

WPPB-FM (Facility I.D. #38340)
Peconic Public Broadcasting, Licensee
EEO Annual Public File Report 2016-17
(February 1, 2016 – January 31, 2017)

Peconic Public Broadcasting (“Peconic”), licensee of noncommercial educational public radio station WPPB-FM, is an equal opportunity employer that strives for diversity in its workforce. Peconic and WPPB are committed to inclusion and diversity, equal opportunity, and affirmative action in the recruitment and selection of employees.

This EEO Annual Public File Report for the license year 2016-17 is filed in compliance with FCC Rule 73.2080.

1. EEO Contact Information:

Mailing address: 71 Hill Street, Southampton, NY 11968

Telephone number: 631-591-7001

Contact Person: Dr. Wallace A. Smith, President and General Manager, WPPB
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Number of Full-time Employees

The Peconic Station Employment Unit (SEU or Unit) presently has six full-time employees. There were **no full-time job vacancies** at the station during this 2016-17 license term.

Number of Part-time Employees

This station employs five part-time staff.

2. Recruitment Sources and Community Referral Organizations

Even though there were no job vacancies this past license year, Peconic has worked to increase the number and variety of recruitment sources and local community referral organizations to which it will provide notification of all future job vacancies in the Peconic SEU. Peconic intends to continue this focus in the upcoming 2017-18 license term.

3. Outreach Initiative Activities

Because the PPB SEU has fewer than ten (10) full-time employees, it is obligated by Rule 73.2080(c)(2) to engage in at least two (2) outreach initiatives over the course of every two-year period. Outreach Activities during the 2016-17 license year included the following:

A. Community Volunteer Program:

WPPB actively recruits volunteers from its local community who are trained to work in a number of different areas of radio station operations, including management of playlists, development and maintenance of its website, assistance in fund-raising drives, administrative and clerical work, and organizing and staffing special events, including local community musical, fundraising, and other special events, including live remote programs of community events. Over the course the year, WPPB typically has approximately 25 volunteers working at various times on various aspects of its operation, management, community relations, and fund-raising. Although each volunteer may work at some point with mentoring from various Peconic SEU employees, the Community Volunteer Program was administered and the volunteers overseen by the Volunteer Coordinator for the station. Volunteers learn a great deal about public radio and broadcasting generally, and many of them go on to seeking employment in broadcasting. Additionally, WPPB's volunteers also, in effect, serve as ambassadors from the station to the community, further dispensing information and knowledge about careers and opportunities in radio to other members of the community. This is an ongoing program at WPPB.

B. Community Outreach:

Brian Cosgrove, host of the Afternoon Ramble was a judge for the Southampton Youth Bureau's 14th Annual Battle of the Bands which was held on Friday, June 16, 2016 at Ponquogue Beach in Hampton Bays.

WPPB hosts and staff participated in the annual 4th of July Independence Day Parade in Southampton Village. This was coupled with a poster campaign to inform the general public about WPPB being Long Island's only NPR station and all the shows and programs that are broadcast by the station.

WPPB host, Brian Cosgrove provided assistance to the Clamshell Foundation's The Great Bonac Fireworks Show (a three-decade tradition of a midsummer fireworks show) by conducting an interview about this event and public service announcements to promote the event held on July 16, 2016.

WPPB Audio Engineer, Kyle Lynch and General Manager, Dr. Wallace Smith has worked with members of the Shinnecock Indian Nation to plan, develop and produce a new program, *Native Streams* which had its debut on January 25, 2017.

C. Volunteer Interns:

During the WPPB fund drive in July, 2016 a volunteer student intern worked with WPPB staff as a production intern. This intern worked with the WPPB audio engineer and program hosts. He also had the opportunity to learn about the many aspects of conducting an on-air fund drive for a noncommercial educational public radio station. A second volunteer intern worked with staff during the fall fund drive in October, 2016. He assisted with live video streaming on Facebook of fund drive activities taking place in the broadcast studio and around the station.

D. Training and Orientation of WPPB Board Members

On May 25, 2016 a mini retreat was held at WPPB for new and continuing board members to educate them about the station/station facilities, the staff and programs. It was conducted by the general manager and staff.