

MINUTES OF THE WLRN

COMMUNITY ADVISORY BOARD (CAB) MEETING

September 10, 2015

CALL TO ORDER: The meeting was called to order by CAB Chair Jo Asmundsson at 12:09 PM.

CAB MEMBERS, WLRN STAFF AND GUESTS IN ATTENDANCE: Jo Asmundsson, George Braddock, George Early, Dr. Marcela Moyano, Marilyn Smith, Keary O. Wan, Jerold Blumstein on behalf of Dr. Martin Karp, John Labonia, Adrienne Kennedy, Peter Maerz, Alan Tomlinson and Mrs. Braddock.

APPROVAL OF MINUTES: A motion was made and seconded to approve the minutes for the May 7th, 2015 meeting. Members present accepted and approved the minutes as published.

INTRODUCTION OF NEW CAB MEMBERS: Jo Asmundsson introduces and welcomes Marilyn Smith and Keary O. Wan to the board. Ms. Smith is currently a professor at CBT College and Mr. Wan is Shareholder in the Real Estate Department at Stearns Weaver Miller Weissler Alhadeff & Sitterson, P.A.

ANNUAL PROGRAMMING REPORT: The Annual Programming Report was approved. The report was unanimously accepted. This will now be presented to the Superintendent, School Board Members, Friends of WLRN Board and posted to the WLRN website.

RADIO PROGRAMMING UPDATE: Peter Maerz shares the big news regarding the new classical broadcasting service. Classical 24 is now available on the WLRN HD station. The news was received with a positive response from the community. A “WLRN Classical HD-2 FAQ” sheet was distributed to board members listing the ways to listen to classical programming. South Florida ArtsBeat is coming to an end on Friday, September 25th with the retirement of producer/host Ed Bell. There will be more news on art coverage in the future. Radio series *Here and Now*, which runs Monday through Thursday at 2 p.m., will take over the Friday 1 p.m. timeslot for now. The radio program *Reveal*, which is an investigative journalistic series, is scheduled to air weekly in January on Saturdays replacing *America’s Test Kitchen*. *Sunshine Economy* regularly matches or exceeds national programming which is very unusual for local programming. New producer Polly Landess has added a nice touch to *Topical Currents* adding more focus on local issues and personalities. The radio series continues to attract a strong audience.

ORIGINAL PRODUCTIONS UPDATE: Adrienne Kennedy shares news on WLRN’s Annual Florida Keys Museum and Attractions Weekend held Friday, August 28 - Sunday, August 30. Over 900 downloads were received to access the pass giving visitors discounts to participating attractions. WLRN kicked off the weekend with a live radio play version of “The African Queen” at Tropic Cinema in Key West. The performance was also broadcast live on radio. On July 14th, WLRN held the premiere screening of *Sawgrass City* at O Cinema in Wynwood. The half hour documentary follows three artists, each for a single day, to capture what it means to live, work and create in South Florida. On September 12th, Adrienne Arsht Center Performing Arts Center’s ArtsLaunch2015 will celebrate a new season of arts. ArtsLaunch will present a “Made in Miami Movies” afternoon session screening WLRN’s documentaries *Hecho a Mano: Creativity in Exile* and *Deep City: The Birth of the Miami Sound*. During the week of September

5th through October 17th, The Smithsonian Comes to Pinecrest Gardens and WLRN will participate by offering five of its historical documentaries to include; *A Century in the Sun: Henry Flagler & the Making of Modern Florida*, *Deep City: The Birth of the Miami Sound*, *Stiltsville: A Generation on the Flats* and *Ralph Munroe's Barnacle: Centerpiece of a Legacy*.

Alan Tomlinson expands on how Miami is the destination for the arts and introduces a video clip of *Sawgrass City*. A new one-hour WLRN documentary is in the works on the street art movement in Wynwood. The artists are not just a local phenomenon. Highly prized street artists come to Art Basil in December each year to transform the neighborhood right here at our doorstep. A clip will be available in December. Additionally, WLRN is working on a documentary based on the history of Boca Raton. What started out as a small town of 700 people grew into an army air force base of 25,000 during WWII. This new documentary will tell the story of the impact of radar and how it helped win the war largely based around this small town ...with a big secret. WLRN continues to work on creating short documentaries on the history of Miami from the first inhabitants through the arrival of Julia Tuttle, Flagler and Brickell. Other short-form stories will include the wrecking industry and the history of the Key Lime pie in the Keys and coverage in Broward and Palm Beach. Alan Tomlinson introduces a clip about the founding of Fort Lauderdale.

NEW BUSINESS: John LaBonia announces that WLRN will support our close relationship to the school system in three ways; provide our documentaries online for the classroom, create interstitial supporting the Early Childhood Program and continue the youth program by providing journalism internships for high school students. WLRN, along with all the Florida public radio stations, has joined forces with the Florida Division of Emergency Management to form FPREN. Florida residents and visitors now have a free, mobile weather application that offers a simple way to stay informed of destructive storms and other emergencies. FPREN Storm Center will provide 24/7 weather, data and storm updates to all stations in the network.

NEXT MEETING: NOVEMBER 12, 2015

ADJOURNMENT:

Meeting was adjourned at 1:03 PM.