

The following Membership List Policy governs WLRN's use of member information.

Membership is an important source of support and WLRN's relationship with its members is paramount to our mission of enhancing the lives of the citizens in the communities it serves by responding to their need to be engaged, educated, entertained, and enlightened.

WLRN has established the following policy and practices for use of our membership list to ensure active control in safeguarding against any unauthorized use.

WLRN regularly contacts its members (via electronic, phone or paper mail) to carry out WLRN's necessary and normal operations. These operations include sharing of such items as: membership publications, membership renewal notices, special requests for contributions, and information regarding member benefits. On an occasional basis, WLRN also communicates with its members by phone or email to communicate with them regarding such matters as membership events and programming changes of special interest to their needs.

All membership communication is conducted directly by WLRN or through an affiliated third party, or such as a direct marketing firm, acting on behalf of WLRN and under supervision. We may occasionally send members information on behalf of another organization when we feel it may be of interest.

WLRN does not sell, rent or exchange its membership list for any purpose. This includes compliance with the Communications Act by not disclosing donor information to third parties and not renting donor information to, or exchanging such information with, candidates for public office, committees or organizations supporting a candidate, political parties, or organizations that solicit funds for use in political campaigns for any purpose.

WLRN will also comply with the Corporation for Public Broadcasting guidelines for list activities. These guidelines require us to annually certify compliance with laws and regulations of the Internal Revenue Service regarding tax-exempt status, and with all federal laws and regulations governing political activity and lobbying.

WLRN's corporate officers are authorized and directed to take all steps which the Board deems reasonably necessary to assure that confidentiality is maintained for all member information entrusted to us.

Please direct questions to: membership@friendsofwlrn.org