

**NEWS RELEASE – For Immediate Release**

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**'Spotlight on the News' Comes to WKAR-HD Sundays**

(East Lansing, MI) – Detroit's longest-running weekly news and public affairs show, "Spotlight on the News," comes to mid-Michigan this week as part of a full afternoon of news and public affairs programs airing Sundays on WKAR-HD.

"Spotlight on the News" airs Sundays at 2:30 p.m. on 23.1 WKAR-HD beginning May 4.

"Spotlight on the News" is moderated by Chuck Stokes, Editorial and Public Affairs Director for WXYZ-TV/Channel 7, which produces the weekly program that has been on the air in Detroit since 1965.

"'Spotlight' is an excellent public affairs program that will offer viewers a unique and in-depth look at critical issues facing Detroit, and the entire state of Michigan," says WKAR General Manager Gary Reid. "In these challenging times, knowledge is power. Chuck Stokes and his program will bring an important and valuable perspective about Detroit to viewers across mid-Michigan."

Viewers of WKAR's "Off the Record" will recognize Stokes as a frequent panelist on the show anchored by Tim Skubick.

"As a Broadcast Hall of Fame member and host of Detroit's longest-running public affairs program, Chuck will bring greater depth and breadth to WKAR's coverage of issues that affect the lives of Michigan residents," says Reid.

The addition of "Spotlight" to the WKAR Sunday afternoon line-up is also a rare partnership between a local public broadcast station and a commercial network affiliate. "When we can collaborate with the number one station in Detroit to share this important content, I want to do it," says Reid. "I'd like to thank Chuck Stokes, Ed Fernandez and Mike Murri from WXYZ for their willingness to share this award-winning program with us."

"We're pleased to share this important public affairs program with the viewers of WKAR," says Ed Fernandez, E.W. Scripps Divisional General Manager and WXYZ Vice-President and General Manager. "The Lansing area is a center of critical decision-making in Michigan, and we are glad to be able to engage Lansing area viewers in this important dialogue about the future of our state."

The new addition joins a Sunday afternoon of news and public affairs from noon to 6 p.m. on WKAR-HD that includes "Off the Record," "McLaughlin Group," "Washington Week," "Moyers & Company," "Religion and Ethics Newsweekly" and "PBS NewsHour Weekend."

"I am honored to join the highly respected WKAR Sunday public affairs line-up with our long-standing 'Spotlight on the News' program," says Chuck Stokes. "It is my hope that our content and guests will add

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a valuable perspective for mid-Michigan television viewers. We live in a diverse state where many different issues unite us regardless of which community we call home. I also want to extend a very special thank you to Gary Reid and Tim Skubick, my WKAR friends and journalistic colleagues, for their support bringing our two stations together in this unique broadcast endeavor."

**WKAR** is part of Michigan State University's College of Communication Arts and Sciences and includes WKAR TV, WKAR Radio, WKAR.org, WKAR Radio Reading Service and WKAR Ready To Learn Service. WKAR is funded in large part by community viewer and listener contributions with additional support from Michigan State University and the Corporation for Public Broadcasting.

**WXYZ-TV** is owned by the E.W. Scripps Company. The E.W. Scripps Company ([www.scripps.com](http://www.scripps.com)) serves audiences and businesses through a growing portfolio of television, print and digital media brands. After approval of its acquisition of two Granite Broadcasting stations later this year, Scripps will own 21 local television stations as well as daily newspapers in 13 markets across the United States. It also runs an expanding collection of local and national digital journalism and information businesses including digital video news service Newsy. Scripps also produces television programming, runs an award-winning investigative reporting newsroom in Washington, D.C., and serves as the longtime steward of one of the nation's largest, most successful and longest-running educational programs, Scripps National Spelling Bee. Founded in 1879, Scripps is focused on the stories of tomorrow.

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