WMKY Commentary & Essay Guidelines

WMKY welcomes community members to self-voice, original compositions that express opinion, introspection or humor on topics of interest and importance to our audience.

The following guidelines must be followed in order for a commentary to air:

1. A written copy must be submitted for approval along with the audio file.
2. Contents cannot libel or slander.
3. Contents cannot contain personal attacks.
4. Content will be checked for accuracy.
5. Commentary or Essays should not contain inappropriate language.
6. Commentary or Essays should be no longer than 3 minutes. (600-700 written words.)
7. Only one piece per six months will be accepted.
8. Each commentary submitted should be about a different subject.
9. Commentary should only contain voice. Essays may contain additional natural sound.

WMKY will require authors to provide a final script in digital format, to be placed on our website.

WMKY will allow authors to voice pieces in our studios after receiving equipment instruction.

All submissions should be of a nature appropriate for the listening audience of WMKY. Obscene, sexist, racist, inciting, or salacious language should never appear on a WMKY piece.

All submissions become the property of WMKY. There is no remuneration or compensation. WMKY reserves the right to decide which submissions will be aired and all decisions are final.

Submission of a commentary or essay gives WMKY the right to use said piece in on-air broadcasts, website, streaming, and podcasts.

WMKY will introduce commentaries and essays, as well as supply the standard outro script that includes author name, place of residence, and whatever other personal information that might lend authority or authenticity to the piece.
WMKY will schedule submissions and inform authors of broadcast time(s) which are solely at the discretion of the station.

WMKY will refuse to air commentaries or essays that violate Federal Communications Commission for non-commercial, education stations. Further, WMKY will refuse to air communications that would for any reason, undermine its goodwill with the audience it serves.

Agreement

I, ____________________________, have read the guidelines and agree to abide by them as a contributor of a commentary or essay for WMKY.

__________________________  __________________________
Contributor                  Date

__________________________  __________________________
MSPR Approval                Date