



FOR IMMEDIATE RELEASE

Press contact: Adrienne Kennedy
Executive Producer
Tel: 305-995-2256
E-mail: akennedy@wlrn.org

**South Florida's PBS Station WLRN premieres
"Oceans of Pink," a new one-hour documentary that tells the
story of how dragon boat racing became a fast-growing
sport among breast cancer survivors across Florida.**

Miami, FL – July 8, 2016 – On Friday, July 29th, 2016, WLRN will broadcast its new television documentary *Oceans of Pink*. This one-hour original WLRN production is produced by local filmmaker Shirley Ravachi and highlights the explosive growth of dragon boat racing among breast cancer survivors across Florida, and the growing participation in the sport of Hispanic women who are often at greater risk from the disease. The film follows the efforts of Miami boat leader and breast cancer survivor Kim Bonomo to expand the movement with new teams throughout the state and her campaign to make Florida the host of the Fourth International Participatory Dragon Boat Festival.

It's an emotional journey that tells the stories of several Latina women whose struggles with the disease became more desperate because they did not discover they were ill until their cancer had reached an advanced stage. Their stories speak to a widespread problem in the Hispanic population where women tend to seek breast scans much later than other groups. The stories build to the international race event in Sarasota, the first of its kind in the United States, where thousands of survivors from around the globe celebrate the sisterhood of dragon boaters who have found in the sport a common community of support that is helping women overcome the challenges of cancer.

WLRN will hold a complimentary community screening event on Thursday, July 28th, 2016, starting at 6 p.m. at the Victor E. Clarke Education Center. The center is located at South Miami Hospital, 6200 SW 73 Street, Miami, FL 33143. Seating is limited, please RSVP no later than Friday, July 22nd at www.oceansofpink.org.

The screening is an informal event with doors opening for a reception at 6:00 p.m. and the film presentation at 7:00 p.m., followed by a Q & A session with the film producer and featured members of the only breast cancer survivors' dragon boat racing team in Miami.

Funding for OCEANS OF PINK provided in part by [Miami Cancer Institute at Baptist Health South Florida](#) and Marta S. Weeks.

Oceans of Pink will premiere Friday, July 29th, 2016 at 9 p.m. on WLRN Channel 17, South Florida's Storyteller Station.

CALENDAR LISTING

WLRN Channel 17 presents ***OCEANS OF PINK***, a new WLRN hour-long inspirational documentary that tells the story of how Dragon boat racing became a fast-growing sport among breast cancer survivors across Florida.

Airing on WLRN Channel 17:

Friday, July 29th @ 9 p.m. PREMIERE

Wednesday, August 3rd @ 10:30 p.m.

Sunday, August 7th @ 7 p.m.

Tuesday, August 9th @ 7 p.m.

#

About WLRN-TV

WLRN-TV Channel 17 is a PBS (Public Broadcasting Service) member station licensed to the School Board of Miami-Dade County, Florida. During an average month, Channel 17 reaches over 600,000 TV households in the Miami - Ft. Lauderdale area with a viewing audience in four South Florida counties, from Palm Beach to Key West. WLRN is South Florida's leading PBS Ready to Learn station airing thirteen hours of award-winning children's programming daily. WLRN-TV also presents the best of the PBS nationally recognized series to compliment locally produced content. Our prime time schedule features an eclectic array of arts, science, history and WLRN original documentary specials to address the diverse interests of the South Florida community. www.wlrn.org