



Annual Programming Report

WLRN Public Radio and Television Fiscal year 2016 – 2017

Presented to:

Alberto Carvalho
Superintendent of Schools
Miami-Dade County Public Schools

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INTRODUCTION

The 2016-2017 Annual Programming Report for WLRN Public Radio & Television is respectfully submitted to the Miami-Dade County Superintendent of Schools by the WLRN Community Advisory Board (hereinafter referred to as the “CAB”) in cooperation with the WLRN General Manager and Senior Staff, pursuant to the provisions and spirit of the Editorial Integrity Policy and Advisory Mechanisms for WLRN-FM and WLRN-TV.

The CAB is a volunteer board composed of 13 members, including two appointees from the Miami-Dade School Board, two appointees from the Friends of WLRN, Inc., and one appointee from the South Florida Chapter of the Society of Professional Journalists (SPJ). The School Board members currently serving are Dr. Dorothy Bendross-Mindingall and Dr. Martin Karp. The Friends of WLRN members currently serving are Ms. Calene Candela and Mr. Barry Schwartz.

The CAB holds public, bi-monthly meetings with the General Manager and station staff to consider WLRN's program policies, and the appropriateness and responsiveness of programs produced and broadcast in response to community issues, concerns and interests, on an advisory basis.

The WLRN CAB has an emeritus board consisting of former members who have been term-limited having served two (2) three-year terms. Members of the emeritus board are still welcome to attend the bi-monthly meetings and receive all CAB correspondence. However, they no longer have voting rights on the board.

The 2016-2017 officers of the CAB are: Jo Asmundsson, Chair and Alex Beguiristain, Vice-Chair.

The CAB is most appreciative of the hard work of the General Manager and staff in connection with the preparation of this report; in providing vital information and reports to the CAB throughout the year; and in responding to the suggestions and issues raised by the CAB.

WLRN PUBLIC RADIO

As South Florida's only source for NPR News, 91.3 WLRN, and 91.5 WKWM in the Florida Keys plus 101.9FM and 90.7 WFLV HD-2 in Palm Beach continue to serve a large swath of southeast Florida with award winning journalism, intelligent news, discussion and entertainment programming twenty-four hours per day, seven-days per week all year round.

WLRN's Classical HD-2 radio service has successfully filled the gap in classical music programming in South Florida created when Classical South Florida's three station network was sold to religious broadcaster Educational Media Foundation in 2015. Listeners are treated to 24 hours a day of beautifully programmed classical music via their HD-capable radios and digital devices.

Each week, close to 350,000 listeners tune in to WLRN/WKWM/101.9FM. More than 30,000 visitors on average listen each month to WLRN's broadcasts via its live web stream. All told, these listeners tune in approximate 567,000 times per month. The station remains the most-listened to public radio station in the state. The mission of WLRN News states that "News is Our Future". As such, WLRN News is now the prime mover of locally-originating news content on WLRN. As news services across Florida continue to decline WLRN continues as the radio news station of record in South Florida.

National distributors NPR, American Public Media, Public Radio International, independent station WNYC and The Public Radio Exchange provide news and discussion programs which form the core of our programming. However, WLRN's own productions such as *Topical Currents*, *The Florida Roundup*, *The Sunshine Economy* program and our *Latin America Report*, in concert with our flagship music programs, *Evening Jazz*, *Folk and Acoustic Music*, and *The Night Train* emanate from and directly serve our own community.

WLRN LOCAL RADIO PRODUCTIONS

WLRN continues to serve the diverse South Florida Community with local programming. WLRN radio programs have received numerous awards in recognition of their excellence in service and craft.

ONGOING PROGRAMS

Week after week, WLRN provides vital and stimulating news, information and arts programming, produced from WLRN's studios. Programs include:

Topical Currents

Topical Currents was launched in 1999 to provide listeners with informative and entertaining discussion of topics and events of interest to South Floridians. Interviews

with authors, experts in various fields, artists, politicians, historians and others are mixed with input from listeners. Hosts Joseph Cooper and Bonnie Berman offer many years of radio experience to the enterprise. *Topical Currents* also presents regular features, such as the very popular “At Your Service” programs which offer listeners the opportunity to ask questions of experts in various service industries, including:

- Social Media and the Law
- South Florida Gardening
- Tech Law
- Community Association Law
- Pet Care
- Employment Law
- Consumer Protection
- Construction, Remodeling, Home Repairs

Regular contributors also include Doreen Christensen with money saving tips for consumers and Matthew Schwartz with Florida environmental issues.

Add in the weekly “Food and Dining” Segment and the occasional “South Florida History Quiz”, and what you have is WLRN’s longest running, locally produced news and information program. WLRN’s Richard Ives and Polly Landess serve the *Topical Currents* team as Producer and Associate Producer, respectively. Tune in Monday through Thursday at 1 PM.

Evenin’ Jazz

A constant stream of appreciate emails lauding host Tracy Fields is but one indicator of the popularity of WLRN’s weeknight *Evenin’ Jazz* program. Ms. Fields’ warm, intimate on-air persona, plus her decades of experience and exquisite taste in jazz provide a rich listening experience for jazz novices and old hands alike. Each Monday night, Tracy features interviews with and the music of South Florida jazz artists. Listen to *Evenin’ Jazz* weeknights from 9:30pm to 1:00am.

The Night Train

WLRN’s longest running jazz program continues as part of the station’s long history of jazz programming. Ted Grossman’s *Night Train* pulls into the station Sunday evenings from 8 PM until midnight. With Ted’s enthusiasm and erudition, the show has been irresistible to a wide cross section of the South Florida community for over 30 years.

Folk and Acoustic Music

Whether it’s a history of the banjo, or where to find the best house concert, Michael Stock makes an intimate and informative appearance each Sunday from 2-5 PM with *Folk and Acoustic Music*. A mainstay on South Florida airwaves since 1981, Michael delights listeners with rich historical facts, live in-studio performances and interviews, the latest CD’s and an extensive calendar of events of all things “folk”. A weekly segment called *The Public Storyteller*, co-hosted by director of the South Florida Storytelling project, Dr Caren S. Neile, features “everyday” Floridians telling tales of their own experiences as well as interviews with and performances by professional storytellers.

A Word on Food

Renowned chef, Norman Van Aken offers a combination of recipe, whimsy, reminiscence, food education and history in storytelling style each week, as part of WLRN's Saturday Weekend Edition program. Norman Van Aken is Director of Restaurants at the Miami Culinary Institute and Chef/Owner of Norman's at the Ritz-Carlton in Orlando.

Saturdays at 8:35 am

WLRN Radio Theatre

In August 2016, WLRN partnered with the Arts Radio Network Theatre Project to present a live radio play production of *The Birds* during WLRN's annual Museum and Attractions Weekend in Key West. The performance was simulcast on 91.3 and 91.5. The evening was a great success, and led to the creation of WLRN Radio Theatre. WLRN's very own theater troupe now travels to different venues throughout South Florida to perform classic scripts from the golden age of radio, which are then recorded and broadcast the second Sunday of every month at 7 p.m. Our partners in this venture include the Broward Center for the Performing Arts in Ft. Lauderdale, Arts Garage in Delray Beach and Tropic Cinema in Key West. Recent performances include:

- The Treasure of the Sierra Madre
- I Remember Mama
- Sci Fi Summer: The Hitchhiker

NATIONAL PROGRAMMING

Programming from national distributors, including National Public Radio (NPR), American Public Media (APM) and Public Radio International (PRI), form the core of WLRN's broadcast service. Programs such as NPR's *Morning Edition* and *All Things Considered* draw tens of thousands of listeners each week, from Palm Beach to Key West.

NATIONAL SPECIAL PROGRAMS

Election Specials

WLRN Carried extensive special programming leading up to and on Election Day 2016. These included:

- Debate Specials from WNYC Radio:
 - Debate Specials from WNYC Radio
 - MON 9/26
 - TUE 10/4
 - SUN 10/9
 - WED 10/19
- Election Day Coverage: Aside from WLRN's extensive coverage on Election Day, WLRN carried special coverage from NPR News.

Thanksgiving Special Programs:

Thanksgiving is for Eaters: Updated for 2016. Useful tips about how to make classic Thanksgiving dishes, interesting facts about the science of cooking and the art of eating, and surprising details about the ways in which diverse cultures have adapted Thanksgiving traditions and made them their own.

Thursday, Nov 26th

New Years Special Programs:

Capitol Steps: Politics Takes a Holiday: a year-end, political wrap-up in satirical song. Monday, January 2, 2017

Presidential Inauguration

WLRN carried Extensive, day-long coverage from NPR News of the Inauguration ceremonies. Friday, January 20, 2017

Presidential News Conferences

Most news conferences are covered in their entirety by NPR News and carried live by WLRN:

January 27, 2017	With Prime Minister Theresa May of United Kingdom
February 10, 2017	With Prime Minister Shinzo Abe of Japan
February 13, 2017	With Prime Minister Justin P.J. Trudeau of Canada
February 15, 2017	With Prime Minister Benjamin Netanyahu of Israel
February 16, 2017	The President's News Conference
March 17, 2017	With Chancellor Angela Merkel of Germany
April 5, 2017	With King Abdullah II of Jordan
April 20, 2017	With Prime Minister Paolo Gentiloni of Italy
May 18, 2017	With President Juan Manuel Santos Calderon of Colombia

Senate Intelligence Committee Testimony

WLRN featured live NPR coverage of the following open hearings:

June 8, 2017 - Former Director James Comey, FBI

June 13, 2017 – Attorney General Jeff Sessions

“1A” Program Special Coverage

“We Got Hacked”- special program on Russia’s role in the U.S. Presidential Election. March 20, 2017

WLRN NEWS

WLRN News

Two dozen times, each weekday, our news team reports on the stories that affect all of us here in South Florida. This multiple award winning team is led by Vice President of News Tom Hudson, News Director Terence Shepherd, Editorial Director Alicia

Zuckerman and Digital Director Teresa Frontado. WLRN continues to partner with the Miami Herald news organization.

The Florida News Exchange

Founded and managed by WLRN, this cloud-based exchange platform continues to serve as a nexus for Florida news as partner public radio stations across the state share their coverage with each other broadening listener's knowledge and awareness.

ONGOING PROGRAMS

The Florida Roundup

<http://wlrn.org/programs/florida-roundup>

Each week a panel of journalists and occasionally newsmakers from South Florida and around the state discuss the week in news. Broadcast Fridays at 12 noon and rebroadcast Saturday mornings, the hour-long program is hosted by Tom Hudson, Vice President of News at WLRN and former host of the Nightly Business Report. Listeners can join the conversation by telephone, email, posting to our Facebook page or tweeting @WLRN.

Recent Topics include:

- The Concentration Of Gun Violence In Miami & Gambling Expansion In Florida (4/30)
- Wrapping Up The 2017 Legislative Session (5/7)
- Gables' Bag Ban, Football's Toll On Former Players & Haitians Fear End To TPS (5/14)
- Cuba, Education Spending & Medical Marijuana (5/21)
- Special Session Called, World OutGames & Proposed Changes On South Beach(6/2)
- Special Session Of 'Special Deals' & The Pulse Massacre One Year Later (6/9)
- What's Actually Changed In Trump's New Cuba Policy? (6/18)
- How Will The Senate's Efforts To Overhaul Healthcare Impact South Florida? (June 23)

The Sunshine Economy

<http://wlrn.org/programs/sunshine-economy>

Each week, host Tom Hudson explores businesses, large and small, public and private, which operate in and serve our South Florida community. Business owners, public officials and others weigh in as the program digs far below the headlines to explore our vibrant and unique economy. The Sunshine Economy is on hiatus over the summer months. The rest of the year this hour long program airs Mondays at 9:00 am and 7:00 pm on WLRN.

Recent Topics include:

- Trains, Tickets and Transit: Brightline in the Sunshine Economy (3/28)

- Why Are Housing Prices So High? Is There A Limit To Rent Hikes? Questions About The Sunshine Economy (4/4)
- The Budget Battle In The Sunshine Economy (4/18)
- PriceCheck: The Cost Of Health Care In The Sunshine Economy (4/25)
- The State Budget And The Sunshine Economy: Process, Priorities and Politics (5/2)
- How Many Immigrants? Impact On Prices If The Undocumented Are Deported? Sunshine Economy Questions (5/8)
- Flooding and Finance (5/23)
- The State of Entrepreneurship In The Sunshine Economy (6/6)
- Dr. Phillip Frost (6/12)

The Latin America Report

<http://wlrn.org/programs/latin-america-report>

WLRN's coverage of the region is headed by Americas editor [Tim Padgett](#), a 23-year veteran of TIME and Newsweek magazines. He joins a team of reporters and editors at the Miami Herald, El Nuevo Herald and NPR to cover a region whose cultural wealth, environmental complexity, vast agricultural output and massive oil reserves offer no shortage of important and fascinating stories to tell. The Latin America Report airs each Tuesday on WLRN.

Recent Topics include:

- Trump and TPS: Will He Extend Haitians' Stay Here Or Send Them Back? (4/10)
- OAS Chief: Venezuela Regime's Behavior Is 'Criminal – Everything Is Collapsed' (4/24)
- Malbec, Miami, Millennials: How Argentina Fermented A Wine Movement (5/1)
- U Miami's MBA En Español Students Voice Fears, Hopes About Trump, Latin America (5/15)
- Puerto Rico Governor: Florida Diaspora Will Be 'Critical' To Statehood Effort (5/22)
- Dictator's Demise: Noriega Dies In Panama As The Americas Ponder His Tragedy (5/30)
- Venezuela's Crisis Leads To Political Witch Hunts In South Florida (6/6)
- Puerto Rico votes for statehood (6/13)
- Did President Trump Lay Out A Cuba Case In Miami – Or A Cuba Con? (6/20)
- Balseros By Air? Venezuelan Immigrants Increasingly Poorer, More Desperate (6/27)

ONE TIME SPECIALS & PROJECTS

DECISION FLORIDA - A presidential election year program (Sept-Nov. 11, 2016)

<http://wlrn.org/programs/decision-florida>

Even by Florida standards this election season has been unprecedented. From the panhandle down the peninsula, the Sunshine State's politics are as hot as the weather.

Trump vs. Clinton. The race for the U.S. Senate. New political boundaries and familiar issues: the economy, water, education, guns.

The last time someone was elected President of the United States without winning Florida was 24 years ago. Since then, the state's population has grown by 50 percent. Its economy has more than doubled. And we've added a third NFL team.

Each Friday from Sept. 9 through Nov. 11, 2016 between 1 p.m. - 2 p.m. ET, Decision Florida brought the candidates, their political operatives and the top political journalists together to discuss live the 2016 election and hear from Florida voters.

Decision Florida was a collaborative statewide effort by Florida's public radio stations: [WLRN](#), [WJCT](#), [WUSF](#), [WFSU](#), [WQCS](#), [WUFT](#), [WMFE](#), [WUWF](#) and [WGCU](#).

WLRN Youth Radio (Summer 2016)

<http://wlrn.org/topic/youth-radio>

WLRN's 2016 summer youth radio program mentored and trained selected high school students through the process of producing professional news features for radio broadcast. This included formulating a story pitch, researching, reporting, identifying and interviewing sources, writing for radio, and mixing basic audio elements. Four student stories were picked up by NPR for national broadcast.

In addition to producing their own stories, the students learned the fundamentals of journalism in a working newsroom from professionals in the fields of radio, print, photography and digital journalism. They further learned about finding stories, reporting with accuracy and fairness, and how to be a critical news consumer.

WLRN Youth Radio Institute was part of Urgent, Inc.'s FACE Summer Youth Training Employment Program, which provides hands-on real world training for youth between the ages of 16-24. The program provides an opportunity to acquire or advance professional skills to individuals who might not otherwise get the opportunity.

College Interns

<http://wlrn.org/term/wlrn-interns>

WLRN invests in developing young journalists throughout the year by regularly interviewing and selecting college students interested in developing their skills in a newsroom that trains them as professional journalists in a few months. They are paid during their stint at the station and emerge from the experience with increased confidence, skill, knowledge and portfolios of their work. The group of interns working at WLRN in 2016 produced an award-winning project, *In The Land of Water*, for the 100th anniversary of the National Park System by focusing on 3 national parks in South Florida.

Arthur F Burns Fellow (August-September 2016)

WLRN was the beneficiary of a German reporter's two month stint in South Florida courtesy of the Arthur F. Burns Fellowship program. Now in its 28th year, this prestigious program offers highly skilled journalists from both sides of the Atlantic the opportunity to travel and report from each other's countries. Through this exchange,

participants learn and share professional skills with one another, and gain experience working abroad as “foreign correspondents” for their home news organizations.

Mareike Aden is a German multilingual freelance reporter for Europe’s largest publicly funded TV and radio broadcast operation. She speaks Russian, Spanish and English as well as her native language. Previously, Mareike was a Moscow-based correspondent for Deutsche Welle, covering post-Soviet countries. Working out of WLRN’s studios, Mareike filed [stories](#) for us as well as for her European outlets. Her unique background contributed to stories about how South Florida’s Russians view Presidential candidate Donald Trump about the last surviving Nuremberg prosecutor still advocating for law not war from Delray Beach..

Edible Odes: O, Miami Poetry (April 2017)

<http://wlrn.org/odes>

April is National Poetry month and each year WLRN partners with O, Miami to encourage our audience to create and share original poetry focused on food in South Florida. Poets of all ages answered WLRN and O, Miami's call and submitted 595 Edible Odes to the foods that make South Florida home.

Palm Readers – (ongoing)

This is an audience engagement / public participation project. Our team of reporters wants to help answer questions audience members wonder about in Miami, Palm Beach, Broward or the Florida Keys. Whether it’s something like “How does the Florida legislature work?” or “Why do highways have nicknames?”, the WLRN News team gets the answers to publicly provided questions the audience selects as most interesting to pursue.

SPECIALS

WLRN News produced and aired special coverage focusing on topics including the death penalty in Florida; young survivors of gun violence; the Everglades critical need for restoration; and the opioid epidemic while continuing to cover the Zika outbreak in Miami-Dade; Dade County Public Schools’ problems with ending suspensions; the cost of healthcare; and Miamians’ memories of the Magic City (a partnership with History Miami). The following stories represent documentaries, series and/or continuing coverage.

Gun Violence (September 2016)

<http://wlrn.org/term/gun-violence>

By Nadege Green

WLRN continues to address the widening impact of gun violence, particularly on children and teens killed by bullets, in Miami-Dade County. Much of this series used only the voices of several individuals most affected by a child’s death to tell the story of the wound that doesn’t heal.

CELL 1: Florida's Death Penalty In Limbo (January 2017)

<http://cellone.wlrn.digital/>

By Wilson Sayre

On Jan. 12, 2016, a U.S. Supreme Court ruling threw Florida's death penalty into a state of limbo - putting the death sentence on hold. Over the next year, legal challenges and court decisions created more confusion and changed how the sentence is handed down in the state. WLRN News reporter Wilson Sayre spent almost two years researching the ins and outs of the death penalty in Florida. In this special report, she looks at the momentous changes that occurred in 2016, the consequences of the Supreme Court decision in *Hurst v. Florida* and what being in limbo means for the 384 people on Death Row in the state, their families and the victims' families.

Cell 1 is the last cell Florida inmates stay in before they're executed. It's where they say their goodbyes, make peace with death or mount their final legal stands against death. It's where many hope their sentence will be delayed or commuted.

YOUNG SURVIVORS: The Unspoken Trauma of Gun Violence (January 2017-ongoing)

<http://youngsurvivors.wlrn.digital/>

Special report with continuing coverage by Sammy Mack, Nadege Green and Rowan Moore Gerety

In the past decade, more than 850 children and teenagers were rushed to Ryder Trauma Center at Jackson Memorial Hospital in Miami. Nine out of 10 of them survived. That means thousands of family members, friends, neighbors, classmates and coworkers have been touched by gun violence in our community. WLRN News looks into what happens to the young people who survive getting shot.

EVERGLADES: River of Grass Dying Of Thirst (March 2017)

<http://wlrn.org/river-grass>

By Kate Stein and Amy Green

Settlers came to the Everglades lured by promises of bountiful land for agriculture and development. They found "land by the gallon" -- a swamp covered with a slow-moving water sheet. But over time, the new Floridians drained the water and developed the land into railroads, farms and cities.

The debate over how to revive the river of grass with the fresh water it so desperately needs is poised to dominate the spring legislative session. The discussion comes as new research calls for much more water storage throughout the Lake Okeechobee and Everglades regions, and progress on a \$17 billion restoration, the nations largest ever, remains exceedingly slow. WLRN News partnered with WMFE, Orlando to report.

SUNNY DAZE: Inside South Florida's Opioid Crisis (September 2016 – ongoing)

<http://wlrn.org/opioid-crisis>

By Peter Hayden

Palm Beach County is the epicenter of a South Florida overdose epidemic.

Officials estimate 900 people died of opioid overdoses in 2016 – more than twice as many as the year before. Super-potent synthetic opioids like fentanyl and carfentanil – up to a 100 times stronger than heroin – are flooding the streets. The sheer number of overdoses is overwhelming police, firefighters, hospitals and morgues.

Compounding the problem, recovering drug users are flocking to South Florida from hundreds of miles away – drawn by a world-renowned drug treatment industry. Some land in good centers and find a path to recovery. Others fall victim to corrupt operators and wind up homeless, pimped out...or dead. This WLRN News continuing coverage reveals the origins and scope of the national epidemic here.

WLRN NEWS and DIGITAL AWARDS

WLRN consistently produces award-winning content recognized on national, regional and statewide levels in both digital and broadcast categories. The awards below are for work completed in 2016. We rose to the top in a variety of areas including politics, arts, sports, investigations, public affairs, continuing coverage, newscasts and breaking news.

NATIONAL AWARDS

THE NATIONAL HEADLINER AWARDS

The program is one of the oldest and largest annual contests. WLRN competes against public and commercial media outlets across the country.

- **First Place - Social Media** “WLRN's Social Treatment of School, Transit & Zika”
Teresa Frontado, Katie Lepri and the WLRN news staff
- **Second Place - Radio Stations Documentary or Public Affairs** “The Sunshine Economy”, Tom Hudson, WLRN News, Miami, Fla.
- **Second Place - Radio Online Writing** Tim Padgett, WLRN News, Miami, Fla.
- **Second Place - Radio Affiliated Website** WLRN.com, Teresa Frontado and the WLRN News Staff

PUBLIC RADIO NEWS DIRECTORS, INC. (PRNDI)

Awards honor the best in local public radio.

- **First Place** - Breaking News: Fidel Dies, WLRN News Staff
- **Second Place** - Best Use of Sound: In Miami , Bass is King: Performance Recalls History of Miami Bass, by Wilson Sayre
- **Second Place** - Newscast: Is Zika Here? Christine DiMattei, Sammy Mack

- **Second Place** - Spot News: Trump Rips The New York Times, Hillary Clinton At West Palm Beach Rally by Kate Stein
- **Second Place** - Nationally Edited Continuing Coverage: Zika in South Florida: WLRN News Staff- Nan Klingener, Sammy Mack, Tim Padgett

NATIONAL ASSOCIATION OF HISPANIC JOURNALISTS (NAHJ) Award

- **Finalist** - Latino Issues – Radio/Online Audio Journalism: Krome Portraits Aim to Humanize Immigrants in a Season of Demonization by Tim Padgett

REGIONAL AWARDS

EDWARD R. MURROW REGIONAL AWARDS

Radio Television Digital News Association

WLRN won nine 2017 Regional RTNDA Edward R. Murrow awards. That's nine wins out of the 15 eligible categories in region 13, which includes Florida, Georgia, Puerto Rico and the U.S. Virgin Islands.

Large Market Radio Station:

- **Excellence in Innovation:** Find Your Way Through The 98 Possible Amendments On The South Florida Ballots - Wilson Sayre
- **Excellence in Social Media:** Zika in South Florida - WLRN Staff
- **Feature Reporting:** Planning Funerals For Children Lost To Gun Violence – Nadege Green
- **Hard News:** Preventative Colonoscopies Are Free Except When They're Not – Sammy Mack
- **Investigative Reporting:** School Suspensions Continue Despite Miami-Dade's No Suspension Policy - Rowan Moore Gerety and Christina Viega
- **News Series:** PriceCheck
- **Sports Reporting:** Muhammad Ali In Our Backyard - Luis Hernandez
- **Website:** WLRN.org WLRN Staff
- **Overall Excellence:** WLRN Staff

GREEN EYESHADE AWARDS

The competition is open to journalists in these Southeastern states: Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, and West Virginia.

Radio:

- **Breaking News Reporting / Radio-Second Place:** WLRN News Staff, Fidel Dies
- **Public Service in Radio Journalism-Third Place:** WLRN News Staff, Zika In South Florida

Online: (includes radio, TV and print websites)

- **Non-Deadline Reporting / Online-Third Place:** WLRN News Staff - In The Land Of Water
- **Sports Reporting / Online-Third Place:** Luis Hernandez, Muhammad Ali In Our Backyard
- **Business Reporting / Online-Second Place:** Tom Hudson, The Sunshine Economy
- **Politics Reporting / Online-First Place:** WLRN News Staff, A Sample of WLRN's 2016 Election Coverage
- **Specialized Site - First Place:** Health News Florida, WUSF, WLRN and WMFE
- **Public Service in Online Journalism-Second Place:** Wilson Sayre, Find Your Way Through The 98 Possible Amendments On The South Florida Ballots

Student:

- **Best News Reporter-First Place:** Caitlin Switalski (Intern, summer 2016)
- **Best Feature Writer-Third Place:** Amanda Rabines (Intern, summer 2016)

MARK OF EXCELLENCE STUDENT AWARDS, SOCIETY OF PROFESSIONAL JOURNALISTS

- **Online Feature Reporting - Region 3 Winner:** South Florida's National Parks – by Amanda Rabines, Michal Kranz, Caitlin Switalski, Teresa Frontado, Florida International University
- **Radio - Best All-Around Radio Newscast**
- **Finalist:** WLRN News with Caitie Switalski - Caitlin Switalski, University of Florida

- **Radio News Reporting -Winner:** Democratic U.S. Senate Hopeful Pam Keith Shows No Signs of Slowing Down - by Caitlin Switalski, University of Florida
- **Radio In-Depth Reporting -Finalist:** South Florida's National Parks - Amanda Rabines, Caitlin Switalski, Michael Kranz, Florida International University
- **Radio Feature -Winner:** First Time In Cuba: A Personal Essay From A Second Generation Cuban - by Amanda Rabines Alicia Zuckerman, Florida International University

STATEWIDE

FLORIDA ASSOCIATED PRESS BROADCASTERS

Radio - First Place

- **Feature | Light News:** Sammy Mack and Wilson Sayre, WLRN Public Media, "We Spent the Night on a Nuclear Submarine."
- **General Assignment | Long Format:** Gina Jordan, WLRN Public Media, "The Tug of War Over Florida's Affordable Housing Fund"
- **Investigative Series:** Rowan Moore Gerety and Christina Viega, WLRN-Miami Herald News, "Ending Out of School Suspensions."
- **Breaking Sports News:** Luis Hernandez, WLRN Public Media, "Muhammad Ali in our Backyard."
- **Use of Sound for Radio:** Sammy Mack and Wilson Sayre, WLRN Public Media, "We Spent the Night on a Nuclear Submarine."
- **Digital Programming:** Teresa Frontado, Katie Lepri, and News Staff, WLRN Public Media, "Zika in South Florida"
- **News Anchor or Anchor Team:** Christine DiMattei, WLRN Public Media
- **Series / Franchise Reporting:** Sammy Mack and Tom Hudson, WLRN Public Media
- **Public Affairs:** Tom Hudson, Bridget O'Brien and Alicia Zuckerman, WLRN Public Media, "The Zika Virus in South Florida"

Radio - Second Place

- **Feature | Cultural / Historical:** Nadege Green, WLRN Public Media, "Robert Battle and His Mom."
- **Breaking News | Station:** News Staff, WLRN Public Media, "Fidel Dies."
- **Continuing Coverage:** Sammy Mack and Kate Stein, WLRN Public Media.
- **Website / Digital:** Teresa Frontado, Katie Lepri, and News Staff, WLRN Public Media.

SUNSHINE STATE AWARDS

WLRN News is a finalist in nine categories. Three of the entries chosen as finalists were collaborations between WLRN and the Miami Herald. First, second and third-place finishers will be announced at an SPJ Florida event later this summer.

Special Categories all media competes: newspaper, magazine, TV, radio, online

- **First Amendment Foundation Freedom of Information Award** - Rowan Moore Gerety: Say My Name, School Suspensions and Pulse 911 Records
- **Journalist of the Year (all media)** - Sammy Mack
- **Anchor of the Year (includes TV and radio)** - Christine DiMattei

Radio:

- **Best Newscast** - WLRN News Staff, Is Zika Here?
- **Investigative Reporting** - WLRN-Miami Herald News – Rowan Moore Gerety, School Suspensions Continue In Spite Of Miami-Dade's No-Suspension Policy
- **Government & Politics Reporting** - WLRN Staff - Zika In South Florida
- **Feature Reporting** - Nadege Green, Norland Middle Drama Teacher Is The 'Real Star' To Young Moonlight Actors
- **Public Affairs** - WLRN News and WJCT – Decision Florida: Is Your Vote Safe?

Online:

- **News Web Site**
- WLRN.org, WLRN News Staff, Teresa Frontado-Digital Director
- Health News Florida -- WUSF, WLRN and WMFE collaboration
- **Online Breaking News** - WLRN News Staff, Fidel Dies
- **Social Media Package** - WLRN News Staff, Public Transit Day

WLRN DIGITAL

Can local legacy media thrive in the digital space without resorting to cat memes? At WLRN we think the answer is yes.

As the only NPR station in South Florida, a diverse area stretching from the Florida Keys to Palm Beach, including the Miami and Fort Lauderdale metro areas, we take our mission to serve and inform our communities seriously and use all tools available on our digital platforms to do so (with some occasional fun).

Every day we bring our digital audiences timely and accurate information using storytelling techniques ranging from interactive timelines and maps to searchable databases and videos. We do not believe that one size fits all, so we do not expect our online presence to be just a mirror of the audio reporting we air every day. Time and effort is dedicated to find the right way to tell our stories and enhance user experience so, even if they already heard one of our stories on the radio, readers will find new nuggets on our website and our social media accounts to increase their understanding of our content and engage with it in new ways.

The formula seems to resonate very well with our audience, as shown by our analytics. The overall number of unique users on our website has grown 29.5 percent in the last year to 1,412,731. In particular, new users to our website have grown 31.6 percent. The number of sessions on WLRN.org, defined by active users on our site, a metric that discards users that only stream audio and don't interact with the digital content, has grown 23.5 percent in this period, to 2,426,150. Our audience spends an average of almost 90 seconds on our website, a healthy number for public media. Those users visit an average of 1.5 pages per session.

On a typical day, you will find on our website a healthy mix of hard news, explanatory journalism and feature reporting. Original stories are usually highlighted on a module at the top of the homepage, followed by a banner linking to our latest interactive or special section. Serious journalism doesn't have to be boring, so we give our homepage variety with lighter stories and interesting headlines that still are Search Engine Optimization (SEO) friendly, as you will see in stories like "[Florida Keys Are Fighting \(Screw\) Worms That Fly With Sterile Flies](#)"

BREAKING NEWS SPECIALS

We are a small newsroom with 17 full and part-time employees, but can still roll with the punches in times of breaking news, as we proved this year in three major situations:

National Election Day (November 8, 2016)

In dealing with this planned event that also had a breaking news component, we used interactive graphics, real-time blogging, photos, videos and compelling writing to present the election results and the South Florida experience during that day in a way that was easy to understand and digest. None of these pieces were just a radio script

thrown online. All of them were re-worked for the benefit of our digital audiences. You can see how our homepage look the early morning of November 9 at this link: http://mediad.publicbroadcasting.net/p/wlrn/files/201702/wlrn_homepage_11092016.jpg

Additional stories produced for digital platforms on Election day:

- <http://wlrn.org/post/how-election-day-looked-south-florida>
- <http://wlrn.org/post/little-havana-some-voters-complain-not-enough-spanish-speaking-poll-workers>
- <http://wlrn.org/post/out-state-florida-voters-missing-absentee-ballots-mean-last-minute-flights-anger-and-tears>

WLRN was also part of [Electionland](#), a historical collaboration across more than 250 newsrooms sponsored by Google News Labs and ProPublica to track and cover voting problems in real time and all over the country. WLRN was selected to be featured in a documentary summarizing the experience. You can see the video [here](#) or go to this link: <https://youtu.be/caFXiLMvPnE>

Fidel Castro's Death (November 25, 2016)

WLRN brought its digital audiences the best analysis and information about events in both sides of the Florida Straits.

Here's a sample of some of the work done by our team in Miami and in Cuba:

- <http://wlrn.org/post/thousands-take-streets-miami-reaction-fidel-castros-death>
- <http://wlrn.org/post/dancing-music-emotion-fill-streets-little-havana-days-after-castros-death>
- <http://wlrn.org/post/castro-caravan-along-route-hearing-cubans-complicated-feelings>
- <http://wlrn.org/post/catholic-cubans-wish-they-werent-happy-about-fidel-castros-death>
- <http://wlrn.org/post/caught-between-trumps-rise-and-fidels-demise-younger-cubans-voice-anxiety>

Fort Lauderdale Airport Shooting (January 6, 2017)

Amongst the chaos of that day, the WLRN focused on bringing its digital audiences accurate and confirmed information in all of its platforms (website, app, social media).

Here is a sample of some of the work done by our reporters:

- <http://wlrn.org/post/shooting-fort-lauderdale-airport-leaves-least-5-dead-and-8-injured>
- <http://wlrn.org/post/fort-lauderdale-airport-tragedy-gives-way-familiar-back-and-forth-gun-control>

MULTIMEDIA PACKAGES

WLRN is not afraid to tackle big digital projects that combine our best storytelling with graphics, photos, video and coding, to create compelling multimedia packages. Here is a sample of some of the digital specials this year:

Find Your Way Through The 98 Possible Amendments In The South Florida Ballots

This story showcases our approach to digital storytelling and audience engagement. This is a digital exclusive, born of the realization that, although other legacy media in our area were publishing elaborate voter guides, nobody was paying attention to the 98 possible constitutional amendments for South Floridians on their 2016 general election ballots. We launched our own guide just in time for early voting, explaining all the amendments at stake from the state level to the last municipality in the four counties we serve with our broadcast signal. The state and county amendments are listed and the 86 municipal ballot initiatives are presented in an interactive way making it easy to search and understand.

The results were astounding: The 98 amendments amassed more than 12,000 unique visits in two weeks. It was the most read story of all of our election coverage. Readers were spending an average of 5:33 minutes engaging with the interactive and the explanations, well above our average time on page of 2:24. This story, on its own, brought more than 5% of WLRN's total traffic during that month. You can read the story here: <http://wlrn.org/post/find-your-way-through-98-possible-amendments-south-florida-ballots>

In the Land of Water

For the centennial of the National Parks Service, we explored South Florida's federally protected areas: Everglades National Park, Biscayne National Park and Big Cypress National Preserve. To mark the launch of this project, we put water on our homepage so make sure to check it out here: <http://nationalparks.wlrn.org/>

Do You Really Know South Florida Roads? You Sure?

This story is a result of our [Palm Readers](#) engagement project, where members of the community submit questions/story ideas and tag along with our reporters in the journey to find the answers. Make sure to check out the quiz at the end! <http://wlrn.org/post/do-you-really-know-south-florida-roads-you-sure>

SOCIAL MEDIA AND ENGAGEMENT TOOLS

Storytelling doesn't have to end in our website. Day in and day out we take our stories beyond our digital platforms, using social media and cutting-edge engagement tools like Hearken and GroundSource, on top of the existing Public Insight Network.

Hearken has allowed us to experiment with a new methodology of engagement through the [Palm Readers project](#). We have received more than 139 questions during the 6 months that the project has been on the website. We have also used GroundSource, a tool that allows us to interact with our audience when they text keywords to a specific phone number. The service has been used in more than 20 stories/projects since we launched it six months ago.

WLRN's emphasis on storytelling and useful information on its social media accounts have yielded significant growth in all of its social media platforms year-over-year. On Facebook, our likes have increased 26 percent to 17,390. On Twitter, we grew our followers by 7.9 percent to 24,645, with more than 12,300 impressions per day. Our Instagram followers have grown 25 percent to 2,865.

Here are a couple of examples of how we use WLRN's social media accounts to reach audiences and tell stories in new ways:

Zika crisis coverage on social media

WLRN used social media to enhance and expand radio and web coverage of this health crisis. The strategy was particularly apt since one of the key audiences for these health related messages was younger people in their reproductive years. We looked for different angles for our social stories and used Facebook, Twitter and Instagram tools to convey important information. Here are some examples of what we did:

- Reporter [Sammy Mack](#) unpacks the Zika Prevention Kit for Pregnant Woman she picked up at the Miami-Dade Department of Health (8/15/2016)
<https://www.facebook.com/WLRNmedia/videos/vl.1844794309131002/10154238450585202/?type=1> = <http://bit.ly/2jlsdZS>
- WLRN Reporter Sammy Mack talks with FIU's Dr. Aileen Marty, specialist on Infectious Diseases, about #Zika (7/22/2016)
<https://www.facebook.com/WLRNmedia/videos/vl.1844794309131002/10154172502305202/?type=1>
- LIVE on [#Periscope](#): [@MattDeGennaro](#), mosquito neuroscientist, talks to reporter [@stein_katherine](#) about how to stop transmission of #Zika :
<https://twitter.com/WLRN/status/759106340719648769>
- INSTAGRAM Video of Mosquito-control inspector spraying in Miami:
<https://www.instagram.com/p/BILq3ReAhou/?taken-by=wlrn>
- Photojournalist describes Naled exposure
https://www.facebook.com/plugins/video.php?href=https%3A%2F%2Fwww.facebook.com%2FWLRNmedia%2Fvideos%2F10154768439795202%2F&show_text=0&width=560 = <http://bit.ly/2k5DgQt>

Miami-Dade public school teacher takes over Instagram

For August 22, 2016, the first day of school of academic year 2016 - 2017, WLRN offered a new take on an old topic. Instead of writing/recording a traditional first day of school story, we gave control of our Instagram account to a public school teacher, Ms. Neyda Borges, 9th grade teacher from Miami Lakes Educational Center. A lot of thought was put into this project, not only in the selection of the teacher from a diverse area but also underscoring that the postings should be made with pictures taken in real time. The result was a delightful first person account from a public school classroom.

- Want to know how a teacher sees the world?
<https://www.instagram.com/p/BJaI0ujgWP4/?taken-by=wlrn>
- Traffic at sunrise:
<https://www.instagram.com/p/BJaLI8agfpA/?taken-by=wlrn>
- Ready at the door:
<https://www.instagram.com/p/BJaLVKwAKsN/?taken-by=wlrn>
- Coffee-fueled morning:
<https://www.instagram.com/p/BJakCIsA1VR/?taken-by=wlrn>
- Excited seniors:
<https://www.instagram.com/p/BJamVZHgoV9/?taken-by=wlrn>
- Looking for classrooms:
<https://www.instagram.com/p/BJa-Sa1AtS5/?taken-by=wlrn>
- Teachers also take selfies: <https://www.instagram.com/p/BJbEOgYAH5h/?taken-by=wlrn>
- In the classroom:
<https://www.instagram.com/p/BJbET6zAsjV/?taken-by=wlrn>
- School ends:
<https://www.instagram.com/p/BJbEoq5gA17/?taken-by=wlrn>
- Thank you, Mrs. Borges:
<https://www.instagram.com/p/BJbMQtVAD4D/?taken-by=wlrn>

Public Transit Day

On Friday Dec. 9, South Florida residents were invited to take public transit to work and back, as part of a public strategy organized by advocates to raise awareness among the residents and public officials about the need to improve public transportation in the region. WLRN used this event to tackle South Florida's transit woes. We produced stories before, during and after the event.

Public Transit Day on our website:

- <http://wlrn.org/post/first-mile-last-mile-and-other-public-transit-day-adventures>
- <http://wlrn.org/post/planning-your-morning-commute-imagine-planning-it-all-miami-dade>
- <http://wlrn.org/post/publictransitday-kendall-downtown>
- <http://wlrn.org/post/meet-brains-behind-south-floridas-publictransitday>

INSTAGRAM:

- Arriving at Dadeland Metrorail Station: <https://www.instagram.com/p/BNy-7AJA1yG/?taken-by=wlrn>
- Instagram video: Miami from a different perspective
<https://www.instagram.com/p/BNzF4DsADb-/?taken-by=wlrn>
- Oops, I caught the wrong bus
<https://www.instagram.com/p/BNzgS4nA3gU/?taken-by=wlrn>

Facebook Live with organizers:

https://www.facebook.com/WLRNmedia/videos/10154582692785202/?hc_ref=SEARCH

Facebook Live with Anchor Luis Hernandez at the beginning of his commute:

https://www.facebook.com/WLRNmedia/videos/10154594826550202/?hc_ref=SEARCH

WLRN PUBLIC TELEVISION

WLRN-TV Channel 17 is a PBS (Public Broadcasting Service) member station licensed to the School Board of Miami-Dade County, Florida. During an average month, Channel 17 reaches approximately 530,000 TV households in the Miami - Ft. Lauderdale area with a viewing audience in four South Florida counties, from Palm Beach to Key West.

WLRN is South Florida's PBS Ready to Learn station airing 58-hours of award-winning children's programming weekly. WLRN-TV also presents the best of the PBS nationally recognized series to compliment locally produced and acquired content. Our prime time schedule features an eclectic array of nature, history, mystery, British programs, and WLRN original documentary specials to address the diverse interests of the South Florida community.

Viewer favorites on Channel 17 continue to be a diverse mix of local and national content as well as independent documentaries and children's shows. The mix of genres and day parts in our top ten titles illustrates that viewers are finding programs to watch on WLRN at all times of the day and they like the variety of programs available.

PROGRAMMING HIGHLIGHTS

In July of 2016, WLRN-TV brought back the popular "War Stories" block on Sunday nights. A variety of war related programming explored historical conflicts and the masterminds behind them. July also saw the premiere of WLRN's original production *Oceans of Pink*, the third in a trilogy of stories about breast cancer survivors and their inspiring ability to overcome insurmountable odds. Filmed across the Sunshine State, the 60 minute documentary followed a number of women competing in the increasingly competitive sport of dragon boat racing following their diagnosis with a life threatening disease.

August brought our late summer fundraising drive. With great titles like *Summer, Surf & Beach Music* and *Visions of Italy* the airwaves were full with the best of music, travel and self-help programming. With the return of our regularly scheduled programming, WLRN re-introduced its Emmy Award winning short-form original production *Plight of the Plume Birds*. This fifteen minute feature focused on our fine-feathered friends as they rose from near extinction to prosperity in the heart of the Florida Everglades.

In September, our fan favorite "Crimetime in Primetime" branding continued with popular titles like *Murder in Suburbia*, *Midsomer Murders* and *Miss Fisher's Murder Mysteries*. Every night viewers were invited to "Go to Bed with a Different Detective" as we closed out our nightly primetime schedule with criminal mischief from around the world.

Investigating Mother Nature and the world around us was the focus of October. Popular titles like PBS's *Nature* alongside others like *Forces of Nature*, *Nova* and *Wild!* explore Planet Earth and look for the how's and the why's of our ecosystems survival. Our Monday night lineup of nature and ecology themed programming has been a stalwart of our primetime schedule and a family favorite for many years.

October also featured the third season premiere of *A Place to Call Home*. Quickly becoming one of WLRN's most devoutly watched dramas, *A Place to Call Home* tells the story of an enigmatic nurse who returns home to her native Australia to start a new life. Audiences couldn't get enough of this masterfully told drama and asked for more which we gave them by acquiring season four set to premiere in Fall 2017!

The November schedule celebrated the heart of what makes WLRN unique, our mission to tell the stories of those who live and love South Florida. Throughout the month, our original productions like *Rising Tides*, *Scissors and Glue* and *Journey to the Macy's Parade* reminded viewers that WLRN is South Florida's Storyteller. The culmination of this mission was evident in the premiere of our latest production *Streets of Wynwood*. Shot over the course of two years during the world renowned Art Basel Miami, this sixty minute documentary is a celebration of color and chaos. It tells the stories of both local and international artists coming together to celebrate their passion for street art.

The spirit of the holidays was alive and well as WLRN kicked off its annual winter fundraising drive in December. With exciting titles like *Get Down Tonight*, *Fast Metabolism Revolution* and *Il Volo: Notte Magica*, WLRN's viewers once again had the opportunity to enjoy and support a diverse list of entertainment and self-help programming with much appreciated contributions.

In addition, WLRN rang in the holidays with a variety of great programming for the entire family. Shows like *Jordan Smith: Tis the Season* featured the winner of "The Voice" performing holiday classics with the help of special guest performers. *Happy Holidays from the Boston Pops* gave viewers the warm and fuzzy feelings of the season as they performed holiday standards with their own special twist. And *Curious George: A Very Monkey Christmas* gave our littlest viewers their very own opportunity to celebrate the season with the popular character getting into some holiday monkey business.

New Year, New WLRN! In January, WLRN doubled down on the drama with an increased footprint of character driven stories. The premiere of new acquisitions *Our Zoo*, *Wallander* and *Jericho* alongside our stalwart favorites like *Doc Martin* and *Midsomer Murders* meant WLRN was where South Florida sought solid storytelling seven nights a week.

Exploring America the old school way was a highlight of the February lineup. Sunday nights, Scottish comedian and actor Billy Connolly *Tracked Across America* as he traveled from Chicago to New York on a 6000 mile, 26-state train journey. From the Minnesota state fair to a Californian elephant seal rookery, Connolly visited what he affectionately called "the backyard of America."

WLRN also commemorated Black History Month throughout the month of February. *Black America Since MLK: And Still I Rise*. In this new four-hour series, Henry Louis Gates, Jr. embarks on a deeply personal journey through the last fifty years of African American history. Joined by leading scholars, celebrities, and a dynamic cast of people who shaped these years, Gates travels from the victories of the civil rights movement up to today, asks profound questions about the state of Black America as a whole.

Our Spring fundraising drive kicked off in the month of March. Highlights included a legendary performance from Roy Orbison, a disco explosion on *Get Down Tonight* and a roadmap for clarity from the guru of self-help Deepak Chopra.

Science that explores our world dominated the April schedule. Episodes of *Nova* featured topics such as *Why Trains Crash*, *Secrets of the Viking Sword* and the *Himalayan Megaquake*. Alongside companion programming such as *The Brain with David Eagleman* and *Everyday Miracles*, WLRN provided over four hours of scientific exploration each week.

Weeknights in May saw WLRN take its familiar programming and give it a twist with the introduction of new shows and familiar themes. Australian drama *800 Words* premiered on Tuesdays with a family picking up the pieces after the loss of the matriarch of the family. On Wednesdays, *Agatha Raisin* solved quirky crimes in a fashionable manner. Thursdays exploded with *Stories of Conflict* featuring a number of World War II themed shows. And it was *A Regal Affair* on Fridays as the Queen took her throne for two back to back hours of broadcasts focused on the British monarchy.

As the summer heated up, WLRN followed suit with our June fundraising drive. *Sgt. Peppers Musical Revolution* celebrated the creation of the classic musical opus. It was peace, love and protests with *The 60s Generation*. And Dr. Mark Hyman helped viewers *Eat Fat and Get Thin!*

LOCAL/ORIGINAL TELEVISION PRODUCTIONS

WLRN-TV is the public television station with the reputation of being South Florida's storyteller. We have been producing and presenting local stories that showcase the people, places and events that make our community special and unique.

To start the fiscal year, WLRN's original documentary *Oceans of Pink* premiered on Friday, July 29, 2016 at 8 p.m. This one-hour film highlights the explosive growth of dragon boat racing among breast cancer survivors across Florida, and the growing participation in the sport among Hispanic women. The film follows the efforts of Miami boat leader and breast cancer survivor Kim Bonomo to expand the movement with new teams throughout the state and her campaign to make Florida the host of the Fourth International Participatory Dragon Boat Festival. www.oceansofpink.org.

Filmed by multiple camera crews and covering two Art Basel Miami festivals, WLRN unveiled its latest production *Streets of Wynwood*. This one-hour film which premiered

on Thursday, November 17th, shows how street artists from around the world converge on the city's Wynwood neighborhood to color and compete. Each December, the walls of this former warehouse district are spectacularly transformed as new works by the world's best urban artists are painted over prior exhibits. Viewers are transported into the nomadic culture of urban art to meet a diverse brigade of taggers, graffiti writers and muralists from all parts of the globe in a riot of color, spray cans, ladders and forklifts, and to appreciate Miami's unique place at the heart of the street art craze.

www.streetsofwynwood.org.

On Monday, January 16th, 2017, WLRN celebrated Martin Luther King Day. The WLRN production team taped its annual *MLK Parade* in Liberty City and broadcasted the highlights as a one hour program on the same evening. The MLK parade is one of the most top viewed programs on Channel 17.

In May, WLRN broadcast the 2017 Silver Knight Awards. This one hour award show highlighted the honoring of more than 1,300 high school seniors for their academic excellence and extraordinary passion for community service. Miami-Dade and Broward County Public School students were recognized. The Silver Knight Awards was presented by The Herald/El Nuevo Herald and premiered on the airwaves Tuesday, May 30th, 2017.

WLRN produces film shorts ranging from 1 – 10 minutes in length. These short stories, which are scheduled between regular programming, bring to light the unique history, culture and nature that make South Florida so special. Viewers enjoy highly produced Florida stories that will be integrated seamlessly into the schedule giving them uninterrupted, quality storytelling.

Our new *Snapshots in Time* series continues WLRN's storyteller mission. Audiences will learn something unique about South Florida, a region rich with historical events, and the early settlers who were also passionate chronicler's of their world, a legacy manifested in the photographs of these moments frozen in time.

Snapshots in Time premiered the first two episodes of this unique series in June.

➤ *Amelia Earhart's Last Flight*

Amelia Earhart's last attempt to circumnavigate the globe departed from Miami. With her was Fred Noonan, one of Pan American airlines most seasoned pilots and navigators. The mystery of how and why Earhart and Noonan disappeared over the Pacific has haunted our imagination ever since.

➤ *Clark Gable Goes to War*

At the height of his movie star fame, Clark Gable enlisted in the army to fight in WW II. He trained in Miami as an aviator and machine gunner. He was Adolph Hitler's favorite actor and the Fuhrer offered a reward to anyone who could bring him in alive. After the war, he resumed his career as Hollywood royalty.

In addition, here is a list of locally produced programs that have made WLRN-TV Channel 17 must-see television for loyal South Florida viewers:

Miami-Dade School Board Meetings (Live, Monthly)

Our School Board in Action is gavel to gavel coverage of the nation's 4th largest school, including pre-records of Proclamations and Resolutions and non-Agenda items which play back immediately following the close of the regular meeting.

Special Miami-Dade School Board Budget Meeting (07-26-16)

Weekly Spanish Language Programs:

- The weekly Sunday line-up begins at 3pm with *Temas de Mujer*, hosted by Vilma Petrash. This talk show is dedicated to highlighting the participation of the Hispanic woman in the professional world, and what she thinks about current local, national and international issues. It is a program for the entire family with a focus on the Hispanic woman and their topics.
- At 3:30pm, *Ante Usted*, hosted by Dr. Luis Fernandez (a currently practicing attorney). This show is dedicated to the discussion of issues related to criminal justice, consumer protection, immigration, drug abuse, and other issues related to the judicial system. An informative program for all interested in a deeper understanding of this system as laws are updated and changed throughout the year, it is important to stay current.
- *Colombia al Dia*, hosted by Enrique Cordoba, the shows starts at 4pm. This program deals with economic, political and social issues in Colombia and the Colombian community in South Florida (as well as worldwide). This dynamic program brings you the relevant information not often seen on commercial television.
- *Cuba y su Historia* begins at 4:30pm and is hosted by Jose Antonio Albertini. This talk show deals with historical issues and the current political and socio-cultural situations in Cuba reaching to other Latin countries around the globe.
- *El Show de Pedro Roman* starts at 5:00 p.m. and is hosted by Pedro Roman (International Latin Entertainer). The talk show consists of interviews with a variety of artist and musical entertainers.
- At 5:30 p.m., *Opiniones*, which is hosted by Pedro Corzo, addresses political, economic and national issues as well as international information. Corzo tackles broad, global issues that go beyond the headlines.
- *Comentando* is hosted by Carlos Cabezas at 6pm. This talk show is dedicated to exploring mystical, paranormal, scientific and medical topics.

- *Foro 17*, hosted by Luis G. Diaz rounds out the Sunday line-up at 6:30pm. This interview program deals with economic, political and social issues in South Florida as well as national discussions that effect our community.

ORIGINAL TELEVISION DISTRIBUTION

Oceans of Pink – American Public Television

Nationally distributed on April 30th, 2017, WLRN's one-hour film highlights the explosive growth of dragon boat racing among breast cancer survivors across Florida, and the growing participation in the sport among Hispanic women. By end of June with two months in the national circuit, *Oceans of Pink* has aired 223 times, across 34 states, achieving 60% coverage nationwide. PBS affiliates will have to opportunity select this film for broadcast through March 2021.

Treblinka's Last Witness - International Release – American Public Television Worldwide

American Public Television Worldwide presented this 90-minute WLRN production to international media markets, such as MIP, MIPDOC, MIPCOM, and APEX. To date, the film has secured international distribution to the United Kingdom (PBS America) and Belgium, Luxembourg and Netherlands (TDM Entertainment). The film tells the story of last known survivor Samuel Willenberg's first-hand account about his life during the Holocaust and as a Jewish inmate of the Treblinka death camp in Nazi-occupied Poland.

TELEVISION AWARDS

WLRN-TV was honored with two EMMY Awards for its high-level production value from the Suncoast Chapter of The National Academy of Television Arts and Sciences. The Awards were announced at the 40th Annual Suncoast Emmy® Awards for the following winners.

- **Environment/Program - Plight of the Plume Birds: Alan Tomlinson & Francesca De Onis**

This compelling story, written and directed by Alan and produced by Francesca, explores how millions of birds were taken at the height of the feather-tread years by plume hunters, decimating Florida's shore bird population.

Watch the video online at <http://video.wlrn.org/video/2365795906/>

WLRN is proud to be among all the winners for the coveted Suncoast Regional Emmy Awards, which recognize excellence in television and the regions' leadership for their artistic, educational and technical achievements within the television industry. Entries are submitted from all over the region including Alabama, Louisiana, Florida, Georgia and Puerto Rico.

WLRN TELEVISION PRODUCTION SERVICES

WLRN-TV Production Department provides the station with original programs, creating interstitials as well as providing audio visual services to Miami Dade County Public Schools and Administration. The fiscal year starts off fast as many projects are initiated over the summer to be ready by early September. The pace continues throughout the year providing support to multiple departments.

Miami-Dade School Board Meetings (Live, Monthly 2016/17) – *Our School Board in Action* is gavel to gavel coverage of the nation's 4th largest school system, including Proclamations and Resolutions along with pre-records of non-Agenda items which play back immediately following the close of the regular meeting.

Superintendent Messages (2016/17) – Superintendent Carvalho came into the studio and recorded messages that were recorded to DVD or made available online at the School System website. These recorded messages were played at events that the Superintendent was unable to attend due to scheduling conflicts. The Superintendent also recorded videos that were created for webcasts to schools. Some of these videos were also made available to the press, and other media related entities.

Early Childhood TV PSA's (2016/17) – WLRN has produced seven promotional videos in support of the Office of Early Childhood Programs, with the following service highlighted: Technology, Literacy, Math/Science Center, Reading & Head Start Comprehensive Services, with emphasis on classroom and parent engagement.

Pledge Breaks and Member Spots (2016/17) – for WLRN's various campaigns to raise money throughout the year in both English and Spanish -- Member Spots were produced early in the year to encourage membership by key Friends of WLRN Board members.

Community Advisory Meetings (2016/17) – audio support to provide recording equipment for help in maintaining the minutes for the meeting held six times a year.

Press Conferences (2016/17) – These press conferences by Superintendent Carvalho took place at various times and locations throughout the Dade County School System. WLRN Production provided audio support and lighting so that local media would be able to be easily updated on breaking news about the School System.

Promotional Videos for School System (2016-17) – Various videos created for viewing on the web as well as individualized release for media use as per school board needs.

School Police Training Videos (2016/17) – create videos of Chief Moffett to introduce training videos for officers to view as well as Safety Tips for Students and Staff. DVD and online recordings make training easier for officers to view on their available schedule.

United Way Message (July 25, 2016) – Video created annually to encourage support from Students, Families and Staff for the United Way campaign.

Superintendent's Opening of Schools (August 16, 2016) – at Adrienne Arsht Center -- This program is the annual Superintendent's gathering of administrators and staff to kick off the school year. The program is recorded for later review and webcasted to those unable to attend the meeting. The show was also broadcast to the Schools online at Dadeschools.net/tv.

Superintendent's Open House Message (October 08, 2016) – This annual message is recorded for playback during school Open House events. The video is made available online and each school is able to utilize it as needed.

State of the School System Message (October 13, 2016) – This message is given by the Chairperson of the Miami-Dade County Public School Board and includes a review of the past school year, as well as introducing and reviewing key targets for the upcoming as well as the end of school year. The video is shown at the following School Board Meeting.

Student Journalism Conference (March 21, 2017) – WLRN was one of four media partners who participated in the Student Journalism Forum held in the School Board Administration Auditorium. More than 250 journalism students attended this conference.

Martin Luther King Parade (January 16, 2017) – The WLRN production team recorded its annual *MLK Parade* in Liberty City and broadcasted the highlights in a one hour program that aired on the same evening on Channel 17 at 10:00 pm.

Meeting/Town hall (2016/17) - provide audio and video support for these meetings as needed. They are held in the School Board Auditorium

Safety Campaign (2016/17) – videos were edited and aired on WLRN in support of Ms. Hantman's Safe Driving PSA campaign. The videos were created by High School students for a local competition throughout Miami-Dade County. The top videos were selected and then aired after the School Board Meeting.

Silver Knight Awards (May 17, 2017) – The Herald/El Nuevo Herald presents this highly regarded student awards program. The program recognizes outstanding students who maintain good grades and contribute significant service to their school and community. Miami-Dade and Broward County Public School students were recognized.

Graduation Ceremonies (June 2017) – WLRN production staff provided audio and video support in the School Board Administration Auditorium for various graduation ceremonies. The following groups were included: Primary Learning Center, Online High School and iPrep High School.

Mentoring (2016/17)

WLRN also incorporates a successful internship program for college students. Students who attend are treated like any regular staff members of a television production crew. This year we had interns from, Florida International University, Florida State University and Miami Dade College.

We also brought in High School Media classes to work side by side with our staff in the school board auditorium in support of live School Board Meetings.

Schools that participated include:

Arthur & Polly Mays Conservatory
John A. Ferguson High School
Turner Technical High School
Downtown iPrep High School
Florida International University

Mater Academy Charter School
Terra Environmental High School
Robert Morgan Educational Center
Westland Senior High
Miami Senior High School

WLRN EDUCATION SERVICES

PBS LEARNING MEDIA

WLRN is the PBS Learning Media provider for Miami-Dade and Broward counties. This online, digital library has thousands of classroom-ready resources that transform learning by providing the innovative tools needed to succeed in the 21st century classroom. With PBS Learning Media, educators and students across the country have access to a customizable resource designed to improve teacher effectiveness and student achievement.

WLRN RADIO THEATER PROJECT (January 2017)

Radio Theater Project in collaboration with WLRN served over 950 students on Monday, January 30th, and Tuesday, January 31st, at the Broward Center for the Performing Arts. Students were able to experience a live radio theater play performance of the *Wizard of Oz* and participate in a study-guide supported classroom session as part of a larger education program that inspire children to be better listeners, and to become the next generation of storytellers.

Schools that attended were Pembroke Pines Charter, Renaissance Charter @ Plantation, Rickards Middle, Mc Nab Elementary, New River Middle, Somerset Village Academy, & Blanche Ely, Lloyd Estates, Ft. Lauderdale High schools.

WLRN provides stations tours for community groups and non-profit organizations. Station staff made the tour experience educational and enjoyable for our visitors. The station conducted tours for the following groups:

- Dade Miami International University of Arts and Design
- Yellow Wood Learning Community
- Temple Beth AM Day School
- Cub Scouts Pack 280
- Florida City Elementary School
- Take Your Daughters and Sons to Work Day
- Florida City Elementary School
- Miami International University of Arts and Design

WLRN COMMUNITY EVENTS AND OUTREACH

Premiere Documentary Screening:

Oceans of Pink

Tuesday, July 28, 2016

WLRN presented a film screening of its new television program *Oceans of Pink* at the Victor E. Clarke Education Center in South Miami Hospital. The screening included a reception and film presentation, followed by a Q & A with session with the film producer and featured members of the only breast cancer survivors' dragon boat racing team in Miami.

Additional community screenings, including a Q & A session with film producer were held at the following locations:

- Adult & Senior Program, Village of Key Biscayne Community Ctr.- March 2, 2017
- Your Bosom Buddy, Baptist Hospital in Kendall - April 20th, 2017
- Your Bosom Buddy, Baptist Medical Plaza in Broward County - May 9, 2017

Moveable Feast

August 20, 2016

In celebration of National Radio Day, WLRN Radio hosts and news reporters met with members across South Florida. They hosted four meals – breakfast, lunch, dinner and dessert in four different locations in Monroe, Dade, Broward and Palm Beach counties.

Live Radio Broadcast/Performance for Museum Weekend Kick-Off at Tropic Cinema: The Birds

Thursday, August 25, 2016

WLRN launched its 6th Annual Florida Keys Museum and Attractions Weekend with a live-radio broadcast of *The Birds* on WLRN 91.3 FM and WKWM 91.5 FM! The performance took place at Tropic Cinema in Key West. In partnership with The Arts Radio Network Theatre Project, this exciting live radio play was performed to a full house.

Florida Keys Museum Weekend

August 26, 27 and 29, 2016

WLRN Public Radio and Television and the Monroe County Tourist Development Council held its 6th Annual Florida Keys Museum Weekend. The event provided a cultural pass for South Florida residents and visitors to experience the rich history of the Florida Keys and Key West by offering free admission at 21 Museums and Attractions through the Florida Keys.

Miami WebFest: September 29 - October 2, 2016

WLRN is proud to support Miami WebFest, a Film Festival for web series. The 4-day festival highlighted the hottest new web series content from around the world, attracting Miami's vast and multicultural community of arts enthusiasts.

**Premiere Documentary Screening:
Streets of Wynwood
Thursday, November 10, 2016**

WLRN presented a film screening of its new television program *Streets of Wynwood* at the Pérez Art Museum Miami (PAMM) in downtown Miami. The screening included a reception and film presentation outdoors, followed by a Q & A with session with the film producer and production team.

**Neil deGrasse Tyson
November 16, 2016**

In partnership with The Broward Center for the Performing Arts, Friends of WLRN welcomed Neil deGrasse Tyson. Members were invited to a private reception and meet & greet with the world-renowned scientist.

**Miami International Book Fair
November 13 – 20, 2016**

WLRN was a sponsor and present at one of the finest literary events of its kind, the Miami Book Fair International. Each year, the fair overflows with the top best-selling authors, and this occasion was no exception. We had the opportunity to engage with hundreds of attendees that walked by our WLRN booth and hand out materials about our educational, outreach, and programming services. WLRN presented and moderated the *Evenings With...* portion of the Book Fair as well as held daily Facebook live interviews with the authors.

WLRN expanded its participation by sponsoring the following *Evenings With* author series:

- James Carville - November 14
- Alan Cumming - November 14
- Geraldine Brooks - November 15
- Maureen Dowd - November 15
- Tavis Smiley - November 16
- Annette Gordon-Reed and Peter S. Onuf - November 17
- Jeffrey Toobin - November 17
- The National Book Awards Winners and Finalists – November 18

WLRN's weekly radio program *The Florida Roundup* presented its weekly news roundup in a LIVE BROADCAST from Miami Book Fair on November 18, 2016.

**Il Volo – Membership Event
December 2, 2016**

WLRN invited PBS favorites, Il Volo to our studios for an exclusive member reception. The trio shared their personal experiences about working with Placido Domingo on their latest project honoring THE THREE TENORS. During the visit, WLRN-TV produced custom pledge breaks for the South Florida audience.

Dr. Anthony Youn, Board Certified Plastic Surgeon - February 8, 2017

Award-Winning Author, and Anti-Aging Expert, also known as America's Holistic Plastic Surgeon, visited WLRN studios for an exclusive member reception. WLRN-TV produced custom pledge breaks for our South Florida audience.

211 Broward Non-Profit Awards

February 23, 2016

WLRN participated as a sponsor the 211 Broward nonprofit awards honoring Broward County non-profit organizations as well as presented the award to outstanding Organizational leader of the year.

RADIOFEST

March 11, 2017

WLRN partners with The Wolfsonian – FIU Museum on Miami Beach in a full day of radio-inspired fun and learning. In the spirit of "vox populi" (voice of the people), locals on the street will be invited to step into a recording booth to share their thoughts and stories. In the evening (4) 15-minute radio plays were showcased, written by local playwrights and based on real WLRN news stories. Capturing the tradition of radio plays, with sound and dialogue as key elements, John Watts of Two Watts Production produced these plays:

- *How to Talk to Your Kids About...* original news story by Rowan Moore Gerety, radio play by Stephanie Ansin.
- *No Title* original news story by Kate Stein, play by Hannah Benitez.
- *Cursive* original news story by Julia Duba, play by William Hector.
- *The Space Between Us* original news story by Christine DiMattei, play by Vanessa Garcia.

The Power of the Purse Annual Luncheon by the Women's Fund

March 16, 2017

WLRN sponsored a table at the Annual Power of the Purse luncheon, the annual event celebrates and showcases the power of women and girls to change our community and make it better for everyone. The event honored female community leaders. WLRN has a presence with staff attendance as well as brand presence at the luncheon.

Carbonell Awards

Monday, April 3, 2016

WLRN sponsored the Annual Carbonell Awards. The awards foster the artistic growth of professional theatre in South Florida by nurturing and celebrating artists, producers and audiences building appreciation and civic pride. Executive producer for WLRN, Adrienne Kennedy was a presenter at the awards.

Miami WebFest VIP Breakfast

Wednesday, April 5, 2016

WLRN hosted a breakfast for community leaders and industry leaders in web and television as a kick-off to the upcoming Miami Webfest (to be held in October). A 4-day festival showcasing the newest web series content from around the world. The event is designed to create a work-play environment, attracting Miami's vast and multicultural community of arts enthusiasts. For attendees, Miami Web Fest is a "window into the future" of new media, allowing the general public to see independently produced shows before they are discovered by big television networks and media entities such as Netflix.

Alpha Epsilon Pi presents a Supreme Celebration

April 6, 2017

WLRN sponsored the FIU program recognizing Leadership for the Jewish Community.

An Evening with David Sedaris

April 20, 2017

WLRN introduced NPR favorite David Sedaris and was the media partner for the event at The Parker Playhouse in Ft. Lauderdale.

Edible Odes: O, Miami Poetry Festival

April 26, 2017 at Viscaya Village

April is national poetry month and O, Miami and WLRN celebrated together for the fifth consecutive year asking in a short, edible ode, what makes eating Floridian for you. An evening at Viscaya Village celebrated the finalists of WLRN's [Edible Odes](#) project and the museum's centennial with poetry readings, tours, and more.

Miami Corporate Run

Thursday, April 27, 2016

WLRN participated with a team and a booth at the Miami Corporate Run. The purpose of the Corporate Run Series is to promote running and walking as a means to a fit, healthy lifestyle for people from all walks of corporate life. Media sponsors such as WLRN help foster community interest in the benefits of fitness and camaraderie in the workplace, and encourage public participation throughout a diverse community. WLRN's booth was visited by thousands of participants.

New Play Festival at FAU's Theatre Lab

May, 14, 2016

WLRN sponsored FAU's Theatre Lab's New Play Festival through promotion of the Festival as well as provided a moderator for the feature Playwright's reading – David Sedaris. The festival welcomed some of the nation's most prominent playwrights as they presented readings of their newest work before it lands on stages across the country. Each reading was accompanied by a post-show discussion, an opportunity to interact with the playwrights themselves, where they discussed the process, inspiration, and plans for future development.

Peter Sagal Presents His New Play *Most Wanted*

May 14, 2017

In partnership with FAU Theatre Lab. WLRN sponsored NPR favorite Peter Sagal, host of Wait, Wait, Don't Tell Me was at FAU's Theatre Lab in Boca Raton as part of their New Play Festival.

The Moth - Miami StorySLAM Second Tuesday of Every Month

In partnership with The Moth and the Olympia Theater in Miami, WLRN sponsored monthly events where members of the community are asked to step up to the microphone and tell their story. Members are invited to attend (limited tickets are available) and WLRN has an informational table at each event.

- July 12, 2016 – Theme: "Neighborhoods"
- August 9, 2016 – Theme: "HEAT"
- September 13, 2016 – Theme: "MONEY"
- September 29, 2016n - The Moth's first ever Miami GrandSLAM Championship
- October 11, 2016 – Theme: "Busted"
- November 15, 2016 – Theme: "Nine to Five"
- December 13, 2016 – Theme: "Risk"
- January 10, 2017 – Theme: "Voyage"
- February 7, 2017 – Theme: "Hurts so Good"
- March 14, 2017
- April 11, 2017
- May 9, 2017 – Theme: "KARMA"
- June 13, 2017 – Theme: "Celebration"

Broward College Speaker Series

WLRN helped sponsor this event. We invited our members to be EDUCATED-ENLIGHTENED-ENTERTAINED. Broward College Speaker Series featured notable speakers from a variety of backgrounds to educate and enlighten the community on a variety of topics. From current events in our nation, to the study behind character traits that determine success, this year's selected speakers brought their personal perspectives on the world around us.

- Ana Navarro - January 23, 2017
- Ted Koppel - February 22, 2017
- Angela Duckworth - April 5, 2017

WLRN Radio Theatre – Live Performances / Radio Broadcasts

WLRN presented a series of radio plays in partnership with The Arts Radio Network Theatre Project. These exciting live radio plays are performed at various locations from Palm Beach to Key West to a full house and later re-broadcast on Sundays at 7:00 p.m. on WLRN-FM.

- **War of the Worlds** July 15, 2016 at Old School Square in Palm Beach. July 22, 2016 at the Seminole Theatre Miami. July 23, 2016 at the Broward Center.
- **Twilight Zone Summer** July 22, 2016 at the Broward Center
- **Plan 9 From Outer Space** August 5, 2016 at Old School Square's Crest Theatre in Delray and August 12, 2016 at the Seminole Theatre in Miami

- **The Birds** August 27, 2017 in Key West
- **It Happened One Night** September 11, 2016 at the Tropics Cinema In Monroe County.
- **Dracula** October 22, 2016 at the Old School Square in Palm Beach. October 28 and 29, 2016 at the Broward Center. October 31, 2016 Seminole Theatre in Miami.
- **Maltese Falcon** October 15, 2016 Nelson Cultural Center in Monroe.
- **Notorious** November 11, 2016 Old School Square Palm Beach
- **Miracle on 34th Street** December 16-17, 2016 at the Broward Center
- **Wizard of Oz** February 3-4 2017 at the Broward Center
- **Strangers on a Train** March 10-11, 2017 at the Broward Center
- **Treasure of the Sierra Madre** April 9, 2017 at the Seminole Theatre
- **I Remember Momma** May 13-14 2017 at the Broward Center

WLRN Community Station Tours

Ongoing

WLRN leads various station tours for Elementary, Middle and High School groups as well as for Universities and any other interested community groups. Station tours consist of our Radio, TV and News. Students and community folks participating in a station tour often have the opportunity to engage with our on-air talent, reporters as well as our “behind-the-scenes staff”. Tours are educational in nature. WLRN typically hosts between 1-5 community station tours a month.