

Public Relations and Development

Student will report to WGLT's Events Director and interact with most station staff.

Responsibilities may include writing news releases and engaging with external media outlets and Illinois State University Media Relations; assisting with planning and execution of station events; tracking sales and event attendance data; and creating fundraising and public relations content for dissemination on social media platforms. Attendance at station events is required.

To qualify, students must demonstrate strong written and interpersonal communications skills, be resourceful, and able to work on tight deadlines.

Contact: R.C. McBride, WGLT General Manager, RCMcBride@IllinoisState.edu or 309-438-2713. Please indicate which internship in which you are interested so you can be forwarded to the correct department.