

## MINUTES OF THE WLRN

### COMMUNITY ADVISORY BOARD (CAB) MEETING

November 18, 2011

**CALL TO ORDER:** Chair Maria Ines Castro called the meeting to order at 12:10 PM.

**CAB Members, WLRN Staff and guests in attendance:**, Jo Asmundsson, Jeneissy Azcuy, Jo Baxter, Alex Berguiristain, George Braddock, Marcus Christian, Maria Ines Castro, George Early, Alan Greer, Betsy H. Kaplan, Raquel Regalado, Chuck Tatelbaum, Blair Walker, John Labonia, Peter Maerz, Christina Scott, Bernadette Siy, and Adrienne Kennedy.

**APPROVAL OF MINUTES:** A motion was made and seconded to approve the minutes for the September 8, 2011 meeting. Members present accepted and approved the minutes as published.

**NEW CAB MEMBER INTRODUCTIONS:** John Labonia introduced Jo Baxter and Chuck Tatelbaum, new CAB member representatives from Friends of WLRN. John also mentioned that two other new members Cynthia Weems, Pastor with the First United Methodist Church, and Wes Dallas, a retired law enforcement officer, have been selected but could not attend the meeting. Tony Finstrom who was also invited to be on the board decided that the commitment would be too much for his already full schedule. John encouraged the board to make recommendations for new member consideration.

**ELECTION OF NEW OFFICERS:** John Labonia mentioned that based on individuals who have expressed an interest in serving as officers for the coming year, he is recommending the following slate of names: Jo Asmundsson for Chair, Susan Angulo for Vice-Chair, and Marcus Christian for Secretary. A motion was made to accept the slate of nominees. Members present unanimously approved the motion.

**HOLIDAY GATHERING:** Ines Castro graciously offered to host a CAB holiday gathering at her home before the end of the year on Thursday, December 15<sup>th</sup>. Ines will provide an invitation that Bernadette will send out to the members.

**SPEAKER'S BUREAU:** Bernadette Siy announced that the WLRN Speakers Series debuted with a well received presentation of the *Stiltsville* documentary to a Boy Scout troop planning a camping trip to the site on Biscayne Bay. Adrienne Kennedy and George Early attended the event with producer Deborah Hall.

There have also been additional requests for presentations for 2012. Bernadette will share the information for upcoming engagements with members who would like to participate as soon as plans solidify. She also encouraged the members to assist with locating new venues for presentations. Flyers for the WLRN Speakers Series were distributed to the CAB members.

**OUTREACH UPDATE:** Adrienne Kennedy said that the fall has been a very busy outreach period for WLRN. She showed two new community outreach promos that will be streamed on wlrn.org and will also be used for broadcast breaks on Channel 17. The segments featured the premiere screening in Coconut Grove of the WLRN original production *Ralph Munroe's Barnacle: Centerpiece of a Legacy* and the WLRN RTL preview screening of Sesame Street's *Growing Hope Against Hunger* at Fairchild Tropical Garden.

Adrienne also talked about a special screening event at O Cinema of a local WLRN-TV acquisition *Scissors and Glue: The Miami Project*, a documentary featuring Miami in the arts spotlight of Art Basel. She also mentioned WLRN's involvement in the upcoming Miami Book Fair.

John Labonia announced that WLRN has been nominated for three Emmy awards for *Hecho a Mano*, *MLK Footprints Through Florida* and *Nixon's The One: The '68 Election*. Winners will be announced in early December.

**CPB DROPOUT PREVENTION GRANT:** Bernadette Siy shared that WLRN is in the pre-production/planning phase of the American Graduate grant. American Graduate is a national initiative funded by CPB to address the growing dropout crisis in the US. WLRN is one of 20 media hub stations funded to spearhead the campaigns in their respective regions.

The main kickoff event for Miami-Dade is scheduled for Tuesday, January 10<sup>th</sup> here at WLRN's Studio A from 9:00am – 11:00am. The station is inviting representatives from the education, civic and business sectors to attend including the CAB. The dropout crisis is one that affects all areas of the community and there are opportunities for everyone to make a difference to ensure that students stay in school and graduate. Superintendent Alberto Carvalho is the featured keynote speaker.

**MEMBER RECOGNITIONS:** John Labonia presented certificates to the CAB members rotating off the board. The list included Alan Greer, Blair Walker, Jimmy Morales and Patricia Maldonado. John paid special recognition to Ms. Betsy Kaplan, also rotating off, who has served on the CAB for many years. She has been very supportive of WLRN especially during her tenure as a School Board member. John also gave special acknowledgement to outgoing CAB member and former Chair Ines Castro. Mr. Labonia stated that the members rotating off graduate to emeritus status and he hopes that they will remain involved with WLRN.

**NEW BUSINESS:** Bernadette Siy presented the proposed CAB meeting dates for the New Year. She said that the list will be emailed out for member consideration. The meetings are scheduled for the 2<sup>nd</sup> Tuesday at noon bi-monthly.

Bernadette Siy distributed the Certification of Compliance with Florida's Code of Ethics document. All members of M-DCPS Advisory Boards are required to sign the form certifying that they will abide by the code. This form is to be filled out annually by board members.

The meeting adjourned at 12:55 PM.