

WHQR Public Media

## Pledge Drive Partnership

Fall 2018: October 11th-17th



As a **Pledge Drive Partner**, your business will demonstrate its support of public media, while helping us encourage listener donations!

For a **\$500** contribution, your business will receive:

- 3 live-read mentions of your business during a designated hour of the pledge drive (peak listening hours as available)
- 3 separate copy points (to be read 1x each), plus your web address, to be included in the live mentions\*
- Acknowledgement in the end-of-drive credits
- Logo inclusion in pre-drive e-newsletter (sent to over 7,000 listeners), social media, and on WHQR.org
- 20 (15-second) underwriting announcements\*, M-Su 5a-8p, to be scheduled during a date range to best meet your needs

**Become a Pledge Drive Partner and help us raise funds for WHQR!**

To participate, confirm with your Underwriting Representative by Friday, October 5th, 2018.

\*All copy points and underwriting announcements must meet FCC Guidelines; see [whqr.org/underwriting](http://whqr.org/underwriting) for details.



*Studio 1, Master Control for WHQR News 91.3 FM*