

**MINUTES OF THE WLRN
COMMUNITY ADVISORY BOARD (CAB) MEETING**

May 24, 2018

CALL TO ORDER: The meeting was called to order by CAB Chair Kearey Wan at 12:08 PM.

CAB MEMBERS, WLRN STAFF AND GUESTS IN ATTENDANCE: Calene Candela, Daisy Gonzalez-Diego, Dwight Hill, Jerold Blumstein on behalf of Martin Karp, Dinkinish O'Connor, Andrew Quarrie, Cynthia Weems, John LaBonia, Peter Maerz and Adrienne Kennedy. Guests: Tom Hudson, Mercedes Leguizamon and Jamison March.

APPROVAL OF MINUTES: A motion was made and seconded to approve the minutes for the March 8th, 2018, meeting. Members present accepted and approved the minutes as published.

WELCOME AND INTRODUCTION OF TWO CAB MEMBERS: CAB Chair Kearey Wan introduces Andrew Quarrie to the board. Diana Jordan Zamora was unable to attend.

“TOO HOT TO HATCH” ORIGINAL TV PRODUCTION UPDATE: Adrienne Kennedy introduces a trailer of WLRN’s latest television documentary *Too Hot Too Hatch: A Turtles Tale*. This 30-minute film will take a critical look at the implications of global warming, rising seas, and the growing plastic epidemic and its impact on species such as sea turtles. The environmentally conscious story of Florida’s sea turtles aligns with a station-wide initiative to support *The Invading Sea* collaboration between WLRN Public Media, South Florida Sun Sentinel, Miami Herald and Palm Beach Post. Adrienne introduces a second film short produced by biologist Neil Losin entitled *Parrots in Peril: Miami’s Wild Macaws*. This film will be scheduled between programs.

WLRN HIGH SCHOOL INTERNSHIP PROJECT: Adrienne Kennedy gives an overview of WLRN’s new internship program which offers ten qualified high school students the opportunity to experience real-life professional roles in an award-winning media enterprise. Station department heads created four professional positions to include; internship description and responsibilities, job skill requirements and expected weekly schedule. In collaboration with the MDCPS Office of Community Engagement, students were vetted for these specific internship positions and required to deliver their resume and attend a “job” interview with their assigned WLRN internship supervisor.

The internship positions are:

- WLRN NEWS DEPARTMENT: Newscast Reporter/Producer
- WLRN NEWS DEPARTMENT: Public Affairs Production Assistant
- WLRN TELEVISION DEPARTMENT: TV Production Assistant
- WLRN TELEVISION DEPARTMENT: TV Production/Promotions Assistant

WLRN's goal is to bring students alongside professionals with the expectation that they are held accountable as professionals. They will be expected to create and contribute work to ensure they are impactful members of the team. The internship program will begin in the 2018 – 2019 academic school year. Each student is required to work 5 hours (1 credit) or 10 hours (2 credits) weekly. Students will be evaluated on a quarterly basis for their work.

In closing, Ms. Kennedy shares an article about journalist Nadege Green in an issue of Indulge Magazine.

RISING SEAS PROJECT/NEWS AWARD: Tom Hudson announces that it has been another successful year award recognition for our WLRN's journalists and digital team.

WLRN's reporter Nadege Green received the Ruth Shack Leadership Award from The Miami Foundation. Her story-telling of overlooked neighborhoods has made an impact in this community. Nadege is the first Haitian-American and journalist to receive this award.

On a state-level, WLRN News was recognized with fourteen Florida Associated Press Broadcasters Awards, seven first-place and seven second-place awards.

- Feature: Cultural/Historical: Second Place, Alicia Zuckerman, "[The Cassettes of Hurricane Andrew.](#)"
- General Assignment: Second Place, Peter Haden, WLRN-FM, Miami, "[Sounds From The South Florida Fair: Youth Livestock Auction.](#)"
- General Assignment | Long Format: First Place, Peter Haden, "[It Sounded Like a Thousand Demons': Caribbean Evacuees Arriving in Florida Recount Hurricanes](#)"; Second Place, Nadege Green, "[Black Women On Being Called 'Girl' In The Workplace.](#)"
- Continuing Coverage: First Place, Peter Haden, "[Sunny Daze: Inside South Florida's Opioid Crisis.](#)"
- Investigative: Second Place: Rowan Moore Gerety, "[Questionable Records of Miami-Dade's School Discipline Overhaul.](#)"
- Series / Franchise Reporting: First Place, WLRN-FM, Miami, "[Young Survivors: The Unspoken Trauma of Gun Violence.](#)"
- Public Affairs: First Place, Wilson Sayre and Alicia Zuckerman, "[Cell 1: Florida's Death Penalty in Limbo.](#)"
- Use of Sound for Radio: First Place, Peter Haden, "[Dime a Dozen, Overdose Crisis Rages in South Florida](#)"; Second Place, Sammy Mack, "[Overnight: Inside a Trauma Center Where Specialists Work to Help Young Victims Survive.](#)"
- [Website / Digital](#): First Place, Teresa Frontado, WLRN-FM, Miami
- [Digital Programming](#): First Place, Teresa Frontado and Katie Lepri, WLRN-FM, Miami

This is the second straight year for the digital team to win WLRN's website for digital programming and the second straight year for first place in series reporting. For the third straight year, the department won for public affairs reporting.

WLRN competed against local public and commercial media outlets across the country in a contest for best journalism in newspapers, photography, radio, television and online. To date, WLRN has won 10 National Headliner Awards since 2012.

The WLRN News team secured top honors in ten categories for Edward R. Murrow Regional Awards:

- Excellence in Sound: Sammy Mack, "[Overnight in the ER.](#)"
- Continuing Coverage: Tim Padgett, Jessica Bakeman, Caitie Switalski, Yaneli Gonzalez and Peter Hade, "Puerto Ricans In Hurricane Maria's Aftermath."
- Excellence in Writing: Sammy Mack, "[Portfolio.](#)"
- Hard News: Peter Haden, "[Dime A Dozen: Overdose Crisis Rages in South Florida.](#)"
- Investigative Reporting: Rown Moore Gerety, "[Hidden Fights, Secret Suspensions.](#)"
- News Documentary: Wilson Sayre, "[Cell 1: Florida's Death Penalty in Limbo.](#)"
- News Series: WLRN Staff, "[Young Survivors: The Unspoken Trauma of Gun Violence.](#)"
- Sports Reporting: Allison Light, "[May The Best Lifeguard Win.](#)"
- Website: WLRN Staff, [WLRN.org](#)
- Overall Excellence: WLRN Staff

This continues an unprecedented string of recognition for WLRN News. Since 2012, WLRN has been awarded 48 regional Murrow awards.

Notably, in five of the last six years, WLRN News has been recognized with the Regional Murrow for Overall Excellence. With this year's award, the news department has received this honor three years in a row. In five of the past six years, [WLRN.org](#) has won the Regional Murrow for best website.

WLRN has also received the Edward R. Murrow Regional Awards in the hard news category for five consecutive years, news series in six of the past seven years, news documentary in four of the past six years, continuing coverage and investigative reporting in three of the past six years, sports three years in a row and feature, news series and best overall two years running.

Regional winners go on to compete for the national awards, which will be judged in May. National awards will be announced in June and presented at the RTDNA Edward R. Murrow Awards Gala at Gotham Hall in New York City on October 22nd, 2018.

On a national level, the news team was awarded three second-place National Headliner Awards listed below:

- Radio, all markets, feature reporting: Alicia Zuckerman, "[The Cassettes of Hurricane Andrew.](#)"
- Social Media: Teresa Frontado, Katie Lepri and the WLRN News Team, "[What you need to know to survive Hurricane Irma.](#)"
- Radio, documentary or public affairs: Wilson Sayre, Alicia Zuckerman and the WLRN News Team, "[Cell 1: Florida's Death Penalty in Limbo.](#)"

WLRN Editorial Director Alicia Zuckerman has been recognized with the Sigma Delta Chi Award for Excellence in Journalism from the Society of Professional Journalists (SPJ). Zuckerman won the award for Feature Reporting with her piece, "[The Cassettes of Hurricane Andrew.](#)" Sigma Delta Chi award winners will be honored at an awards banquet at the National Press Club in Washington, D.C. on June 8th, 2018.

The National Association of Hispanic Journalists awarded journalist Peter Haden for the category of Latino Issues – Radio/Online Audio Journalism '[It Sounded Like A Thousand Demons: Caribbean Evacuees Arriving In Florida Recount Hurricanes.](#)

Wilson Sayre is the winner of the 2018 Daniel Schorr Journalism Prize. Sayre's winning entry, "[Cell 1: Florida's Death Penalty In Limbo,](#)" built a common understanding of what the death penalty entails in Florida following a U.S. Supreme Court ruling in 2016 that threw the state's death penalty into limbo - putting the death sentence on hold.

Mr. Hudson introduces the unprecedented journalism collaboration of WLRN and the editorial boards of three major newspapers to raise awareness on the threat of sea level rise. The newspapers write and publish editorials advocating awareness and introduce experts specifically in the academic world to share what sea level rise means for South Florida. With a spread from Key West to the Palm Beaches, WLRN radio brings in its own solid series of reporting to its South Florida audience. Through the summer and up to the elections, WLRN will continue to broadcast stories on radio and online that will show the many areas of impact to include; drinking water, sewer systems, property values, property taxes, job opportunities, insurance costs and more. The station will also take the lead in community engagement with phone calls and online conversations on The Florida Roundup, on-going social media discussion and the upcoming town hall meetings with police makers, experts and the public.

NEXT CAB MEETING: September 6th, 2018, at noon.

ADJOURNMENT: The meeting was adjourned at 1:10 PM.