDT on March, 23.
2. **ELIGIBILITY.** The Red River Gorge Weekend Getaway Sweepstakes is open to legal residents of the United States who are at least eighteen (18) years of age and of the age of majority in their jurisdiction of residence. Employees, officers, directors, and agents of WNKU (the “Sponsor”), their immediate family members, and those living in the same household are not eligible to enter or win.
3. **HOW TO ENTER.** You will be entered automatically when you become a WNKU member or renew your WNKU membership during the Entry Period. You may also enter online at www.wnku.org or by sending a postcard with your name, address, email address, and telephone number to WNKU Red River Gorge Weekend Getaway Sweepstakes, 301 Landrum Academic Center, Highland Heights, Kentucky 41099; online and postcard entries do not require purchase, pledge, or contribution. Limit one (1) entry per person. Duplicate entries will be discarded.
4. **SELECTION OF WINNER.** The potential winner will be chosen at random on March 25, 2014, from among all eligible entries. The potential winner need not be present to win.
5. **REQUIREMENTS OF POTENTIAL WINNER.** Except where prohibited by law, potential winner will be required to complete and return an Affidavit of Eligibility and Compliance with Official Rules, a Publicity Release, and a Release of Liability within fourteen (14) days of notification. If a potential winner does not meet these requirements within the specified period, an alternate potential winner will be named.
6. **PRIZE.** The Winner will receive
 - A weekend cabin rental (up to 3 nights) from Red River Gorge Cabin Rentals subject to availability. *Not available July 3-6, 2014.*
 - Zip line tour for ten (10) people. *Certain age and weight restrictions apply. See www.redrivergorgecabinrentals.com for details.*
 - Cabin stay and zip line tours must take place by September 1, 2014
7. The approximate retail value of the prize, is \$2000.00. Sponsor reserves the right to substitute a prize of equal or greater value should the advertised prize become unavailable. Federal, state, and local taxes are solely the responsibility of the Winner.
8. **ODDS.** Odds of winning depend on the number of eligible entries. Sponsor cannot predict the number of entries

9. **WINNER NOTIFICATION.** Winner will be announced March 27, 2014, on the air and on www.wnku.org and will be contacted via telephone, mail, or email.
10. **GENERAL CONDITIONS.** No purchase necessary. Void where prohibited. Any entrant suspected of tampering with or disrupting any aspect of The Red River Gorge Weekend Getaway Sweepstakes will be disqualified. All decisions of Sponsor are final. By your participation in The Red River Gorge Weekend Getaway Sweepstakes, you (i) agree to be bound by these Official Rules, and (ii) agree to release, indemnify, and hold Sponsor harmless from any and all claims, liabilities, losses, and damages of any kind arising in whole or in part, directly or indirectly, from your participation in The Red River Gorge Weekend Getaway Sweepstakes, or from your acceptance, possession, use, or misuse of the Prize.
11. **LIMITATION OF LIABILITY. SPONSOR MAKES NO WARRANTIES OF ANY KIND, EXPRESS OR IMPLIED, INCLUDING WITHOUT LIMITATION IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NONINFRINGEMENT WITH RESPECT TO THE PRIZES. SOME JURISDICTIONS MAY NOT PERMIT LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES. CHECK YOUR LOCAL LAWS TO DETERMINE IF ANY OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU.** Sponsor is not responsible for late, lost, misdirected, or unintelligible entries, including entries not received because of interrupted or unavailable network servers, failed communications networks or equipment, computer hardware or software, or other errors or malfunctions whether human, mechanical, or electronic. Should Sponsor, in its sole discretion, determine that The Red River Gorge Weekend Getaway Sweepstakes has been compromised by virus, bugs, hackers, or other causes beyond its control, Sponsor reserves the right to terminate the sweepstakes and choose the Winner in a fair and reasonable manner from among all eligible entries submitted prior to termination.
12. **GOVERNING LAW.** All disputes concerning the construction, interpretation, validity, effect, and enforceability of these Official Rules will be governed by the laws of the Commonwealth of Kentucky without regard to conflicts of laws provisions. Entrant agrees that exclusive jurisdiction over any legal action arising out of or in connection with The Red River Gorge Weekend Getaway Sweepstakes will be in state or federal courts located in or nearest to Campbell County, Kentucky, and by entering consents to such jurisdiction and venue, consents to resolve any such claims individually and without resort to class action, and agrees that all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorney's fees or punitive, incidental, consequential, or any damages other than actual out-of-pocket expenses..
13. **PRIVACY.** With the exception of the Winner's name, information collected by Sponsor solely in connection with The Red River Gorge Weekend Getaway Sweepstakes will not be shared with third parties. Any personal information you submit in connection with The

Red River Gorge Weekend Getaway Sweepstakes will be used and collected for purposes of this contest and other station-related fundraising efforts.

14. **WINNER'S LIST.** For a list of winners, send a stamped, self-addressed envelope with your request to Sponsor before May 15, 2014. at the address listed below, or see list on www.wnku.org.
15. **SPONSOR.** The Sponsor of The Red River Gorge Weekend Getaway Sweepstakes is WNKU, 301 Landrum Academic Center, Highland Heights, Kentucky 41099.

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