

# 2017 ANNUAL EEO PUBLIC FILE REPORT

## Board of Regents, Murray State University

Stations: WKMS-FM, Murray, KY  
WKMD(FM), Madisonville, KY  
WKMT(FM), Fulton, KY

Reporting Period: March 22, 2016 to March 21, 2017

No. of Full-time Employees: 5 – 10  
Small Market Exemption: Yes

During the Reporting Period, no full-time positions were filled.

### INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

*Participated in **job fairs** by station personnel who have substantial responsibility in making hiring decisions.*

The Station Manager and Membership Director participated in MSU Career Fairs at Curris Center on 10/11/16 and 3/14/2017, soliciting resumes and explaining part-time position availability.

*Established an **internship** program designed to assist members of the community to acquire skills needed for broadcast employment.*

WKMS has an ongoing paid intern program for MSU Students, working up to 20 hours a week. Some are trained to produce news meeting NPR standards. Others work in operations, promotions or administrative capacities with WKMS staff. WKMS also intakes volunteer producers who are trained as on-air presenters.

*Participated in **events or programs** sponsored by **educational** institutions relating to career opportunities in broadcasting.*

May, 2016- The Station Manager assisted and consulted for Murray State University journalism class senior capstone podcast project.

November 16, 2016 – The Membership Director and Station Manager presented a Leadership Tomorrow program for Juniors and Seniors from Murray and Calloway County High Schools.

January, 2017 – The News Director presented to an

advance journalism class for Murray State  
University to explain and recruit for WKMS News  
Intern Positions.