

**MINUTES OF THE WLRN
COMMUNITY ADVISORY BOARD (CAB) MEETING**

September 6, 2018

CALL TO ORDER: The meeting was called to order by CAB Chair Kearey Wan at 12:02 PM.

CAB MEMBERS, WLRN STAFF AND GUESTS IN ATTENDANCE: Daisy Gonzalez-Diego, Dwight Hill, Marie E. Delgado on behalf of Martin Karp, Dinkinish O'Connor, Andrew Quarrie, Michael Ragheb, Barry Schwartz, Kearey Wan, Diana Jordan Zamora, John LaBonia, Adrienne Kennedy, Michael Jalali. Guests: Tom Hudson, Jamison March, Jason Zabka.

APPROVAL OF MINUTES: A motion was made and seconded to approve the minutes for the May 24th, 2018, meeting. Members present accepted and approved the minutes as published.

ANNUAL PROGRAMMING REPORT: The Annual Programming Report was approved. The report was unanimously accepted. This will now be presented to the Superintendent, School Board Members, Friends of WLRN Board and posted to the WLRN website.

NEW WLRN RADIO PROGRAM DIRECTOR - JASON ZABKA: John Labonia introduces Jason Zabka to the WLRN team. Jason has been hired to fill the role of WLRN Radio Program Director and will work side-by-side with Peter Maerz, Director of Radio Operations Manager

ORIGINAL TV PRODUCTION UPDATE: Adrienne Kennedy introduces a new short film series *South Florida Crime to Crime*, which looks at South Florida's unique crime history. Produced by Mia Laurenzo, this new series will be scheduled around WLRN-TV's very popular drama/detective programming. *Case of The Clinking Brassieres* is played for the board. Adrienne presents the second in the series called *Assassination of John F. Kennedy*. Additionally, Ms. Kennedy updates the board about WLRN's latest film *Troubled Waters: A Turtles Tale* (working title). She shares the exciting news that the film will be narrated by award-winning Peter Coyote, the voice actor for Ken Burns, *Vietnam*. The film is scheduled to premiere on WLRN-TV in April 2019. Ms. Kennedy distributes WLRN lapels and reminds members that we need photos of new members for the roster board. A photographer will be provided at the next meeting.

RECRUITMENT OF NEW CAB MEMBERS: John Labonia reminds board members that WLRN is always looking for new CAB members. Additionally, November's meeting will be the CAB elections and a slate will be presented. Mr. Labonia invites board members to put their names forward to Adrienne Kennedy if interested in participating.

NEW BUSINESS: John Labonia informs the board about the statewide expansion of *The Florida Roundup*. Starting Friday, October 5th, 2018, we welcome four Florida public radio partners; WUSF in Tampa, WMFE in Orlando, WQCS in Ft. Pierce and WUFT in Gainesville. The combined potential audience is 11.7 million. WLRN's signature weekly news and public affairs program was created a decade ago. Approximately one year ago, WJCT in Jacksonville joined forces with WLRN to broadcast the statewide hour co-hosted by Melissa Ross.

Tom Hudson adds *The Florida Roundup* will introduce new voices to the show and audiences will hear from other parts of the state. He adds that certain issues do resonate statewide even though the topic is not on the “proverbial front page” in some of these communities.

While the news team prepares for the upcoming elections, Tom Hudson voices some concern that there is an entire group of candidates that won’t engage, not just with public radio, but with mainstream media. He hopes our reputation for transparency and fairness will convince these candidates to reach out. Tom expresses that as a news leader, he will need to be even more diligent in communicating with his team of journalists about how we communicate our transparency during the political coverage.

Tom Hudson observes local municipal elected officials and their staff are open and responsive for engagement and they recognize the platform that WLRN represents. He adds it is not only due to the fact we are impartial, independent and objective, while tough at times, but also due to the audience that we can deliver to with the kind of civility and debate that we encourage.

John Labonia reminded the CAB that the November meeting is the Annual Meeting at which CAB officers will be elected. A reminder email will be sent out in early October as a reminder.

NEXT CAB MEETING: November 8, 2018, at Noon.

ADJOURNMENT: The meeting was adjourned at 1:05 PM.