

NEWS RELEASE

CONTACT: Jeanie Croope / (517) 353-5982 / Jeanie@wkar.org

August 28, 2013

WKAR Seeks Audience for QuizBusters Special Edition 2013

(East Lansing, MI) – WKAR-TV will launch the 25th season of its academic game show, **QuizBusters**, with a Special Edition series featuring personalities from local media, community and university organizations, businesses, arts and sports.

The event will be recorded on Monday, September 9 at WKAR with a studio audience. Seating is free, but reservations are required online at WKAR.org. Seating will open at 6:45 p.m. and recording will begin at 7. Two games will be recorded back-to-back.

Those playing include local media personalities Jane Aldrich, WLNS anchor; Darrin Rockcole, WILX chief meteorologist; Kathleen Lavey, Lansing State Journal; Stephanie McCoy, WITL morning show co-host; Al Martin, host of WKAR Current Sports; and Mark Bashore, host of WKAR Current State.

From MSU will be Mark Hollis, MSU athletic director; Tim Bograkos, MSU Alumni Association vice president and former MSU basketball player; Lora Helou, MSU Museum acting director; and Pamela Whitten, Dean, MSU College of Communication Arts and Sciences.

Community business owners participating will include Tico Duckett, of Duckett Brothers Distributing and a former MSU football player; Chad Jordan, owner of Cravings Popcorn; and Lisa Smith, award-winning jazz singer and owner of Smith Donovan Marketing and Communications.

Rounding out the four teams will be author Andrea King Collier, artist Doug DeLind and MSU Ph.D. candidate and Capital Corruption roller derby team captain Jess Knott.

The **QuizBusters Special Edition** will premiere on Wednesday, October 2, at 9 p.m. on WKAR-TV and be repeated in the series regular slots the following Saturday at 6 p.m. and Sunday at 11 a.m. The following week, **QuizBusters** will begin its regular season, featuring 64 teams from mid-Michigan high schools competing for scholarships to Michigan State University.

QuizBusters host Matt Ottinger has been with the series since it started 25 years ago. Ottinger is a game show fan with a large personal collection of both television game shows on video and board games. He has the distinction of competing on “Jeopardy” during the Ken Jennings run. While he didn’t defeat the champion, he did give Jennings a run for his money.

WKAR is part of Michigan State University’s College of Communication Arts & Sciences and includes WKAR-TV, WKAR Radio, WKAR.org, WKAR Radio Reading Service and WKAR Ready To Learn. WKAR is funded in large part by contributions from viewers and listeners, with additional support from Michigan State University and the Corporation for Public Broadcasting.

#####