

WKAR Receives Grant from Jackson Community Foundation for Original Series Forte

EAST LANSING, MI; DECEMBER 30, 2015 -- Earlier this fall, the WKAR Network was awarded a grant of \$2500 from the Jackson Community Foundation's Unrestricted Community Needs Endowment Fund, the mid-Michigan PBS station at Michigan State University announced today.

According to Senior Director of Development Cathy Zell, the grant was used to cover a portion of production costs for "Forte," a WKAR original TV series. "The first season of 'Forte' mainly featured schools within 30 about miles of the station," Zell said. "The grant from the Jackson Community Foundation gave us additional resources that allowed us to extend our production reach into Jackson County." Season two of 'Forte' featured two Jackson area school performance groups: Jackson High School Jazz Band and Jackson Northwest High School Wind Ensemble.

The episodes aired in October and November, and are available now for on demand viewing in the PBS App on Roku, XBox 360, Apple TV, on iPad/iPhone, and at video.wkar.org. Additional repeat broadcasts are planned for 2016 (check local listings).

WATCH FORTE ONLINE NOW AT
video.wkar.org/show/forte/

The WKAR Network is part of Michigan State University's College of Communication Arts and Sciences. The WKAR Network provides mid-Michigan and the global community with award-winning original programming and the best from PBS and NPR via television channels WKAR-HD, WKAR World and WKAR Create; and radio broadcasts at 90.5 FM, AM 870 and WKAR Radio Reading Service. At WKAR.org and video.wkar.org, the network offers live audio streaming, plus local news features, TV original full episodes and the best from NPR and PBS on-demand. The WKAR Network provides additional community outreach with WKAR Ready to Learn Service and PBS LearningMedia.

MEDIA CONTACT:
Bill Richards / (517) 432-0013 / BillR@wkar.org

#####

