

Social Media (beginning Fall 2017)

Student will report to WGLT's Digital Content Director and will work with all members of the station's content creation team. Responsibilities may include development and dissemination of content for WGLT.org and the station's social media platforms; repurposing on air content for use on WGLT.org and the station's social media platforms; monitoring the station's social media platforms and engaging with users; and gathering social media usage data for use within the station's internal reports.

To qualify, student must have completed an introduction to reporting class, have experience with WZND, TV-10, the Vidette (or similar), and demonstrate an understanding of the basic principles of journalism.

Contact: R.C. McBride, WGLT General Manager, RCMcBride@IllinoisState.edu or 309-438-2713. Please indicate which internship in which you are interested so you can be forwarded to the correct department.