

WPPB-FM (Facility I.D. #38340)
Peconic Public Broadcasting, Licensee
EEO Annual Public File Report 2016-17
(February 1, 2017 – January 31, 2018)

Peconic Public Broadcasting (“Peconic”), licensee of noncommercial educational public radio station WPPB-FM, is an equal opportunity employer that strives for diversity in its workforce. Peconic and WPPB are committed to inclusion and diversity, equal opportunity, and affirmative action in the recruitment and selection of employees.

This EEO Annual Public File Report for the license year 2017-18 is filed in compliance with FCC Rule 73.2080.

1. EEO Contact Information:

Mailing address: 71 Hill Street, Southampton, NY 11968

Telephone number: 631-591-7001

Contact Person: Dr. Wallace A. Smith, President and General Manager, WPPB Email address: wally@883wppb.org

Number of Full-time Employees

The Peconic Station Employment Unit (SEU or Unit) presently has seven full-time employees.

1. Recruitment for Job Vacancies. There were no full-time job vacancies at the station during this 2017-18 license term.

2. Recruitment Sources and Community Referral Organizations

Even though there were no job vacancies this past license year, Peconic has worked to increase the number and variety of recruitment sources and local community referral organizations to which it will provide notification of all future job vacancies in the Peconic SEU. Peconic intends to continue this focus in the upcoming 2018-19 license term.

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WPPB FM - Recruitment Sources Lists

Community Referral Sources List – College and University

| Recruitment Source | Contact | Email | Entitled to Notification |
|---|--|---|---------------------------------|
| Five Towns College Career Services 305 N. Service Rd. Dix Hills, NY 11746-5871 | The Office of Career Services Room 307F (631) 656-2163 | Career.services@ftc.edu Krysti O'Rourke, B.S., M.P.A. Director of Career Services | |
| St. Joseph's College 155 West Roe Blvd. Patchogue, NY 11772 | Office of Career Development & Engagement Dir. – Jennifer M. Rooney (631) 687-1248 | Career Development and Engagement Jennifer Rooney, Director jrooney@sicny.edu | |
| Stony Brook University Career Center Stony Brook, NY 11794-3363 | (631) 632-6810 | sbucareercenter@stonybrook.edu Joanna Durso Joanna.Durso@stonybrook.edu Senior Career Counselor/Career Communities: Arts & Communications, Exploring | |
| Suffolk County Comm. College Ammerman Campus-Selden, NY Suffolk County Comm. College Eastern Campus-Riverhead, NY Grant Campus-Brentwood, NY | Career Services (631) 451-4049 (631) 548-2500 (631) 851-6876 | careerservices-ammr@sunysuffolk.edu careerservices-east@sunysuffolk.edu careerservices-west@sunysuffolk.edu TANIA VELAZQUEZ, College Director Tel: (631) 451-4057 e-mail: velazqt@sunysuffolk.edu ALLISON KEIBEL, Assistant Director Tel: (631) 451-4789 e-mail: keibela@sunysuffolk.edu TERESA McKAY, Professional Assistant I - Career Services Tel: (631) 451-4556 e-mail: spillet@sunysuffolk.edu | |

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Master Recruitment Source List

| RS Number | Recruitment Source Information | Source Entitled to Vacancy Notification? (yes/no) | No. of interviewees Referred by RS over 12- month period |
|--------------|---|---|--|
| 1. | Asian American Journalists Assoc. justins@aaja.org | | |
| 2. | Connecticut School of Broadcasting 1400 Old Country Rd, Suite 211 Westbury, NY 11590 516-280-6801 | | |
| 3. | Corporation for Public Broadcasting Washington, DC www.cpb.org | | |
| 4. | Craigslist www.craigslist.com | | |
| 5. | East Hampton Star 153 Main St., PO Box 5002 E. Hampton, NY 11937 | | |
| 6. | Eastern Suffolk BOCES (631) 286-6585 esboces.org Adult Career & Technical Education Employment Resource Job Bank | | |
| 7. | Long Island Indian Council 186 W. Montauk Highway, Unit D- 2, Hampton Bays, NY 11946631-594-5594 dtroge@longislandindiancouncil.org | | |
| 8. | NYS Dept of Labor Workforce New York Career Center 160 South Ocean Avenue Patchogue, NY 11772 Patchogue@labor.ny.gov | | |

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|------------|--|--|--|
| 9. | Newsday 235 Pinelawn Rd. Melville, NY 11747 www.newsday.com/classified/jobs | | |
| 10. | National Association of Broadcasters 1771 N Street NW Washington DC 20036 Radio - 202 429 5417 | | |
| 11. | National Association of Black Journalists 1100 Knight Hall, Suite 3100 College Park, Maryland 20742 Phone: (301) 405-0248 Fax: (301) 314-1714 | | |
| 12. | Press News Group Southampton Press 135 Windmill Lane Southampton, NY 11968 www.27East.com | | |
| 13. | Times Review Media Group (5 North Fork & Shelter Isl. Newspapers) 7785 Main Rd. Mattituck 11952 631.298.3200 | | |
| 14. | RiverheadLocal East End Local Media Corp. PO Box 919 Riverhead, NY 11901 | | |
| 15. | The Sag Harbor Express 22 Division Street P.O. Box 1620 Sag Harbor, NY 11963 631-725-1700 (o) 631-725-1584 (f) sagharborexpress.com | | |
| 16. | Indeed www.indeed.com | | |
| 17. | Idealist 302 5th Ave, 11th Floor New York, NY 10001 support@idealist.org | | |

3. Outreach Initiative Activities

Because the PPB SEU has fewer than ten (10) full-time employees, it is obligated by Rule 73.2080(c)(2) to engage in at least two (2) outreach initiatives over the course of every two year period. Outreach Activities during the 2017-18 license year included the following:

A. Community Volunteer Program:

Peconic Public Broadcasting actively recruits volunteers from its local community who are trained to work in a number of different areas of radio station operations, including volunteer editor and graphics designer for the WPPB promotional and marketing activities, assistance in fund-raising drives, administrative and clerical work, and organizing and staffing special events, including local community musical, fundraising, and other special events such as live remote programs of community events. Over the course the year, WPPB typically has approximately 25 volunteers working on various aspects of its operation, management, community relations, and fund-raising. Although each volunteer may work at some point with mentoring from various Peconic SEU employees, the Community Volunteer Program was administered and the volunteers overseen by the Volunteer Coordinator for the station. Volunteers learn a great deal about public radio and broadcasting. Additionally, WPPB's volunteers also, in effect, serve as ambassadors from the station to the community, further dispensing information and knowledge about careers and opportunities in radio to other members of the community. This is an ongoing program at WPPB.

B. Community Outreach:

On June 3, 2017 WPPB General Manager, Dr. Wally Smith spoke about the mission of the station at a fund raiser for the station at the South Street Gallery in Greenport, NY.

WPPB hosts and staff participated in the annual 4th of July Independence Day Parade in Southampton Village as a means to inform the general public about WPPB being Long Island's only NPR station.

WPPB host, Bonnie Grice and the Media Mavens brought WPPB to both the North and South Fork of Long Island via a live on site broadcasts from Guild Hall on July 14th and at the Hampton Coffee Company location in Aquebogue on July 28, 2017.

Bonnie Grice conducted interviews during a live remote WPPB broadcast from the 2017 Authors Night on Saturday, August 12, 2017. WPPB was the radio partner for this gala community event which raises funds to support the East Hampton Public Library.

Members of the East End Women's Networking Group were provided with information about WPPB by Office Assistant Susan Buckheit via "Round Robins" during the February 22nd and April 26, 2017 meetings.

WPPB held a St. Patrick's Day Party on March 17, 2017. This event was open to the public and provided the attendees with the opportunity to experience the station "at work" during a live broadcast of a program, to see the facility and meet the staff to learn about their work.