



## Live Music Calendar Listing

WNCW offers a Live Music Calendar listing of area concerts, musical events, and festivals.

### **Good Things to Know:**

- Calendar Format: “Promoter or Business Name” presenting “Official Event Name” featuring “Up to 3 Artists” “Venue” “City” “Date” “Time”
- Prerecorded and Aired 6am to 12am; No Sundays.
- Split and Rotating Calendars.
- Calendars will Air 8 Times per Day; Your Event will Air 4 Times Per Day.
- Notice required 5 business days before desired airdate; 2 weeks before the actual event date (Due to prerecording.)
- Contract Agreement must be signed and returned before airdate.
- NO REDUCED PRICES for Partial Weeks.
- No phone numbers, websites, directions, descriptions, call to actions
- **Orders for Live Music Calendar Packages received before 11 AM weekdays will begin within 5 business days.**
- Event sponsor names may be included in the underwriting credit only if the name is part of the official title of the event.
- Current rates effective as of July 01, 2012. Promoters will be notified of rate changes in advance of the changes taking effect.

### **FOR-PROFIT (PER EVENT)**

| Seating Capacity  | Weekly Rate | Additional weeks |
|-------------------|-------------|------------------|
| Up to 100 Seats   | \$75.00     | \$37.50          |
| 101 - 300 Seats   | \$100.00    | \$50.00          |
| 301 - 600 Seats   | \$125.00    | \$62.50          |
| 601 - 1000 Seats  | \$150.00    | \$75.00          |
| 1001 - plus Seats | \$175.00    | \$87.50          |

### **NON-PROFIT (PER EVENT)**

| Seating Capacity  | Weekly Rate | Additional weeks |
|-------------------|-------------|------------------|
| Up to 100 Seats   | \$55.00     | \$27.50          |
| 101 - 300 Seats   | \$80.00     | \$40.00          |
| 301 - 600 Seats   | \$105.00    | \$52.50          |
| 601 - 1000 Seats  | \$130.00    | \$65.00          |
| 1001 - plus Seats | \$155.00    | \$77.50          |