Date: 8/3/2018 10:46:15 PM
From: "Russell Morgan"
To: "Darcie Shinberger", "Jack Thomas", "Kathleen Neumann", "Paul Schlag"
Subject: Fwd: Google is making a foray into college admissions

More negative publicity thanks to TriStates Radio and a FOIA from the librarians (see 4th story down in the list).

---------- Forwarded message ---------
From: UB Daily Newsletter <enewsletter@educatorsportal.com>
Date: Fri, Aug 3, 2018 at 3:24 AM
Subject: Google is making a foray into college admissions
To: <RE-MORGAN@wiu.edu>

The Two-Minute Briefing for Higher ED Leaders

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8/3/2018

– Top News –

Google is making a foray into college admissions
MarketWatch

The tech giant will display certain publicly available information about colleges when people type their names into search. Read more>>

University Business Survey

Be a source for our change management story
University Business

For an article on managing institutional change, we are seeking perspective from campus administrators on how to get faculty buy-in. Click here to become a source. Contact us>>

Savannah Tech receives $50,000 Delta Airlines Foundation grant
Savannah Now

Savannah Technical College’s Aviation Technology program is getting a $50,000 boost thanks to The Delta Airlines Foundation, which is awarding grants totaling $350,000 to nine aviation maintenance training programs across the country. Read more>>

62 positions slated for elimination at WIU
Tri States Public Radio

Western Illinois University announced in June plans to lay off two dozen faculty members and eliminate another 62 positions that are either vacant or soon to become vacant. Read more>>
St. Joe's College sued for defrauding Sodexo of $1.35M
Journal & Courier

Saint Joseph's College is accused of accepting more than $1.3 million for renovations to its student center while knowing the school was in dire financial problems. Read more>>

N.M. adopts new policy to standardize credit for AP exams
Albuquerque Journal

New Mexico's Higher Education Department has announced a change that aims to increase the amount of students completing college credits. Read more>>

University of Iowa president calls pay freeze 'logical budgeting'
The Gazette

What some perceive as a pay freeze really is just logical budgeting, University of Iowa President Bruce Harreld told the Board of Regents, indicating those types of adjustments could persist so long as state support continues to flounder. Read more>>

>From UB Magazine

Ties that bind a higher ed campus together
Elaina Loveland

Here are nine places to foster ties among faculty and students. Read more>>

K9s trained at U. of Pa. to detect odors
6ABC.com

The University of Pennsylvania has taught some pretty able students throughout the years. Recently, the students were dogs. Read more>>

– Opinion –

Battle over immigration rattles community colleges
The New York Times

There are about 40 centers in California that assist students without legal status, navigating the complexities of admissions and classes, and connecting them with financial aid. Read more>>

Lotteries may be the fairest way to fix elite-college admissions
The Atlantic
Proposals to institute a random-selection process have reemerged in response to a lawsuit alleging that Harvard penalizes Asian American applicants. Read more>>

Executive Job of the Day

**Associate vice president for marketing and communications**
University of Toledo

The University of Toledo is seeking a visionary leader to serve as associate vice president for marketing and communications. Read more>>

– Industry News –

**Education Design Lab collaboration with Credly**
Credly

Education Design Lab collaboration with Credly will enable colleges and universities to issue digital badges that recognize 21st century skills and connect learners to employment. Read more>>

**NJIT, NJ Community Colleges, National Student Clearinghouse collaborate**
National Student Clearinghouse

New Jersey community college students who transfer to the New Jersey Institute of Technology before earning a degree or certificate will find it easier to receive a credential retroactively under a new alliance between NJIT and the National Student Clearinghouse. Read more>>

**The Ohio Department of Higher Education working with Digital Science**
Symplectic Elements

Unique public portal will increase visibility of Ohio's university research programs, promote faculty expertise, and showcase campus facilities and equipment critical to the innovation process to industry partners. Read more>>

**University of Scranton selects Lockers & Partitions**
Planned Companies

Planned Companies, a real estate service provider, is rapidly increasing its portfolio as they continue expansion into campuses and universities across America. Read more>>

– People Watch –

**Rutgers-New Brunswick chancellor resigns**
After just one year at the helm of Rutgers University’s flagship campus, Chancellor Debasish Dutta has resigned over a “clash” with the university’s leadership structure. Read more>>

WMU-Cooley Law School president announces retirement
Lansing State Journal
Don LeDuc, who oversaw Thomas M. Cooley Law School’s explosive growth into the largest law school in the country, is retiring as Cooley’s president at the end of August. Read more>>

Leader who grew MCAD leaving after a decade
StarTribune
After nearly a decade of presidential service at Minneapolis College of Art and Design, Jay Coogan announced that he will be leaving the snowy Twin Cities this September to become president at the IYRS School of Technology and Trades in Newport, Rhode Island. Read more>>

Sandburg president settling into role, talks area partnerships
WGIL.com
It’s been a month since Seamus Reilly officially took over as president of Carl Sandburg College. Read more>>