



Annual Programming Report

WLRN Public Radio and Television Fiscal year 2015 – 2016

Presented to:

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Superintendent of Schools
Miami-Dade County Public Schools

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INTRODUCTION

The 2015-2016 Annual Programming Report for WLRN Public Radio & Television is respectfully submitted to the Miami-Dade County Superintendent of Schools by the WLRN Community Advisory Board (hereinafter referred to as the “CAB”) in cooperation with the WLRN General Manager and Senior Staff, pursuant to the provisions and spirit of the Editorial Integrity Policy and Advisory Mechanisms for WLRN-FM and WLRN-TV.

The CAB is a volunteer board composed of 17 members, including two appointees from the Miami-Dade School Board, two appointees from the Friends of WLRN, Inc., and one appointee from the South Florida Chapter of the Society of Professional Journalists (SPJ). The School Board members currently serving are Dr. Martin Karp and Ms. Raquel A. Regalado.

The CAB holds public, bi-monthly meetings with the General Manager and station staff to consider WLRN's program policies, and the appropriateness and responsiveness of programs produced and broadcast in response to community issues, concerns and interests, on an advisory basis.

The WLRN CAB has an emeritus board consisting of former members who have been term-limited having served two (2) three-year terms. Members of the emeritus board are still welcome to attend the bi-monthly meetings and receive all CAB correspondence. However, they no longer have voting rights on the board.

The 2015-2016 officers of the CAB are: Jo Asmundsson, Chair; Alex Beguiristain, Vice-Chair; and Michael Kreitzer, Secretary. Four new members were welcomed into the board (Dinkinish O'Connor, Michael J. Ragheb, Marilyn Smith and Keary O. Wan).

The CAB is most appreciative of the hard work of the General Manager and staff in connection with the preparation of this report; in providing vital information and reports to the CAB throughout the year; and in responding to the suggestions and issues raised by the CAB.

WLRN PUBLIC RADIO

South Florida's NPR News Station, 91.3 WLRN, and 91.5 WKWM, NPR for the Florida Keys have long been South Florida's station of record for intelligent news, discussion and entertainment radio programming throughout the day and night. This year, add to those, frequencies 90.7 HD-2 and 101.9FM, NPR for the Palm Beaches, furthering the reach of South Florida's only consistent source for news and information.

With the sale of Classical South Florida, WLRN stepped in this year to provide classical music programming 24/7 on our HD-2 Classical channel, available in Monroe, Miami-Dade, and Broward and Palm Beach counties.

Each week, close to 350,000 listeners tune in to WLRN/WKWM/101.9FM. More than 30,000 visitors on average listen each month to WLRN's broadcasts via its live webstream. All told, these listeners tune in approximate 567,000 times per month. The station remains the most-listened to public radio station in the state. The mission of WLRN/Miami Herald News states that "News is Our Future". As such, WLRN/Miami Herald News is now the prime mover of locally-originating content on WLRN. As news services across Florida continue to decline, state, WLRN continues as the news station of record in South Florida.

News and talk programs from public radio national distributors NPR, American Public Media, Public Radio International, independent station WNYC and The Public Radio Exchange form the core of our programming, but our own productions such as *Topical Currents*, *The Florida Roundup*, *The Sunshine Economy* program and our *Latin America Report*, in concert with our flagship music programs, *Evening Jazz*, *Folk and Acoustic Music*, and *The Night Train* emanate from and directly serve our own community.

WLRN Radio productions have proudly garnered many prestigious awards (more on that below). Listener and community support of WLRN continues to ensure our radio station's success in future months and years.

WLRN LOCAL RADIO PRODUCTIONS

WLRN continues to serve the diverse South Florida Community with local programming. WLRN radio programs have received numerous awards in recognition of their excellence in service and craft.

ONGOING PROGRAMS

Week after week, WLRN provides vital and stimulating news, information and arts programming, produced in our own studios. Those programs include:

Topical Currents

Since its inception in 1999, WLRN's *Topical Currents* has provided a solid mix of *host* current events, author interviews, local business, politics and others concerns of interest to South Florida listeners. Hosts Joseph Cooper and Bonnie Berman offer many years of radio experience to the enterprise. *Topical Currents* also presents regular features, such as the very popular "At Your Service" programs which offer listeners the opportunity to ask questions of experts in various service industries, the "All In A Days' Work" programs, which offer behind-the-scenes views of the workdays of every sort of occupation, from sanitation workers to airline pilots. Add in the weekly "Food and Dining' Segment and the occasional "South Florida History Quiz", and what you have is WLRN's longest running locally produced news and information program. WLRN's Richard Ives and Polly Landess serve the *Topical Currents* team as Producer and Associate Producer, respectively. Tune in Monday through Thursday at 1 PM.

Evenin' Jazz

A constant stream of appreciate emails lauding host Tracy Fields is but one indicator of the popularity of WLRN's weeknight *Evenin' Jazz* program. Ms. Fields' warm, intimate on-air persona, plus her decades of experience and exquisite taste in jazz provide a rich listening experience for jazz novices and old hands alike. Each Monday night, Tracy features interviews with and the music of South Florida jazz artists. Listen to *Evenin' Jazz* weeknights from 9:30pm to 1:00am.

The Night Train

WLRN's longest running jazz program continues as part of the station's long history of jazz programming. Ted Grossman's *Night Train* pulls into the station Sunday evenings from 8 PM until midnight. With Ted's enthusiasm and erudition, the show has been irresistible to a wide cross section of the South Florida community for over 30 years.

Folk and Acoustic Music

Whether it's a history of the banjo, or where to find the best house concert, Michael Stock makes an intimate and informative appearance each Sunday from 2-5 PM with *Folk and Acoustic Music*. A mainstay on South Florida airwaves since 1981, Michael delights listeners with rich historical facts, live in-studio performances and interviews, the latest CD's and an extensive calendar of events of all things "folk". A weekly segment called *The Public Storyteller*, co-hosted by director of the South Florida Storytelling project, Dr Caren S. Neile, features "everyday" Floridians telling tales of their own experiences as well as interviews with and performances by professional storytellers.

A Word on Food

Renowned chef, Norman Van Aken offers a combination of recipe, whimsy, reminiscence, food education and history in storytelling style, each week, as part of WLRN's Saturday Weekend Edition program. Norman Van Aken is Director of Restaurants at the Miami Culinary Institute and Chef/Owner of Norman's at the Ritz-Carlton in Orlando.

Saturdays at 8:35 am

Sunday Breakfast with the Arts

Each week, as part of Sunday Morning's "Weekend Edition" program, WLRN's Caroline Breder-Watts presents a lively and enlightening discussion with South Florida artists and impresarios.

Sundays at 8:35 am

WLRN Radio Theatre

In August 2015, WLRN partnered with the Arts Radio Network Theatre Project to present a live radio play production of *The African Queen* during WLRN's annual Museum and Attractions Weekend in Key West. The performance was also simulcast on 91.3 and 91.5. The evening was a great success, and led to the creation of WLRN Radio Theatre. WLRN's very own theater troupe now travels to different venues throughout South Florida to perform classic scripts from the golden age of radio, which are then recorded and broadcast the second Sunday of every month at 7 p.m. Our partners in this venture include the Broward Center for the Performing Arts in Ft. Lauderdale, The Crest Theatre at Old School Square in Delray Beach, and the Tropic Cinema in Key West. Recent performances include:

- *It's a Wonderful Life* (Dec 20, 2015)
- *Double Indemnity* (Jan 10, 2016)
- *A Star is Born* (Feb 14, 2016)
- *Casablanca* (Apr 10, 2016)
- *Rebecca* (May 8, 2016)

WLRN/MIAMI HERALD NEWS

WLRN/Miami Herald News

Two dozen times each weekday, our news team reports on the stories that affect all of us here in South Florida. This multiple award winning team, led by Vice President of News Tom Hudson, News Director Terence Shepherd, and Editorial Director Alicia Zuckerman has consistently proven the value of the partnership created years ago between WLRN and the Miami Herald news organization.

The Florida News Exchange

Founded and managed by WLRN, this cloud-based exchange platform continues to serve as a nexus for Florida news as partner public radio stations across the state share their coverage with each other broadening listener's knowledge and awareness.

ONGOING PROGRAMS

The Florida Roundup

Heard each Friday at noon and rebroadcast Saturday mornings at 6:00 a.m., *The Florida Roundup* continues to garner much acclaim and notice from listeners and the community at large. *The Florida Roundup* is a weekly roundtable devoted to discussion of the week's news items of interest to South Florida. Hosted by former *Nightly*

Business Report host and WLRN Vice President of News, Tom Hudson, the program brings the most prominent South Florida journalists and some newsmakers to the WLRN microphones live each Friday at noon. Guests have included NPR's Greg Allen, NPR's Senior Washington Editor Ron Elving, and reporters from the Miami Herald, South Florida Sun-Sentinel and Palm Beach Post newspapers and others. The program's producer. Peter J. Maerz is the executive producer for WLRN.

Topics include:

- Is There Oil In the Everglades? (7/17)
- New Era in U.S.-Cuba Relations Begins (7/24)
- Transit in South Florida, Funding for Homeless Shelter in Miami (7/31)
- U.S. Embassy Opens in Havana (8/15)
- Debbie Wasserman Schultz, The Iran Deal and South Florida (9/14)
- Police Body Cameras in South Florida (9/25)
- South Florida Battles Flooding (10/2)
- Florida Legislature Moves Forward With Open Carry Bill (10/9)
- Complaints Plague Miami-Dade Bus System (11/6)
- All-Aboard Florida Unveils Brightline Trains (11/13)
- Non-Credible Threats to South Florida School Districts (12/18/15)
- Police Behavior Scrutiny in 2015 (January 4, 2016)
- Supreme Court Rules Florida's Death Penalty Unconstitutional (1/16)
- The Future of Uber in Miami-Dade (1/22)
- Will Miami Beach Get A Convention Center Hotel? (3/4)
- President Obama's Historic Visit to Cuba (3/18)
- Miami's Major Delrish Moss Becomes Top Cop in Ferguson (4/1)
- The Panama Papers (4/8)
- Carnival's Cuba Policy, Broward Health, Modified Mosquitoes (4/18)
- Opa Locka Corruption, FPL's Troubled Turkey Point, Cuban Baseball Smuggling, Dolphins Draft (5/2)
 - Transgender Toilets, Democrats' Friction, Fighting Zika (May 20,2016)
 - Miami's Super Bowl or South Florida's? Sales Tax Increases, Venezuela's Crisis (May 27, 2016)

The Sunshine Economy

Each week, host Tom Hudson explores businesses, large and small, public and private, which operate in and serve our South Florida community. Business owners, public officials and others weigh in as the program digs far below the headlines to explore our vibrant and unique economy. *The Sunshine Economy* airs Mondays at 9:00 am and 7:00 pm on WLRN.

Recent topics include:

- Transportation in South Florida (September 13, 2015)
- How Much Home Can South Florida Afford? (September 20, 2015))

- On The Edge of Adulthood (September 25, 2015))
- Cuba, Customer Safety and Cruising with Carnival's CEO (10/11)
- Commerce with Communists -Doing Business With Cuba (10/18)
- The Boat Business and a Fort Lauderdale Railroad Bridge (11/1)
- The Legislative Session Ahead (11/10)
- Congress Working With A New Speaker and Addressing Higher Seas (11/18)
- The Business of Art Basel Miami Beach (11/30)
- Insuring Health in the Sunshine Economy (December 14, 2015)
- Will the Commercial Real Estate Boom Continue? (January 11, 2016)
- Links to Latin America's Economic Troubles (2/4)
- Bugs and Money: Termites, Mosquitos and Fruit Flies (2/21)
- The Everglades: Environment and Economics (4/17)
- Price Check: How Health Care Costs Can Impact Your Paycheck (4/27)
- Attracting Talent and Money to South Florida's Tech Industry (5/2)
- Uber in the Sunshine Economy (5/9)

The Latin America Report

Tuesdays on WLRN are devoted to coverage of the politics, business and culture of our hemisphere. *The Latin America Report* airs during morning and afternoon drive times. Host Tim Padgett has covered Latin America for almost 25 years, for Newsweek as its Mexico City bureau chief from 1990 to 1996, and for Time as its Latin America bureau chief, first in Mexico from 1996 to 1999 and then in Miami, where he also covered Florida and the U.S. Southeast, from 1999 to 2013. WLRN Latin American coverage also includes NPR and its Latin America Correspondent, Lourdes Garcia-Navarro, based in Sao Paulo.

The 2015-2016 Latin America Report focused primarily on Cuba as relations continue to evolve with the Communist country; on Brazil as its economy tanks and its leader is impeached and how that reflects U.S. post-Cold War policy; on Venezuela's continuing meltdown; and producing an award-winning multi-platform reporting project about the Central American migration crisis, in partnership with the Miami Herald.

ONE TIME SPECIALS & PROJECTS

WLRN Youth Radio: (Summer 2015) WLRNyouthradio.tumblr.com

Six minority students from local high-schools spent their summer in the WLRN newsroom learning how to tell stories that interested them in sound. Their work was aired on WLRN and several were picked up for nationwide broadcast by NPR. Some of the group also participated in that September's Sunshine Economy Program: On the Edge of Adulthood. Youth Radio 2015 was a partnership between WLRN-Miami Herald News and Urgent, Inc.'s F.A.C.E Program.

The Migration Maze (Oct. 2015) <http://wlrn.org/central-americas-migration-maze>

The Migration Maze, with its in-depth, multi-media approach to the issue, supplies a wider picture of immigration than simply numbers, borders and walls. Its print and audio interviews and stories, photographs, video clips and digital map provide a broader understanding of what's driving this particular crisis, what's being attempted to reduce or halt the flow, and what migrants deal with both on their way and once they reach their intended destination. Stories focus on the odyssey of migrants, critical U.S. funded prevention programs, South Florida links for those who opt to flee, and the work of Samaritans along the migrant route in Mexico.

PriceCheck (April 2016 - ongoing) <http://wlrn.org/pricecheck>

PriceCheck is a health care cost transparency and audience engagement project involving Health News Florida, WLRN and WUSF, and ClearHealthCosts.com. The intent is to collect and report health-care prices and procedures from data provided by members of our communities. By revealing the actual price of everything including common colonoscopies and simple MRIs, consumers may make more informed decisions when choosing health care providers and procedures.

Zip Odes (Apr 2016) <http://wlrn.org/write-ode-your-zip-code> & <http://zipodes.tumblr.com/>

April is national poetry month and O, Miami and WLRN celebrated together for the fourth consecutive year with a second round of #ZipOdes! The rules were simple: create a poem with the number of words per line that match your 5-digit federal zip code. Samples were featured throughout the month. Dozens of selected submissions from the thousands received were read at WLRN and O, Miami's concluding event held at The Kampong in Coconut Grove on April 26.

Miami Stories (Ongoing)

Miami Stories are memories of life in the Magic City and the greater Miami area collected as part of a partnership including HistoryMiami, WLRN, the Miami Herald Media Company and Michael Weiser, chairman of the National Conference on Citizenship. From panthers on the front porch to breaking the color barrier at Crandon Park, Miami Stories reveal life as it was experienced through the eyes and voices of local residents.

What's the Story (started March 2014) is our on-going audience-guided reporting on South Florida that is primarily for the online platform.

Gun Violence (2015 - ongoing) WLRN's award-winning reporters are zeroing in on a key issue of import with extensive coverage about the on-going tragedy of gun violence in South Florida. <http://wlrn.org/term/gun-violence>

The Florida Death penalty, which was ruled unconstitutional by the U.S. Supreme court this winter, is another topic of special focus with a reporter traveling the state early in 2016 to cover how this issue has affected and still affects Floridians. Those reports are slated to air later this year.

WLRN/MIAMI HERALD NEWS AWARDS

WLRN/Miami Herald News continues to garner an unmatched number of journalistic awards from its peers. Below is a list of honors announced during this fiscal year:

IRE - Investigative Reporters and Editors

RADIO/AUDIO - SMALL // Finalist

"Climate Change' Ban," Florida Center for Investigative Reporting and WLRN, Tristram Korten and Alicia Zuckerman (entered by FCIR)

Edward R. Murrow Regional Awards - Radio Television Digital News Association

Six regional Murrow awards - the most of any large market radio station in Region 13, which comprises Florida, Georgia, Puerto Rico and the U.S. Virgin Islands. Regional winners are automatically entered into the national competition with national winners announced in the fall.

Large Market Radio Station: Overall Excellence: WLRN

Large Market Radio Station: Continuing Coverage: Cuba Coverage

Large Market Radio Station: Feature Reporting: South Florida's Graffiti Problem In The '90s Had An Emblem: Crook Crome

Large Market Radio Station: News Documentary: The Sunshine Economy: Falling into the Gap WLRN with Health News Florida

Large Market Radio Station: News Series: The Migration Maze

Large Market Radio Station: Sports Reporting: Shark Attack On The Beach! Footvolley's Popularity Taking Off In Florida, the U.S.

Florida Associated Press Broadcasters (FAPB) Awards with judge's comments:

Breaking News First Place WLRN News, Miami WLRN News Staff

"Listen: Florida's First 15 Hours of Same Sex Marriage"

Great team coverage of a breaking news event and great storytelling!

Continuing Coverage First Place WLRN News, Miami Nadege Green

"Lavalle Hall Coverage by Nadege Green"

Excellent job covering a difficult story.

Cultural/Historical Feature First Place WLRN News, Miami

Julia Duba, Kenny Malone, Alicia Zuckerman

"South Florida's Graffiti Problem in the '90s Had an Emblem: Crook Crome"

Terrific storytelling and creative use of audio. A great indepth look of a world that's a mystery to many of us. Congratulations!

General Assignment

Second Place WLRN News, Miami Sammy Mack

"Farmers Ask for a State of Emergency as Crops Drown in the Field"

Hard News Feature First Place WLRN News, Miami Nadege Green

"Witnesses: Mentally Ill Man Did Not Have a Broomstick When Miami Gardens Police Killed Him" Such a very difficult matter! This story handled a sad reality and point of controversy with grace and dignity.

Individual Achievement Multi-Stories

Second Place WLRN News, Miami Wilson Sayre

"Wilson Sayre Reports for WLRN News"

Wilson Sayre covered a variety of subjects with great depth, well written and well produced.

Individual Achievement Single Story First Place WLRN News, Miami Julia Duba

"South Florida's Graffiti Problem in the '90s Had an Emblem: Crook Crome"

This is a well told story. It fused recent history with the present on an interesting subject and in a way that we wanted to listen. Great sound and great flow.

Investigative First Place WLRN News, Miami Tristram Korten, FCIR Alicia Zuckerman, WLRN

"Florida Officials Ban the Term Climate Change"

Nice job nailing down the unofficial/official policy. Well done. Story flows well.

Light Feature First Place WLRN News, Miami Luis Hernandez

"What Conducting a Video Game Concert Sounds Like"

Appreciate the uniqueness of this story, the way it's told and the use of sound to do it. Well done.

Overall

Second Place WLRN News, Miami WLRN News Staff

"WLRN News Coverage Throughout 2015"

The Missouri Review

Short Documentary - 2nd place - Julia Duba, WLRN

South Florida's Graffiti Problem in the '90s Had an Emblem: Crook Crome

PRNDI (Public Radio News Directors, Inc.) 2016

Seven professional awards and two student awards will be presented to WLRN at the annual conference in late June 2016. The specific awards are embargoed until then.

Sunshine State – SPJ Statewide Award 2016

WLRN News is a finalist in nine categories. These awards are statewide and very competitive. Several categories stretch across medias to include newspaper, magazine,

TV, online and radio. Three of the works named as finalists were collaborations between WLRN and the Miami Herald. First, second and third-place finishers, when indicated, will be announced at an SPJ Florida event in Miami in July 2016

Integrity Florida Award for Public Corruption Reporting (multi-media competition)

WLRN-Miami Herald News - License to Launder: Cash, Cops and the Cartels

Anchor of the Year (includes TV)

WLRN - Christine DiMattei

General Coverage

WLRN-Miami Herald News - Wilson Sayre, Sammy Mack & Daniel Chang, Falling Into The Gap: Florida's Health Care Coverage Gap

Feature Reporting (WLRN staff wins all places)

WLRN News - Wilson Sayre, Julia Duba, Kenny Malone & Alicia Zuckerman, Two Stories From The End Of The Road

WLRN News - Sammy Mack, Wilson Sayre, Julia Duba & Nancy Klingener, Hurricane Wilma

WLRN News - Nancy Klingener, When Key West Was Cuban

Public Affairs

WLRN News - Tom Hudson, Wilson Sayre & WLRN News Staff,
The Sunshine Economy: On The Edge Of Adulthood

Multimedia Feature

WLRN-Miami Herald News - The Migration Maze

User-Generated Content (We are the sole finalist.)

WLRN News - Zip Odes

Infographic (Our student intern's work wins in a professional category)

WLRN News - Alexander Gonzalez, Photos: Old South In Tallahassee, Before Political Standoffs

Blog Writing

WLRN News - Tim Padgett, Tim Padgett's Opinion

NATIONAL PROGRAMMING

Programming from national distributors, including National Public Radio (NPR), American Public Media (APM) and Public Radio International (PRI), form the core of WLRN's broadcast service. Programs such as NPR's *Morning Edition* and *All Things Considered* draw tens of thousands of listeners each week, from Palm Beach to Key West.

NATIONAL SPECIAL PROGRAMS

Independence Day Special Program:

The Capitol Steps: Politics Takes a Holiday.

An hour of political satire in song performed by Washington D.C.'s longtime performing group, The Capitol Steps.

Labor Day Special Program:

Fired: Tales of Jobs Gone Bad

Actress and commentator Annabelle Gurwitch channeled her bitterness from being fired by Woody Allen for "creative differences" into something more constructive, calling up her friends and colleagues, and found that everyone had a compelling and often hilarious story to tell. Monday, Sep 7th.

Thanksgiving Special Programs:

Thanksgiving is for Eaters: Updated for 2015. Useful tips about how to make classic Thanksgiving dishes, interesting facts about the science of cooking and the art of eating, and surprising details about the ways in which diverse cultures have adapted Thanksgiving traditions and made them their own.

Thursday, Nov 26th

National Day of Listening – Artistic Conversations; WLRN's contribution of recordings of loved ones having a meaningful conversation.

Friday, Nov 27th

Christmas Special Programs:

Humankind: The Christmas Truce: a moving look at the 1914 Christmas Truce, in which opposing soldiers in World War I risked court-martial by laying down their arms. They actually exchanged holiday gifts and sang carols together during their short-lived ceasefire on the frozen battlefield of Flanders, Belgium.

Thursday, Dec 24th

Christmas Stories: Three stories for the holidays--No Room at the Inn, A Christmas Carol on Wheels and a piece of short fiction called An Incident on Grace Street.

New Years Special Programs:

Capitol Steps: Politics Takes a Holiday: a year-end, political wrap-up in satirical song.

Thursday, Dec 31st.

WLRN PUBLIC TELEVISION

WLRN-TV Channel 17 is a PBS (Public Broadcasting Service) member station licensed to the School Board of Miami-Dade County, Florida. During an average month, Channel 17 reaches approximately 530,000 TV households in the Miami - Ft. Lauderdale area with a viewing audience in four South Florida counties, from Palm Beach to Key West.

WLRN is South Florida's leading PBS Ready to Learn station airing twelve hours of award-winning children's programming daily. WLRN-TV also presents the best of the PBS nationally recognized series to compliment locally produced and acquired content. Our prime time schedule features an eclectic array of nature, history, mystery, British programs, and WLRN original documentary specials to address the diverse interests of the South Florida community.

Viewer favorites on Channel 17 continue to be a diverse mix of local and national content as well as independent documentaries and children's shows. The mix of genres and day parts in our top ten titles illustrates that viewers are finding programs to watch on WLRN at all times of the day and they like the variety. The programming strategy for WLRN Channel 17 includes weekly 'theme nights' to showcase genre specific programs.

PROGRAMMING HIGHLIGHTS

WLRN-TV started July off with a bang bringing back viewer favorites like *Foyle's War* and *Last Tango in Halifax*. On the local front, WLRN premiered the original production *Sawgrass City*. The film follows three artists, each for a single day, to capture what it means to live, work and create in South Florida. *Sawgrass City* is an example of the quality storytelling WLRN has become known for throughout the community.

August brought our late summer fundraising drive. With great titles like *Il Volo: Live from Pompeii* and *Simon and Garfunkel: The Concert in Central Park*, the airwaves were full with the best of music, travel and self-help programming. With the return of our regularly scheduled programming, WLRN introduced the British period drama *Lilies* which told the stories of a group of sister's coming-of-age in the years following the First World War.

In September, we kicked off our “CrimeTime in Primetime” campaign. Weeknights in primetime, we featured a different detective so viewers had the chance “to go to bed with a different detective” every night. With titles like *Miss Fisher Murder Mysteries*, the ever popular *Midsomer Murders* and *Vera*, television audiences could enjoy solving a “whodunit” before drifting off to sleep for the night!

Science that explores our world was the theme for October. With the addition of popular PBS stalwart *Nova* returning to WLRN, the station kicked off a two-hour science block every Thursday night at 7pm. Shows like *Explosions: How We Shook the World* and *Shock and Awe* alongside *Nova*’s high caliber, scientific explorations, created an opportunity for viewers to get a behind-the-scenes look at Planet Earth and beyond!

October also featured the return of *A Place to Call Home*. Quickly becoming one of WLRN’s most devoutly watched dramas, *A Place to Call Home* tells the story of an enigmatic nurse who returns home to her native Australia to start a new life. Audiences couldn’t get enough of this masterfully told drama and clamored for more which we gave them by acquiring the next two seasons!

WLRN took the opportunity in November to bring back original productions and pepper them through schedule. Titles like *Treblinka’s Last Witness*, *Hecho a Mano* and *Stories From the Overseas Highway*, highlighting WLRN’s commitment to telling the stories of South Floridians to South Floridians. These WLRN productions only reinforce our mission as “South Florida’s Storyteller.” WLRN’s production *Journey to the Macy’s Parade* also returned to the schedule for the month of November to kick off the holiday season. This one-hour documentary gives viewers an exclusive behind-the-scenes look at what it takes to be a part of one of the largest events of the year. Featuring the Tarpon Springs Marching Band and Chuck Tatelbaum, a South Florida attorney and clown, viewers were able to witness the hard work, passion and emotions that go into the preparation of this much loved annual event.

The spirit of the holidays was alive and well as WLRN kicked off its annual winter fundraising drive in December. With exciting titles like *Ed Sullivan’s Rock and Roll Classics*, *50s and 60s Rock Rewind* and *Ed Slott’s Retirement Roadmap*, WLRN’s viewers once again had the opportunity to enjoy and support a diverse list of entertainment and self-help programming with much appreciated contributions.

In addition, WLRN rang in the holidays with a variety of great programming for the entire family. Shows like *The National Christmas Tree Lighting* featured celebrity performers such as Fall Out Boy and Crosby, Stills and Nash. *Getting to the Nutcracker* gave viewers a behind-the-scenes look at what it takes to get the familiar holiday production to the stage. And *The American St. Nick* profiled the true story of a group of soldiers determined to bring Christmas back to a war-weary Luxembourg.

New Year, new programming! In January, WLRN premiered new programming to jumpstart the New Year for its audience. New nature titles like *Man and Beast* featured WLRN favorite Martin Clunes as he explored the relationship between man and animal.

And *Sea of Creepy Monsters* profiled the vast underwater landscape of Indonesia and the thousands of unfamiliar and amazing species that call it home.

February featured some of the station's most popular dramas. The kind of programming that viewers have come to expect from WLRN. *The Driver* starred David Morrissey from *The Walking Dead* as a man pushed to his breaking point. Gabriel Byrne headlined *Quirke*, a dark mystery about an Irish pathologist investigating murders in the 1950s. And *The Man Who Lost His Head* stars the popular actor Martin Clunes from *Doc Martin*, but this time his role is a museum curator sent to New Zealand on a quest.

WLRN also commemorated Black History Month throughout the month of February. With original productions like *Instruments of Change* and *Martin Luther King: Footprints Through Florida* alongside titles like *Klansville USA*, *Marines of Montford Point*, and *Ghosts of Amistad*, viewers were able to honor the triumphs and tragedies of some of history's greatest figures.

Our Spring fundraising period kicked off in the month of March. Highlights included an 8-hour marathon of *African Americans: Many Rivers to Cross*. Hosted by Henry Louis Gates, the series guided viewers on a 500 year journey across two continents to shed new light on what it means to be an African-American.

At the end of the month, the 11th season of popular British detective series *Midsomer Murders* premiered on WLRN. John Nettles stars as Detective Chief Inspector Tom Barnaby solving crimes that occur in the wealthy, isolated English county of Midsomer. *Midsomer Murders* has quickly become one of WLRN's most popular and enduring series.

Part of WLRN's mission is to tell the stories of South Florida. Original production *Plight of the Plume Birds* premiered in April as part of that mission. In the mid-19th century the wading birds of the Everglades came close to extinction as plume hunters slaughtered them for the rapacious millinery industry. Today, the birds still struggle to recover in the face of new man-made threats. Also premiering in April was a new season and viewer-favorite *Doc Martin*. Starring Martin Clunes as a cantankerous doctor adjusting to life in a small village in the countryside of England, *Doc Martin* is easily one of WLRN most successful acquisitions. New episodes of the show are only created every other year so the devoted audiences are incredibly excited when the new season is announced.

Monday nights in May got a little wild with the premiere of *Wild School*. Featuring a cast of cute and cheeky creatures as they learned the vital lessons they need to leave captivity and return to the wild. Each episode highlighted a different species like howler monkeys or lions with inspiring stories displaying the fierce task of survival facing these little guys. May also meant new episodes of the detective series *Vera*. Brenda Blethyn stars a sharp detective with a pretty messy personal life. The one-two punch of *A Place to Call Home* followed by *Vera*, meant Tuesdays in May were a night of strong female-centric programming.

With the start of the summer, WLRN introduced new dramas *In the Club* and *Secrets of Crickley Hall* to the roster of award-winning dramas. *In the Club* tells the story of six women and their partners navigating the tumultuous nine month process of pregnancy. *Secrets of Crickley Hall* is a supernatural thriller telling the story of a family facing the loss of a child and trying to see if the new house they just moved into might have something to do with it!

LOCAL/ORIGINAL TELEVISION PRODUCTIONS

WLRN-TV is the public television station with the reputation of being South Florida's storyteller. We have been producing and presenting local stories that showcase the people, places and events that make our community special and unique.

To start the fiscal year, WLRN's original documentary *Sawgrass City* premiered on Thursday, July 16th at 8 p.m., the production was made possible in part by the John S. and James L. Knight Foundation. The film follows three artists, each for a single day, to capture what it means to live, work and create in South Florida. Their mediums are as varied as their backgrounds - a dancer turned filmmaker, a wunderkind guitarist and a philosophical visual artist - and together they prove that Miami is bursting with creative talent. A propulsive and elegant ground level exploration of a city's cultural renaissance, this film offers a unique look into Miami's burgeoning creative community.

On January 18th, 2016, WLRN celebrated Martin Luther King Day. The WLRN production team taped its annual *MLK Parade* in Liberty City and broadcasted the highlights as a one hour program on the same evening. The MLK parade is one of the most top viewed programs on Channel 17.

In June, WLRN broadcast the 2016 Silver Knight Awards. This program recognizes outstanding students who maintain good grades and contribute significant service to their school and community. Miami-Dade and Broward County Public School students were recognized. The Silver Knight Awards was presented by The Herald/El Nuevo Herald.

WLRN produces film shorts ranging from 8 - 14 minutes in length. These short stories, which are scheduled between regular programming, bring to light the unique history, culture and nature that make South Florida so special. Viewers can now enjoy highly produced Florida stories that will be integrated seamlessly into the schedule giving them uninterrupted, quality storytelling. Film shorts included:

The Fort On The River

An in-depth look at how Fort Lauderdale has evolved from its development of a Fort along the New River near the end of the Second Seminole War to becoming a paradise being dubbed as the "Venice of America".

Ten Thousand Islands

Host Rey Becerra takes us on a trip through the Ten Thousand Islands, a labyrinth of water and mangroves located in the Everglades National Park. We explore the islands' delicate ecosystems which not only harbor an abundance of life, but the shallow waters also serve as nursery grounds for countless marine species.

Plight of the Plume Birds

In the mid-19th century the wading birds of the Everglades came close to extinction as plume hunters slaughtered them for the rapacious millinery industry. Today, the birds still struggle to recover in the face of new man-made threats

Key West Wreckers

During the golden age of sail, over 100 ships per day passed by Key West. The waters they were sailing were well known as some of the most treacherous in the world. On average, at least one ship per week would wreck somewhere along the Florida Reef. These disasters spawned a thriving industry in the Keys where wreckers made a good living by salvaging the beleaguered ships and their valuable cargo and crew.

In addition, here is a list of locally produced programs that have made WLRN-TV Channel 17 must-see television for loyal South Florida viewers:

Miami-Dade School Board Meetings (Live, Monthly)

Our School Board in Action is gavel to gavel coverage of the nation's 4th largest school, including pre-records of Proclamations and Resolutions and non-Agenda items which play back immediately following the close of the regular meeting.

Special Miami-Dade School Board Budget Meeting (07-29-15)

Weekly Spanish Language Programs:

- The weekly Sunday line-up begins at 3pm with *Temas de Mujer*, hosted by Vilma Petrash. This talk show is dedicated to highlighting the participation of the Hispanic woman in the professional world, and what she thinks about current local, national and international issues. It is a program for the entire family with a focus on the Hispanic woman and their topics.
- At 3:30pm, *Ante Usted*, hosted by Dr. Luis Fernandez (a currently practicing attorney). This show is dedicated to the discussion of issues related to criminal justice, consumer protection, immigration, drug abuse, and other issues related to the judicial system. An informative program for all interested in a deeper understanding of this system as laws are updated and changed throughout the year, it is important to stay current.
- *Colombia al Dia*, hosted by Enrique Cordoba, the shows starts at 4pm. This program deals with economic, political and social issues in Colombia and the Colombian community in South Florida (as well as worldwide). This dynamic program brings you the relevant information not often seen on commercial television.

- *Cuba y su Historia* begins at 4:30pm and is hosted by Jose Antonio Albertini. This talk show deals with historical issues and the current political and socio-cultural situations in Cuba reaching to other Latin countries around the globe.
- *Añoranzas de mi Cuba*, was replaced on 04-17-2016 due to the death of it's producer (Waldo Fernandez) "El Show de Pedro Roman" is hosted by Pedro Roman (International latin Entertainer) it begins at 5:00pm, the talk show consist of interviews with a variety of artist and musical entertainers.
- *Opiniones*, hosted by Pedro Corzo at 5:30pm, this talk show style program addresses political, economic and national issues as well as international information. Corzo tackles broad, global issues that go beyond the headlines.
- *Enterese* was replaced on 09-06-2015 by *Comentando* same format but with a different host and show name, due to pervious host (Jesus Angulo) retired. The new host is Carlos Cabezas begins at 6.pm. This talk show is dedicated to exploring mystical, paranormal, scientific and medical topics.
- *Foro 17*, hosted by Luis G. Diaz rounds out the Sunday line-up at 6:30pm. This interview program deals with economic, political and social issues in South Florida as well as national discussions that effect our community.

ORIGINAL TELEVISION DISTRIBUTION

Muhammad Ali: Made in Miami- PBS Re-Feed

WLRN made history when one of its own productions was accepted for national primetime on PBS in August of 2007. Due to Muhammad Ali's recent passing on Friday, June 3rd, 2016, WLRN has provided this documentary to PBS for a second release which will allow public television stations an exclusive a 30-day window to tell the story of how Miami played a critical role in the evolution of one of the most significant cultural figures of our time.

Treblinka's Last Witness - National and International Release – American Public Television

This 90-minute film produced by WLRN was distributed nationally in April 2016 by American Public Television. In its first two months, the documentary has been viewed by over one million viewers in 26 states and will continue to be available to PBS affiliates for the next four years. American Public Television World Wide has selected this film as a top pick for international distribution and is presenting the film to international media markets, such as MIP, MIPDOC, MIPCOM, and APEX. The film tells the story of last known survivor Samuel Willenberg's first-hand account about his

life during the Holocaust and as a Jewish inmate of the Treblinka death camp in Nazi-occupied Poland.

Deep City: The Birth of The Miami Sound- National Distribution- PBS

PBS has selected WLRN's original documentary *Deep City: The Birth of the Miami Sound* for national distribution. This one-hour film tells the story of how two musical geniuses created the first black-owned record label in Florida and changed the face of soul music in Miami and eventually the country forever. PBS affiliates will have access to *Deep City* with a satellite feed scheduled for July 15th, 2016.

TELEVISION AWARDS

WLRN-TV was honored with five EMMY Awards for its high-level production value from the Suncoast Chapter of The National Academy of Television Arts and Sciences. The Awards were announced at the 39th Annual Suncoast Emmy® Awards for the following winners.

- **Historic/Cultural Program – The First Miamians - Alan Tomlinson**

Long before the first American pioneers established homesteads on the Miami River, its banks were occupied by the Tequesta Indians. Today, archeologists have discovered the remnants of a Tequesta fishing village on a development site in downtown Miami, and what they are finding is completing a vivid picture of what life was like for this prehistoric community of first Miamians. Watch the video online at <http://video.wlrn.org/video/2365618167/>

- **Documentary Historical - Treblinka's Last Witness**

WLRN's film is an unvarnished tale of extraordinary intensity with a first-hand account by last-known survivor Samuel Willenberg, now 92 years old, about his life during the Holocaust and as a prisoner of the Treblinka death camp in Nazi-occupied Poland. Samuel's story is one of survival against staggering odds, and ultimately one of triumph. Visit the Treblinka website and view the film trailer at <http://wlrn.org/treblinka>

- **Nostalgia Program - The Man Who Built Miami Beach**

Miami Beach was incorporated as a city 100 years ago by a group of visionary pioneers, but it was one of them - a colorful industrialist with a knack for publicity named Carl Fisher - who was most responsible for transforming a swampy jungle into the glamorous tourist resort of today. The film chronicles this metamorphosis through the story of its forgotten protagonist. Watch the video online at <http://video.wlrn.org/video/2365618090/>

- **Interstitial: Who Killed Leno and Louise?**

Who killed Italian artist Leno Lazzari and his business savvy wife, Louise in the early hours of November 14th, 1948 in Boca Raton? You be the judge as we shed light on one of Florida's most intriguing cold cases. Watch the video online at <http://video.wlrn.org/video/2365622455/>

- **Big Cypress National Preserve: Panthers**

In this fourth episode of Big Cypress National Preserve, host Rey Becerra joins Florida Wildlife Commissioner Alligator Ron in the hunt for the elusive Florida Panther. Travel through the Florida Everglades and learn about this solitary and endangered species.

Watch the video online at <http://video.wlrn.org/video/2365579214/>

WLRN TELEVISION PRODUCTION SERVICES

WLRN-TV Production Department provides the station with original programs, creating interstitials as well as providing audio visual services to Miami Dade County Public Schools and Administration. The fiscal year starts off fast as many projects are initiated over the summer to be ready by early September. The pace continues throughout the year providing support to multiple departments.

Miami-Dade School Board Meetings (Live, Monthly 2015/16) – *Our School Board in Action* is gavel to gavel coverage of the nation's 4th largest school system, including Proclamations and Resolutions along with pre-records of non-Agenda items which play back immediately following the close of the regular meeting.

Superintendent Messages (2015/16) – Superintendent Carvalho came into the studio and recorded messages that were recorded to DVD or made available online at the School System website. These recorded messages were played at events that the Superintendent was unable to attend due to scheduling conflicts. The Superintendent also recorded videos that were created for webcasts to schools. Some of these videos were also made available to the press, and other media related entities.

Pledge Breaks and Member Spots (2015/16) – for WLRN's various campaigns to raise money throughout the year in both English and Spanish -- Member Spots were produced early in the year to encourage membership by key Friends of WLRN Board members.

Community Advisory Meetings (2015/16) – audio support to provide recording equipment for help in maintaining the minutes for the meeting held six times a year.

Press Conferences (2015/16) – These press conferences by Superintendent Carvalho took place at various times and locations throughout the Dade County School System. WLRN Production provided audio support and lighting so that local media would be able to be easily updated on breaking news about the School System.

Promotional Videos for School System (2015-16) – Various videos created for viewing on the web as well as individualized release for media use as per school board needs.

South Florida's ArtsBeat with Ed Bell (Monthly/Ended on 09/18/2015) this live, musical performance program includes a studio audience for WLRN-FM, utilizing WLRN's TV studio. Various types of music on a monthly basis are brought in to highlight South Florida's up and coming artists as well as National talent. Performances are also video recorded for interstitials and possible future programming. Staff also provides audio support for this live radio program.

School Police Training Videos (2015/16) – create videos of Chief Moffett to introduce training videos for officers to view as well as Safety Tips for Students and Staff. DVD and online recordings make training easier for officers to view on their available schedule.

Superintendent's Opening of Schools (August 18, 2015) – at Adrienne Arsht Center -- This program is the annual Superintendent's gathering of administrators and staff to kick off the school year. The program is recorded for later review and webcasted to those unable to attend the meeting. The show was also broadcast to the schools online at Dadeschools.net/tv.

United Way Message (July 21, 2015) – Video created annually to encourage support from Students, Families and Staff for the United Way campaign.

Superintendent's Open House Message (October 10, 2015) – This annual message is recorded for playback during school Open House events. The video is made available online and each school is able to utilize it as needed.

State of the School System Message (October 13, 2015) – This message is given by the Chairperson of the Miami-Dade County Public School Board and includes a review of the past school year, as well as introducing and reviewing key targets for the upcoming as well as the end of school year. The video is shown at the following School Board Meeting.

Student Journalism Conference (April 10, 2016) – WLRN was one of four media partners who participated in the Student Journalism Forum held in the School Board Administration Auditorium. More than 250 journalism students attended this conference.

Martin Luther King Parade (January 18, 2016) – The WLRN production team recorded its annual *MLK Parade* in Liberty City and broadcasted the highlights in a one hour program that aired on the same evening on Channel 17 at 10:00 pm.

The Dade Delegation Meeting (November 12, 2015) – provided audio and lighting support for this meeting of the Dade Delegation which was held in the School Board Administration Auditorium.

Safety Campaign (March 29, 2016) – videos were edited and aired on WLRN in support of Ms. Hantman's Safe Driving PSA campaign. The videos were created by High School students for a local competition throughout Miami-Dade County. The top videos were selected and then aired after the School Board Meeting.

FIU Theater Class / A Day in a Television Studio (April 26, 2016) – This was a Florida International University project, where Professor Philip Church brought in his theater class to get hands on use of television equipment while making their own commercials. This enables them to learn the differences between theater production and television production. WLRN production staff assisted the students with their productions and work with the students.

Silver Knight Awards (May 18, 2016) – The Herald/El Nuevo Herald presents this highly regarded student awards program. The program recognizes outstanding students who maintain good grades and contribute significant service to their school and community. Miami-Dade and Broward County Public School students were recognized.

Graduation Ceremonies (June 2015) – WLRN production staff provided audio and video support in the School Board Administration Auditorium for various graduation ceremonies. The following groups were included: Primary Learning Center, Online High School and iPrep High School.

Mentoring (2015/16)

WLRN also incorporates a successful internship program utilizing students from both college and high schools. Working closely with the production staff, interns came from Florida International University, St. Leo's University, Miami-Dade College, along with students from iPrep High School which were qualified by the Honors and Executive Program through the Miami-Dade County Public Schools.

High School Media classes worked side-by-side with production staff, to assist in live School Board Meetings, once a month. Schools that partnered with WLRN include:

Arthur & Polly Mays Conservatory
John A. Ferguson High School
Turner Technical High School
Downtown iPrep High School
Florida International University
Mater Academy Charter School

Terra Environmental High School
Robert Morgan Educational Center
Westland Senior High
Miami Senior High School
Florida City Elementary School*

WLRN EDUCATION SERVICES

WLRN INSTRUCTIONAL TELEVISION SERVICES (ITV)

WLRN Instructional Television Services (ITV) provides Miami-Dade County Public Schools (M-DCPS) with educational resources that facilitate learning and enrich the educational environment of the classroom in the nation's 4th largest school district. Services are accessible to over 360 district-wide schools, school support sites and administrative offices.

PBS LEARNING MEDIA

WLRN is the PBS Learning Media provider for Miami-Dade and Broward counties. This online, digital library has thousands of classroom-ready resources that transform learning by providing the innovative tools needed to succeed in the 21st century

classroom. With PBS LearningMedia, educators and students across the country have access to a customizable resource designed to improve teacher effectiveness and student achievement.

PBS TEACHERLINE

WLRN is the South Florida promotional station for PBS TeacherLine, online professional development opportunities for educators in the tri-county area. These high quality, standards-based graduate-level courses are conducted in an accessible online format that makes learning fun, flexible and collaborative. Subject areas include Mathematics, Reading and Language Arts, Science and Instructional Technology. Master plan points for teacher recertification are awarded upon course completion.

WLRN provides stations tours for community groups and non-profit organizations. Station staff and WLRN volunteers make the tour experience educational and enjoyable for our visitors. The station conducted tours for the following groups:

- Dade Miami International University of Arts and Design
- Yellow Wood Learning Community
- Temple Beth AM Day School
- Cub Scouts Pack 280
- Florida City Elementary School
- Take Your Daughters and Sons to Work Day

WLRN COMMUNITY EVENTS AND OUTREACH

Premiere Documentary Screening:

Sawgrass City

Tuesday, July 14th, 2015

WLRN presented a film screening of its new television program *Sawgrass City* at the O Cinema in Wynwood. The screening included a reception and film presentation, followed by a Q & A with producers and artists.

Live Radio Broadcast/Performance for Museum Weekend Kick-Off at Tropic Cinema: The African Queen

Thursday, August 27, 2015

WLRN held a live-radio broadcast of a radio version of *The African Queen* from the stage at Tropic Cinema in Key West to launch the annual Florida Keys Museum and Attractions Weekend. In partnership with The Arts Radio Network Theatre Project, this exciting live radio play was performed to a full house.

**Florida Keys Museum Weekend
August 28, 29 and 30, 2015**

WLRN Public Radio and Television and the Monroe County Tourist Development Council held its 5th Annual Florida Keys Museum Weekend. The event provided a cultural pass for South Florida residents and visitors to experience the rich history of the Florida Keys and Key West by offering free admission at 20 Museums and Attractions through the Florida Keys.

**Bait and Switch: The Moth in Miami
Thursday, October 22, 2015**

WLRN hosted the premiere of *The Moth* in Miami to a full house at Olympia Theater in Miami. Special guests were invited to a private reception afterwards on stage.

**Miami International Book Fair
November 20 – 22, 2015**

WLRN was present at one of the finest literary events of its kind, the Miami Book Fair International. Each year, the fair overflows with the top best-selling authors, and this occasion was no exception. We had the opportunity to engage with hundreds of thousands that walked by our WLRN booth and hand out materials about our educational, outreach, and programming services.

Says You!

Saturday and Sunday, March 19 and 20, 2016

WLRN welcomed *Says You!* to South Florida at the Sunrise Civic Center, Sunrise and served as host for the production to be aired nationally. We hosted two receptions for Circle of Friends and Sustainer members prior to the shows.

Café Vico

Tuesday, April 19, 2016

Friends of WLRN hosted an event for the Broward business community to share our plans to increasingly expand in Broward County. Approximately 50 guests attended and catering was donated by Café Vico.

**An evening with Garrison Keillor
Monday, April 25, 2016**

WLRN introduced Garrison Keillor at Broward Center for the Performing Arts in Ft. Lauderdale and hosted a reception for its Circle of Friends members at the Intermezzo Lounge.

**An Evening with David Sedaris
Thursday, April 21, 2016**

WLRN introduced David Sedaris and was the media partner for the event at The Parker Playhouse in Ft. Lauderdale.

Zip Odes

Tuesday, April 26, 2016

April is national poetry month and O, Miami and WLRN celebrated together for the fourth consecutive year with a second round of #ZipOdes! Dozens of selected submissions from the thousands received were read at the concluding event held at The Kampong in Coconut Grove on April 26

WLRN Southernmost Bureau Private Fundraising Cocktail Reception

Thursday, April 28, 2016

Kitty and Tom Clements graciously hosted a fundraising reception at their home in Key West to help raise funds for the opening of the WLRN Southernmost Bureau. Approximately 50 guests were in attendance.

Open House at the WLRN Southernmost Studio

Friday, April 29, 2016

WLRN officially opened the Southernmost News Bureau studios at The Studios of Key West, Key West. WLRN invited and hosted the Key West community to meet and greet the news team: Tom Hudson, Nancy Klingener and Alicia Zuckerman.