

## #GivingTuesday Celebrated with WKAR TV special

*Showcase recognizes local individuals, organizations and businesses supporting nonprofits*

**EAST LANSING, MI; NOVEMBER 25, 2014** -- It's a day called #GivingTuesday. On Tuesday, December 2, 2014, charities, families, businesses, community centers and students around the world will come together for one common purpose: to celebrate generosity and to give.

This year on #GivingTuesday, mid-Michigan public broadcasting station WKAR presents a TV special that unites mid-Michigan nonprofits, businesses and community organizations around that common cause.

*#GivingTuesday Showcase* airs Tuesday, Dec. 2, at 8 p.m. on WKAR-HD (23.1).

The original local special from WKAR celebrates “#GivingTuesday” with highlights of WKAR programming and conversations with some of the station's biggest supporters, including viewers, members and representatives of organizations and businesses that have generously supported the mission of public media in mid-Michigan. The 90-minute special is hosted by WKAR-TV Station Manager Susi Elkins.

Guests on the program include April Clobes of MSU Federal Credit Union, Erin Davis from General Motors, Danielle Robinson of Jackson National Life, Roger Millbrook and Joe Irish of Siena Wealth Advisors, Greg Marks with Michigan STEM Partnership, Brooke Tudor from Hearing Health Center and many more.

The **WKAR Network** is part of Michigan State University's College of Communication Arts and Sciences. The **WKAR Network** provides mid-Michigan and the global community with award-winning original programming and the best from PBS and NPR via television channels WKAR-HD, WKAR World and WKAR Create; and radio broadcasts at 90.5 FM, AM 870 and WKAR Radio Reading Service. At WKAR.org and video.wkar.org, the network offers live audio streaming, plus local news features, TV original full episodes and the best from NPR and PBS on-demand. The **WKAR Network** provides additional community outreach with WKAR Ready to Learn Service and PBS LearningMedia.

### MEDIA CONTACTS:

Bill Richards / (517) 432-0013 / [BillR@wkar.org](mailto:BillR@wkar.org)

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