BLOOMINGTON/NORMAL AREA MULTI-PURPOSE SPORTS COMPLEX - DOME
Five-Year Operating
Pro Forma
JULY 2018

PREPARED FOR:
TOWN OF NORMAL, IL

## Table of Contents

Facility Program Details ..... 2
Facility Program ..... 3
Facility Development Costs and Financing ..... 4
Capital Costs \& Start-Up Expenses - Outdoor Facility ..... 5
Capital Costs \& Start-Up Expenses - Indoor Facility ..... 6
Capital Costs \& Start-Up Expenses - Soft Costs of Operations ..... 7
Use of Proceeds ..... 8
Financial Performance Summary ..... 9
Total Revenue and Expenses ..... 10
Total Revenue and Expenses - 20-Year Outlook ..... 11
Economic Impact ..... 12
Economic Impact - 20-Year Outlook ..... 13
Program Revenues and Cost of Goods Sold ..... 14
Overhead Expenses ..... 29
Facility Expenses ..... 30
Operating Expenses ..... 31
Management Payroll ..... 32
Payroll Taxes and Benefits ..... 33
Facility Utilization ..... 34
Facility Utilization Summary ..... 35

## Facility Program Details

## Facility Program

Primary Support Building - Hard Structure


## Dome Structure



## Outdoor Athletic Facilities

| Space | Programming Product/Service | Count | Dimensions |  | $\begin{array}{\|c\|} \hline \text { Approx. SF } \\ \text { each } \end{array}$ | Total SF | \% of Footprint |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Synthetic Turf Field - (With 12' Apron) | 12 | 384 | 249 | 95,616 | 1,147,392 | 72.3\% |
|  | Total Outdoor Multi-Purpose Fields Sq. Ft. |  |  |  |  | 1,147,392 | 72.3\% |
|  | Natural Grass Sports Fields | 1 | 768 | 558 | 428,544 | 428,544 | 27.0\% |
|  | Natural Grass Multi-Purpose Field - (With 12' Apron) | 4 | 384 | 249 | Over Natu Fie | ral Grass <br> ds | 0.0\% |
|  | Natural Grass Cricket Field - (With 9' Apron) | 1 | 558 | 558 | Over Natu Fie | ral Grass ds | 0.0\% |
|  | Total Natural Grass Sports Fields Sq. Ft. |  |  |  |  | 428,544 | 27.0\% |
|  | Secondary Support Buildings | 3 | 40 | 40 | 1,600 | 4,800 | 0.3\% |
|  | Pavilion Seating Area | 1 | 50 | 50 | 2,500 | 2,500 | 0.2\% |
|  | Maintenance Buildings | 2 | 40 | 40 | 1,600 | 3,200 | 0.2\% |
|  | Total Support Buildings Sq. Ft. |  |  |  |  | 10,500 | 0.7\% |
| Total Estimated Outdoor Athletic Facilities SF |  |  |  |  |  | 1,586,436 | 100\% |
| Total Outdoor Athletic Facility Acreage |  |  |  |  |  | 36.4 |  |

## Site Development

|  |  | Quantity | Lim | $\begin{aligned} & \hline \text { ions } \\ & \text { W (') } \end{aligned}$ | $\begin{gathered} \text { Approx. SF } \\ \text { each } \end{gathered}$ | Total SF | \% of Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Parking Spaces Total (10'x18') (20' x $20^{\prime}$ Inc. aisles) Setbacks, Green Space, etc. | 2,126 | 20 | 20 | 400 | $\begin{gathered} 850,200 \\ 2,436,636 \end{gathered}$ | $\begin{aligned} & 25.9 \% \\ & 74.1 \% \end{aligned}$ |
| Total Estimated Site Development SF Total Site Development Acreage |  |  |  |  |  | $\begin{gathered} \hline 3,286,836 \\ 75.5 \\ \hline \end{gathered}$ | 100\% |
| Total Complex Acreage |  |  |  |  |  | 115.3 |  |

## Facility Development Costs and Financing

|  |  |  |  |
| :--- | :--- | :--- | :--- |
|  |  |  |  |
|  |  |  |  |

Capital Costs and Start-up Expenses - Indoor Athletic Facility

|  | Details | Quantity | Unit | Cost/Unit | Budgeted Cost | \% of Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Building \& Land Cost |  |  |  |  |  |  |
| Real Estate Acquisition |  | 3.42 | Acre | \$25,000 | \$85,442 | 0.7\% |
| Land Cost Total |  |  |  |  | \$85,442 | 0.7\% |
| Hard Costs |  |  |  |  |  |  |
| Hard Structure Cost | Warm Shell (includes LED lighting solution from ASG Energy) | 18,875 | SF | \$134 | \$2,522,432 | 19.8\% |
| Dome Foundation |  | 130,000 | SF | \$5 | \$650,000 | 5.1\% |
| Dome Structure Cost | (includes LED lighting solution from ASG Energy) | 130,000 | SF | \$33 | \$4,346,182 | 34.2\% |
| Site Development | Paving, Grading, Utilities, Landscaping, Improvement Allocation for Indoor Facility | 3.42 | Acre | \$411,101 | \$1,405,018 | 11.0\% |
| Contingency |  |  |  | 10.00\% | \$892,363 | 7.0\% |
| Hard Cost Total |  |  |  |  | \$9,815,994 | 77.1\% |
| Field and Sport Equipment Cost |  |  |  |  |  |  |
| Turf Area |  |  |  |  |  |  |
| Synthetic Turf Flooring |  | 130,000 | SF | \$5 | \$650,000 | 5.1\% |
| Scoreboards | With Controllers | 5 | Ea. | \$5,000 | \$25,000 | 0.2\% |
| Benches (Participants) |  | 10 | Ea. | \$400 | \$4,000 | 0.0\% |
| Bleachers (Spectators) | Tip and Roll | 10 | Ea. | \$2,500 | \$25,000 | 0.2\% |
| Goals |  |  |  |  |  |  |
| Soccer | 11 v 11 | 2 | Ea. | \$3,000 | \$6,000 | 0.0\% |
| Soccer | 8v8 | 4 | Ea. | \$2,000 | \$8,000 | 0.1\% |
| Soccer | 6v6 | 6 | Ea. | \$2,000 | \$12,000 | 0.1\% |
| Lacrosse | Lax | 6 | Ea. | \$750 | \$4,500 | 0.0\% |
| Curtains (Field) | Walk Draw | 2 | Ea. | \$20,000 | \$40,000 | 0.3\% |
| Athletic Equipment | Sports Equipment (Cones, Balls, Etc.) | 1 | LS | \$50,000 | \$50,000 | 0.4\% |
| Baseball/Softball Fields |  |  |  |  |  |  |
| Batting Cages/Pitching Tunnels | $70^{\prime} \times 15^{\prime}$ Tunnel | 4 | Ea. | \$15,000 | \$60,000 | 0.5\% |
| Pitching Machines |  | 4 | Ea. | \$2,500 | \$10,000 | 0.1\% |
| Athletic Equipment | Sports Equipment (Cones, Balls, Etc.) | 1 | LS | \$25,000 | \$25,000 | 0.2\% |
| Portable Fencing |  | 2 | Ea. | \$5,000 | \$10,000 | 0.1\% |
| Shipping |  |  |  | 5.00\% | \$41,225 | 0.3\% |
| Contingency |  |  |  | 10.00\% | \$97,073 | 0.8\% |
| Field and Sport Equipment Cost Total |  |  |  |  | \$1,067,798 | 8.4\% |
| Furniture, Fixtures and Equipment Cost |  |  |  |  |  | 0.0\% |
| MISCELLANEOUS |  |  |  |  |  | 0.0\% |
| Signage \& Banners | Interior and Exterior | 1 | LS | \$10,000 | \$10,000 | 0.1\% |
| Maintenance Equipment |  | 1 | LS | \$5,000 | \$5,000 | 0.0\% |
| Shipping |  |  |  | 5.00\% | \$750 | 0.0\% |
| Contingency |  |  |  | 10.00\% | \$1,575 | 0.0\% |
| Furniture, Fixtures and Equipment Cost Total |  |  |  |  | \$17,325 | 0.1\% |
| Soft Costs Construction |  |  |  |  |  |  |
| Design-Build Fee | \% of Structure and Site work |  |  | 10.0\% | \$981,599 | 7.7\% |
| Finance Support Services |  |  |  | 5.0\% | \$549,328 | 4.3\% |
| Impact Fees |  |  |  |  | \$0 | 0.0\% |
| Performance Bond |  |  |  | 0.00\% | \$0 | 0.0\% |
| Contingency |  |  |  | 10.00\% | \$158,001 | 1.2\% |
| Soft Cost Total |  |  |  |  | \$1,738,008 | 13.7\% |
| Total Construction Costs - Indoor Athletic Facility |  |  |  |  | \$12,724,567 | 100.0\% |

Capital Costs and Start-up Expenses - Soft Costs Operations

|  | Details | Cost/Unit | Budgeted Cost | \% of Total |
| :---: | :---: | :---: | :---: | :---: |
| Soft Costs Operations |  |  |  |  |
| Interest on Construction Loan | 100\% Equity |  | \$0 | 0.0\% |
| Marketing Allowance | Pre-Opening Marketing Budget |  | \$75,000 | 5.8\% |
| Permits and Extensions |  |  | \$30,000 | 2.3\% |
| Pre-Funded Operational Account |  |  | \$240,524 | 18.5\% |
| Pre-Launch Professional Services | Legal, Accounting, Bank, Consulting |  | \$100,000 | 7.7\% |
| Pre-Opening Staff Budget | Staffing Cost Pre-Grand Opening |  | \$318,366 | 24.5\% |
| Pre-Opening Staff Recruitment |  |  | \$9,551 | 0.7\% |
| Presentation Materials | Renderings, Etc. |  | \$20,000 | 1.5\% |
| Facility Development Consulting Fees | Pre-Opening Consulting Fee |  | \$275,000 | 21.1\% |
| Consultant Travel |  |  | \$24,000 | 1.8\% |
| Management Deposit |  |  | \$0 | 0.0\% |
| Tournament and Event Business Development |  |  | \$90,000 | 6.9\% |
| Contingency |  | 10.00\% | \$118,244 | 9.1\% |
| Soft Cost Total |  |  | \$1,300,686 | 100.0\% |
| Total Construction Costs - Soft Cost Operations |  |  | \$1,300,686 | 100.0\% |

## USES OF FUNDS

| Land Cost | $\$ 2,882,316$ |
| :--- | ---: |
| Hard Cost | $\$ 19,345,771$ |
| Field and Sport Equipment Cost | $\$ 14,464,175$ |
| Furniture, Fixtures, and Equipment | $\$ 1,269,778$ |
| Soft Costs Construction | $\$ 4,322,349$ |
| Soft Costs Operations | $\$ 1,300,686$ |
| Working Capital Reserve | TBD |
| Total Uses of Funds | $\mathbf{\$ 4 3 , 5 8 5 , 0 7 4}$ |

Financial Performance Summary

Total Revenue \& Expenses

| Revenue | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 | Cumulative |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Multi-Purpose Field Rental Tournaments | \$133,976 | \$193,672 | \$256,540 | \$319,736 | \$366,408 | \$1,270,332 |
| Outdoor Field Rental | \$121,320 | \$140,125 | \$161,844 | \$186,930 | \$205,623 | \$815,841 |
| Indoor Soccer | \$135,566 | \$160,144 | \$199,288 | \$218,080 | \$239,128 | \$952,206 |
| Indoor Lacrosse | \$32,218 | \$41,120 | \$55,468 | \$63,333 | \$72,604 | \$264,743 |
| Indoor Football | \$33,951 | \$40,887 | \$51,915 | \$57,408 | \$63,642 | \$247,802 |
| Indoor Baseball/Softball | \$131,520 | \$160,428 | \$206,436 | \$229,876 | \$256,709 | \$984,970 |
| Indoor Field Rental | \$213,120 | \$223,776 | \$258,461 | \$271,384 | \$299,201 | \$1,265,943 |
| Birthday Parties | \$16,800 | \$20,160 | \$23,285 | \$24,449 | \$26,955 | \$111,649 |
| Youth Development | \$97,829 | \$112,503 | \$123,753 | \$129,941 | \$136,438 | \$600,463 |
| Food \& Beverage | \$220,106 | \$296,347 | \$358,502 | \$433,839 | \$476,456 | \$1,785,250 |
| Retail | \$12,240 | \$17,280 | \$21,600 | \$26,640 | \$29,520 | \$107,280 |
| Tenant Revenue | \$75,000 | \$77,250 | \$79,568 | \$81,955 | \$84,413 | \$398,185 |
| Secondary Revenue | \$75,000 | \$80,000 | \$84,000 | \$88,200 | \$92,610 | \$419,810 |
| Total Revenue | \$1,298,645 | \$1,563,691 | \$1,880,659 | \$2,131,771 | \$2,349,707 | \$9,224,472 |
| Expenses | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 | Cumulative |
| Multi-Purpose Field Rental Tournaments | \$29,432 | \$42,004 | \$53,950 | \$66,872 | \$75,312 | \$267,570 |
| Outdoor Field Rental | \$6,066 | \$7,006 | \$8,092 | \$9,346 | \$10,281 | \$40,792 |
| Indoor Soccer | \$40,820 | \$48,221 | \$58,402 | \$63,910 | \$69,161 | \$280,514 |
| Indoor Lacrosse | \$8,489 | \$10,834 | \$14,370 | \$16,408 | \$18,658 | \$68,759 |
| Indoor Football | \$11,299 | \$13,607 | \$16,832 | \$18,613 | \$20,375 | \$80,727 |
| Indoor Baseball/Softball | \$68,434 | \$83,475 | \$105,736 | \$117,743 | \$130,493 | \$505,881 |
| Indoor Field Rental | \$10,656 | \$11,189 | \$12,923 | \$13,569 | \$14,960 | \$63,297 |
| Birthday Parties | \$6,312 | \$7,574 | \$8,567 | \$8,995 | \$9,817 | \$41,266 |
| Youth Development | \$32,283 | \$37,126 | \$40,839 | \$42,880 | \$45,024 | \$198,153 |
| Food \& Beverage | \$110,053 | \$148,173 | \$179,251 | \$216,919 | \$238,228 | \$892,625 |
| Retail | \$8,568 | \$12,096 | \$15,120 | \$18,648 | \$20,664 | \$75,096 |
| Tenant Revenue | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Secondary Revenue | \$22,500 | \$24,000 | \$25,200 | \$26,460 | \$27,783 | \$125,943 |
| Total Cost of Goods Sold | \$354,912 | \$445,306 | \$539,283 | \$620,365 | \$680,756 | \$2,640,622 |
|  |  |  |  |  |  |  |
| Gross Margin | \$943,733 | \$1,118,384 | \$1,341,376 | \$1,511,406 | \$1,668,951 | \$6,583,850 |
| \% of Revenue | 73\% | 72\% | 71\% | 71\% | 71\% | 71\% |
|  |  |  |  |  |  |  |
| Facility Expenses | \$564,511 | \$569,978 | \$580,002 | \$590,238 | \$600,018 | \$2,904,747 |
| Operating Expense | \$282,522 | \$241,462 | \$255,475 | \$266,873 | \$276,965 | \$1,323,297 |
| Management Payroll | \$401,000 | \$417,040 | \$469,722 | \$488,510 | \$508,051 | \$2,284,323 |
| Payroll Taxes/Benefits/Bonus | \$195,114 | \$216,638 | \$251,982 | \$273,379 | \$291,725 | \$1,228,838 |
| Total Operating Expenses | \$1,443,146 | \$1,445,119 | \$1,557,180 | \$1,619,001 | \$1,676,758 | \$7,741,205 |
|  |  |  |  |  |  |  |
| EBITDA | (\$499,413) | (\$326,734) | (\$215,805) | (\$107,595) | $(\$ 7,807)$ | (\$1,157,354) |
|  |  |  |  |  |  |  |
| New Tax Revenue - City/Town | \$118,541 | \$188,810 | \$243,803 | \$314,072 | \$356,844 | \$1,222,070 |
|  |  |  |  |  |  |  |
| Net Financial Impact | (\$380,872) | (\$137,924) | \$27,998 | \$206,477 | \$349,037 | \$64,716 |
|  |  |  |  |  |  |  |
| New Tax Revenue - County | \$5,994 | \$9,546 | \$12,327 | \$15,880 | \$18,043 | \$61,790 |
| New Tax Revenue - State | \$119,872 | \$190,930 | \$246,540 | \$317,598 | \$360,851 | \$1,235,790 |

Total Revenue \& Expenses - 20-Year Outlook

|  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 | Year 6 | Year 7 | Year 8 | Year 9 | Year 10 | 10-Year Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Revenue | \$1,298,645 | \$1,563,691 | \$1,880,659 | \$2,131,771 | \$2,349,707 | \$2,396,701 | \$2,444,635 | \$2,493,528 | \$2,543,399 | \$2,594,267 | \$21,697,003 |
| Total Cost of Goods Sold | \$354,912 | \$445,306 | \$539,283 | \$620,365 | \$680,756 | \$694,371 | \$708,259 | \$722,424 | \$736,872 | \$751,610 | \$6,254,157 |
| Gross Margin | \$943,733 | \$1,118,384 | \$1,341,376 | \$1,511,406 | \$1,668,951 | \$1,702,330 | \$1,736,377 | \$1,771,104 | \$1,806,527 | \$1,842,657 | \$15,442,846 |
| \% of Revenue | 73\% | 72\% | 71\% | 71\% | 71\% | 71\% | 71\% | 71\% | 71\% | 71\% | 71\% |
| Total Operating Expenses | \$1,443,146 | \$1,445,119 | \$1,557,180 | \$1,619,001 | \$1,676,758 | \$1,701,910 | \$1,727,438 | \$1,753,350 | \$1,779,650 | \$1,806,345 | \$16,509,898 |
| EBITDA | (\$499,413) | (\$326,734) | (\$215,805) | (\$107,595) | (\$7,807) | \$421 | \$8,939 | \$17,754 | \$26,876 | \$36,312 | (\$1,067,052) |
| \% of Revenue | -38\% | -21\% | -11\% | -5\% | 0\% | 0\% | 0\% | 1\% | 1\% | 1\% | -5\% |
| New Tax Revenue - City/Town | \$118,541 | \$188,810 | \$243,803 | \$314,072 | \$356,844 | \$367,285 | \$376,522 | \$385,992 | \$395,700 | \$405,652 | \$3,153,221 |
| Net Financial Impact | (\$380,872) | (\$137,924) | \$27,998 | \$206,477 | \$349,037 | \$367,706 | \$385,461 | \$403,747 | \$422,576 | \$441,964 | \$2,086,169 |
| Capital Replacement |  |  |  |  |  |  |  |  |  | \$5,729,951 | \$5,729,951 |
| New Tax Revenue - County | \$5,994 | \$9,546 | \$12,327 | \$15,880 | \$18,043 | \$18,133 | \$18,589 | \$19,056 | \$19,535 | \$20,027 | \$157,129 |
| New Tax Revenue - State | \$119,872 | \$190,930 | \$246,540 | \$317,598 | \$360,851 | \$362,652 | \$371,773 | \$381,123 | \$390,708 | \$400,534 | \$3,142,580 |
| Total Revenue and Expenses - Year 11-20 |  |  |  |  |  |  |  |  |  |  |  |
|  | Year 11 | Year 12 | Year 13 | Year 14 | Year 15 | Year 16 | Year 17 | Year 18 | Year 19 | Year 20 | 20-Year Total |
| Total Revenue | \$2,646,152 | \$2,699,075 | \$2,753,057 | \$2,808,118 | \$2,864,280 | \$2,921,566 | \$2,979,997 | \$3,039,597 | \$3,100,389 | \$3,162,397 | \$50,671,629 |
| Total Cost of Goods Sold | \$766,642 | \$781,975 | \$797,614 | \$813,566 | \$829,838 | \$846,434 | \$863,363 | \$880,630 | \$898,243 | \$916,208 | \$14,648,671 |
| Gross Margin | \$1,879,510 | \$1,917,100 | \$1,955,442 | \$1,994,551 | \$2,034,442 | \$2,075,131 | \$2,116,634 | \$2,158,966 | \$2,202,146 | \$2,246,189 | \$36,022,958 |
| \% of Revenue | 71\% | 71\% | 71\% | 71\% | 71\% | 71\% | 71\% | 71\% | 71\% | 71\% | 71\% |
| Total Operating Expenses | \$1,833,440 | \$1,860,942 | \$1,888,856 | \$1,917,189 | \$1,945,947 | \$1,975,136 | \$2,004,763 | \$2,034,834 | \$2,065,357 | \$2,096,337 | \$36,132,697 |
| EBITDA | \$46,070 | \$56,159 | \$66,587 | \$77,363 | \$88,496 | \$99,995 | \$111,871 | \$124,132 | \$136,789 | \$149,852 | (\$109,739) |
| \% of Revenue | 2\% | 2\% | 2\% | 3\% | 3\% | 3\% | 4\% | 4\% | 4\% | 5\% | 0\% |
| New Tax Revenue - City/Town | \$415,854 | \$426,312 | \$437,034 | \$448,026 | \$459,293 | \$470,845 | \$482,686 | \$494,826 | \$507,271 | \$520,029 | \$7,815,397 |
| Net Financial Impact | \$461,924 | \$482,471 | \$503,621 | \$525,388 | \$547,789 | \$570,840 | \$594,557 | \$618,958 | \$644,060 | \$669,880 | \$7,705,658 |
| Capital Replacement |  |  |  |  |  |  |  |  |  | \$10,891,436 | \$16,621,387 |
| New Tax Revenue - County | \$20,530 | \$21,047 | \$21,576 | \$22,119 | \$22,675 | \$23,245 | \$23,830 | \$24,429 | \$25,044 | \$25,673 | \$387,297 |
| New Tax Revenue - State | \$410,608 | \$420,935 | \$431,521 | \$442,374 | \$453,500 | \$464,905 | \$476,597 | \$488,584 | \$500,872 | \$513,469 | \$7,745,944 |

## Economic Impact

Number of Events Per Year

|  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Multi-Purpose Field Tournaments | 8 | 10 | 12 | 14 | 15 |
| Total Events Per Year | 8 | 10 | 12 | 14 | 15 |

Per Person Spending By Category

|  | Amount | \% of Total |
| :--- | ---: | ---: |
| Lodging/Accommodations | $\$ 22.00$ | $24.3 \%$ |
| Dining/Groceries | $\$ 34.50$ | $38.1 \%$ |
| Transportation | $\$ 5.87$ | $6.5 \%$ |
| Entertainment/Attractions | $\$ 2.76$ | $3.0 \%$ |
| Retail | $\$ 16.22$ | $17.9 \%$ |
| Miscellaneous | $\$ 9.32$ | $10.3 \%$ |
| Total | $\mathbf{\$ 9 0 . 6 6}$ | $\mathbf{1 0 0 \%}$ |

## Economic Impact Drivers

|  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Non-Local Days in Market | 34,920 | 55,620 | 71,820 | 92,520 | 105,120 |
| Room Nights | 7,982 | 12,713 | 16,416 | 21,147 | 24,027 |

Economic Impact

|  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Total Direct Spending | $\$ 3,165,673$ | $\$ 5,042,231$ | $\$ 6,510,842$ | $\$ 8,387,401$ | $\$ 9,529,654$ |
| Total Indirect Spending | $\$ 0$ | $\$ 0$ | $\$ 0$ | $\$ 0$ | $\$ 0$ |
| Total Economic Impact | $\mathbf{\$ 3 , 1 6 5 , 6 7 3}$ | $\mathbf{\$ 5 , 0 4 2 , 2 3 1}$ | $\mathbf{\$ 6 , 5 1 0 , 8 4 2}$ | $\mathbf{\$ 8 , 3 8 7 , 4 0 1}$ | $\mathbf{\$ 9 , 5 2 9 , 6 5 4}$ |

Economic Impact - 20-Year Outlook

|  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 | Year 6 | Year 7 | Year 8 | Year 9 | Year 10 | 10-Year Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Non-Local Days in Market | 34,920 | 55,620 | 71,820 | 92,520 | 105,120 | 106,171 | 107,233 | 108,305 | 109,388 | 110,482 | 901,580 |
| Room Nights | 7,982 | 12,713 | 16,416 | 21,147 | 24,027 | 24,268 | 24,510 | 24,755 | 25,003 | 25,253 | 206,075 |
| Economic Impact - Year 1-10 |  |  |  |  |  |  |  |  |  |  |  |
|  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 | Year 6 | Year 7 | Year 8 | Year 9 | Year 10 | 10-Year Total |
| Total Economic Impact | \$3,165,673 | \$5,042,231 | \$6,510,842 | \$8,387,401 | \$9,529,654 | \$9,769,324 | \$10,015,023 | \$10,266,901 | \$10,525,113 | \$10,789,820 | \$84,001,981 |
| Economic Impact Drivers - Year 11-20 |  |  |  |  |  |  |  |  |  |  |  |
|  | Year 11 | Year 12 | Year 13 | Year 14 | Year 15 | Year 16 | Year 17 | Year 18 | Year 19 | Year 20 | 20-Year Total |
| Non-Local Days in Market | 111,587 | 112,703 | 113,830 | 114,968 | 116,118 | 117,279 | 118,452 | 119,636 | 120,833 | 122,041 | 2,069,027 |
| Room Nights | 25,506 | 25,761 | 26,018 | 26,278 | 26,541 | 26,807 | 27,075 | 27,345 | 27,619 | 27,895 | 472,920 |
| Economic Impact - Year 11-20 |  |  |  |  |  |  |  |  |  |  |  |
|  | Year 11 | Year 12 | Year 13 | Year 14 | Year 15 | Year 16 | Year 17 | Year 18 | Year 19 | Year 20 | 20-Year Total |
| Total Economic Impact | \$11,061,184 | \$11,339,373 | \$11,624,558 | \$11,916,915 | \$12,216,626 | \$12,523,874 | \$12,838,849 | \$13,161,747 | \$13,492,764 | \$13,832,107 | \$208,009,979 |

## Program Revenue and Cost of Goods Sold

目ADVISORTY
Multi-Purpose Field Rental Tournament Revenue \& Expenses
Mgmt Assump. Amount per Activity $\quad$ Number of Events

| $\begin{gathered} \hline \text { Ave. } \\ \text { Participants } \\ \hline \end{gathered}$ | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 72 |  |  |  |  |  |
| 12 | \$12,000 | \$12,000 | \$13,200 | \$13,200 | \$13,860 |
| 864 | \$17,280 | \$17,280 | \$17,280 | \$17,280 | \$17,280.00 |
| 96 |  |  |  |  |  |
| 16 | \$32,000 | \$32,000 | \$44,000 | \$44,000 | \$46,200 |
| 1152 | \$46,080 | \$46,080 | \$57,600 | \$57,600 | \$57,600.00 |
| 144 |  |  |  |  |  |
| 30 | \$30,000 | \$45,000 | \$49,500 | \$66,000 | \$69,300 |
| 1728 | \$34,560 | \$51,840 | \$51,840 | \$69,120 | \$69,120 |
| 192 |  |  |  |  |  |
| 40 | \$0 | \$20,000 | \$44,000 | \$66,000 | \$92,400 |
| 2304 | \$0 | \$23,040 | \$46,080 | \$69,120 | \$92,160.00 |
|  | (\$37,944) | (\$53,568) | ( 566,960$)$ | $(582,584)$ | (\$91,512) | | RTall Tournament - 6 Full Fields (2 Days) |
| :--- |
| $\begin{array}{l}\text { Team Intomation } \\ \text { Rental Fees }\end{array}$ |


| Mgmt Assump. | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 | P |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  |  |  |  |  |  |  |  |  |  |  |  |


| Expense Mgmt. Assump. |  |  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Facility Attendant Staff | 10\% Rental Fees |  | \$7,400 | \$10,900 | \$15,070 | \$18,920 | \$22,176 |
| Pakking Staff and Supplies | 22.5\% Parking Revenue |  | \$22,032 | \$31,104 | \$38,880 | \$47,952 | \$53,136 |
| Trainer Fees | Pass Through |  | \$0 | \$0 | \$0 | \$0 | so |
|  |  | Area Expense | \$29,432 | \$42,004 | \$53,950 | S66,872 | \$75,312 |

Net Revenue

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Indoor Soccer Revenue \& Expenses



Indoor Football Revenue \& Expenses


Pricing Notes
${ }^{1}$ Bo Jackson's Elite Sports
\$275/player (7 weeks 2 hrs) \$90/player (2 days, half day)

[^0]Football ' $N$ ' America - Louisville Slugger Sports Comple
$\$ 70 /$ player ( 7 games) $\quad \$ 480 ; \$ 530 /$ team (resident;nonresident) (8 games) $\$ 150 /$ player (9 games)


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( $\mathbf{H}$ ADVISORY


Youth Development Revenue \& Expenses

| Revenue | Mgmt. Assump. | Price/Class |  |  |  |  | Individual Class Attendees |  |  |  |  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fall Youth Development Subtotal | Based on Full Week Equivalents | \$14.00 | \$14.00 | \$14.00 | \$14.00 | \$14.00 | 1607 | 1848 | 2033 | 2135 | 2241 | \$22,501 | \$25,876 | \$28,463 | \$29,886 | \$31,381 |
| Winter Youth Development Subtotal |  | \$14.00 | \$14.00 | \$14.00 | \$14.00 | \$14.00 | 2376 | 2732 | 3005 | 3156 | 3313 | \$33,262 | \$38,251 | \$42,076 | \$44,180 | \$46,389 |
| Spring Youth Development Subtotal |  | \$14.00 | \$14.00 | \$14.00 | \$14.00 | \$14.00 | 2026 | 2330 | 2563 | 2692 | 2826 | \$28,370 | \$32,626 | \$35,888 | \$37,683 | \$39,567 |
| Summer Youth Development Subtotal |  | \$14.00 | \$14.00 | \$14.00 | \$14.00 | \$14.00 | 978 | 1125 | 1238 | 1299 | 1364 | \$13,696 | \$15,750 | \$17,325 | \$18,192 | \$19,101 |
|  | Non-capacity growth rate Capacity growth rate |  | 1.00 | 1.00 | 1.00 | 1.00 | Class Growth | 1.15 | 1.10 | 1.05 | 1.05 |  |  |  |  |  |
|  |  |  | 1.10 | 1.10 | 1.10 | 1.10 | Camp Growth | 1.27 | 1.21 | 1.11 | 1.18 |  |  |  |  |  |
| Area Revenue |  |  |  |  |  |  |  |  |  |  |  | \$97,829 | \$112,503 | \$123,753 | \$129,941 | \$136,438 |
|  | Mgmt. Assump. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Expense |  |  |  |  |  |  |  |  |  |  |  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Youth Development Director | 10\% of Gross Revenue |  |  |  |  |  |  |  |  |  |  | \$9,783 | \$11,250 | \$12,375 | \$12,994 | \$13,644 |
| Instructor Fees | 15\% of Gross Revenue |  |  |  |  |  |  |  |  |  |  | \$14,674 | \$16,875 | \$18,563 | \$19,491 | \$20,466 |
| Telemarketing | 3\% of Gross Revenue |  |  |  |  |  |  |  |  |  |  | \$2,935 | \$3,375 | \$3,713 | \$3,898 | \$4,093 |
| Promotional Expenses | $5 \%$ of Gross Revenue |  |  |  |  |  |  |  |  |  |  | \$4,891 | \$5,625 | \$6,188 | \$6,497 | \$6,822 |
| Area Expense |  |  |  |  |  |  |  |  |  |  |  | \$32,283 | \$37,126 | \$40,839 | \$42,880 | \$45,024 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Net Revenue |  |  |  |  |  |  |  |  |  |  |  | \$65,545 | \$75,377 | \$82,915 | \$87,060 | \$91,413 |

## Food \& Beverage Revenue \& Expenses

| Revenue | Mgmt. Assump. | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Concessions Sales - Local |  | \$66,896 | \$73,206 | \$79,311 | \$84,799 | \$87,541 |
| Concessions Sales - Toumament |  | \$133,200 | \$196,200 | \$246,600 | \$309,600 | \$345,600 |
| Vending Income | 10\% Concession sales | \$20,010 | \$26,941 | \$32,591 | \$39,440 | \$43,314 |
|  | Area Revenue | \$220,106 | \$296,347 | \$358,502 | \$433,839 | \$476,456 |
|  |  |  |  |  |  |  |
| Expense | Mgmt. Assump. | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Concessions Food | 30\% Concession Sales | \$60,029 | \$80,822 | \$97,773 | \$118,320 | \$129,942 |
| Vending Expenses | 50\% Vending Sales | \$10,005 | \$13,470 | \$16,296 | \$19,720 | \$21,657 |
| Concessions Wages | 20\% Concession Sales | \$40,019 | \$53,881 | \$65,182 | \$78,880 | \$86,628 |
|  | Area Expense | \$110,053 | \$148,173 | \$179,251 | \$216,919 | \$238,228 |
|  |  |  |  |  |  |  |
|  | Net Revenue | \$110,053 | \$148,173 | \$179,251 | \$216,919 | \$238,228 |

tise

| Revenue | Mgmt．Assump． | Nights Per Event | Rebate <br> Rate |  Number of Events per Year <br> Year 1  <br> Year 2  Year 3Year 4 |  |  |  | Year 5 | $\begin{aligned} & \text { \# Non-Local } \\ & \text { Participants } \end{aligned}$ | $\begin{gathered} \text { \# Non-Local } \\ \text { Fans } \end{gathered}$ | $\begin{gathered} \text { Hotel } \\ \text { Rooms/Night } \end{gathered}$ | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Multi－Purpose Field Rental Toumament－Small | 40\％non－local attendance | 1.6 | \＄0 | 2 | 2 | 2 | 2 | 2 | 432 | 648 | 309 | \＄0 | \＄0 | \＄0 | \＄0 | \＄0 |
| Multi－Purpose Field Rental Tournament－Medium | 50\％non－local attendance | 1.6 | so | 4 | 4 | 5 | 5 | 5 | 720 | 1080 | 514 | \＄0 | \＄0 | \＄0 | \＄0 | \＄0 |
| Mult－Purpose Field Rental Toumament－Large | 60\％non－local attendance | 2 | \＄0 | 2 | 3 | 3 | 4 | 4 | 1296 | 1944 | 926 | \＄0 | \＄0 | \＄0 | \＄0 | \＄0 |
| Multi－Purpose Field Rental Toumament－Extra Large | 70\％non－local attendance | 2 | \＄0 | 0 | 1 | 2 | 3 | 4 | 2016 | 3024 | 1440 | \＄0 | \＄0 | \＄0 | \＄0 | \＄0 |
| Unredeemed Rebates | $33 \%$ Reduction of Revenue |  |  |  |  |  |  |  |  |  |  | \＄0 | \＄0 | \＄0 | \＄0 | \＄0 |
| Area Revenue |  |  |  | 8 | 10 | 12 | 14 | 15 |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  | so | so | so | so | so |
| Expense |  |  |  |  |  |  |  |  |  |  |  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Axea Expense |  |  |  |  |  |  |  |  |  |  |  | so | \＄0 | so | \＄0 | so |
| Net Revenue |  |  |  |  |  |  |  |  |  |  |  | so | \＄0 | so | \＄0 | so |

## Retail Revenue \& Expenses



## Tenant Revenue

| Leased Space Revenue | Area (Sq./ft.) | \$ per Sq./ft. | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tenant Lease Agreements |  | Escalation |  | 3\% | 3\% | 3\% | 3\% |
| Leased Space | 5,000 | \$15.00 | \$75,000 | \$77,250 | \$79,568 | \$81,955 | \$84,413 |
| Revenue |  |  | \$75,000 | \$77,250 | \$79,568 | \$81,955 | \$84,413 |
|  |  |  |  |  |  |  |  |
| Expense |  |  | - | - | - | - | - |
|  |  |  |  |  |  |  |  |
| Net Income |  |  | \$75,000 | \$77,250 | \$79,568 | \$81,955 | \$84,413 |

## Secondary Revenue Areas

| Revenue | Mgmt. Assump. | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Advertisement/Sponsorship Income |  | \$75,000 | \$80,000 | \$84,000 | \$88,200 | \$92,610 |
|  | Area Revenue | \$75,000 | \$80,000 | \$84,000 | \$88,200 | \$92,610 |
|  |  |  |  |  |  |  |
| Expense | Mgmt. Assump. | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Advertisement Hard Cost | Printing of Ad/Sponsors ( $10 \%$ of Ad Inc.) | \$7,500 | \$8,000 | \$8,400 | \$8,820 | \$9,261 |
| Sponsorship Commissions |  | \$15,000 | \$16,000 | \$16,800 | \$17,640 | \$18,522 |
|  | Area Expense | \$22,500 | \$24,000 | \$25,200 | \$26,460 | \$27,783 |
|  |  |  |  |  |  |  |
|  | Net Revenue | \$52,500 | \$56,000 | \$58,800 | \$61,740 | \$64,827 |

## Overhead Expenses

## Facility Expenses



| Expense | Mgmt. Assump. | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Natural Grass Multi-Purpose Field Maintenance and Labor | \$17,500/Field | \$87,500 | \$88,813 | \$90,145 | \$91,497 | \$92,869 |
| Turf Multi-Purpose Field Maintenance and Labor | \$4,750/Field | \$57,000 | \$57,855 | \$58,723 | \$59,604 | \$60,498 |
| Natural Grass Irrigation | Based on Annual Precipitation | \$45,108 | \$45,785 | \$46,471 | \$47,168 | \$47,876 |
| Field Painting/Striping Supplies and Labor | \$150/New Stripe, \$60/Re-Stripe | \$11,562 | 13,148 | \$14,819 | \$16,578 | \$17,752 |
| Grounds Maintenance and Labor | \$1,500/Acre | \$118,310 | \$120,084 | \$121,886 | \$123,714 | \$125,570 |
| Field Lighting | \$2,025/Field | \$24,300 | \$24,665 | \$25,034 | \$25,410 | \$25,791 |
| Total Outdoor Facility Expense |  | \$343,780 | \$350,349 | \$357,078 | \$363,971 | \$370,356 |
| Total Facility Expense |  | \$564,511 | \$569,978 | \$580,002 | \$590,238 | \$600,018 |

## Operating Expenses

| Expense | Mgmt. Assump. | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Accounting Fees |  | \$10,000 | \$10,150 | \$10,302 | \$10,457 | \$10,614 |
| Bank Service Charges | Misc. Banking Fees | \$25,973 | \$31,274 | \$37,613 | \$42,635 | \$46,994 |
| Communications | IT/Phone/Cable/Internet | \$2,265 | \$2,299 | \$2,333 | \$2,368 | \$2,404 |
| Dues/Subscriptions |  | \$1,000 | \$1,015 | \$1,030 | \$1,046 | \$1,061 |
| Employee Uniforms |  | \$3,000 | \$2,000 | \$2,030 | \$2,060 | \$2,091 |
| General Advertising |  | \$77,919 | \$31,274 | \$37,613 | \$42,635 | \$46,994 |
| Tournament Business Development |  | \$90,000 | \$90,000 | \$90,000 | \$90,000 | \$90,000 |
| Insurance-Liability |  | \$25,973 | \$26,362 | \$26,758 | \$27,159 | \$27,567 |
| Insurance-Property |  | \$17,782 | \$18,049 | \$18,320 | \$18,595 | \$18,874 |
| Interest Expense |  | \$0 | \$0 | \$0 | \$0 | \$0 |
| Legal Fees |  | \$10,000 | \$10,150 | \$10,302 | \$10,457 | \$10,614 |
| Licenses, Permits | Food Licenses, etc. | \$5,000 | \$5,075 | \$5,151 | \$5,228 | \$5,307 |
| National Management \& Marketing Service | Full-Time Management | \$0 | \$0 | \$0 | \$0 | \$0 |
| National Management Travel |  | \$0 | \$0 | \$0 | \$0 | \$0 |
| Office Supplies |  | \$1,510 | \$1,533 | \$1,556 | \$1,579 | \$1,603 |
| Real Estate Tax |  | \$0 | \$0 | \$0 | \$0 | \$0 |
| Software |  | \$9,600 | \$9,744 | \$9,890 | \$10,039 | \$10,189 |
| Travel and Education |  | \$2,500 | \$2,538 | \$2,576 | \$2,614 | \$2,653 |
| Total Operating Expenses |  | \$282,522 | \$241,462 | \$255,475 | \$266,873 | \$276,965 |

## Management Payroll Summary

| Management Position | Mgmt. Assump. | Year 1 | Year 2 | Year 3 |
| :--- | ---: | ---: | ---: | :---: |
| General Manager |  | Year 4 | Year 5 |  |
| Director of Operations | $\$ 80,000$ | $\$ 83,200$ | $\$ 86,528$ | $\$ 89,989$ |
| Marketing \& Business Development Director | $\$ 55,000$ | $\$ 57,200$ | $\$ 59,488$ | $\$ 61,868$ |
| Program Director | $\$ 45,000$ | $\$ 46,800$ | $\$ 48,672$ | $\$ 50,619$ |
| Program Coordinator 1 | $\$ 40,000$ | $\$ 41,600$ | $\$ 43,264$ | $\$ 44,995$ |
| Program Coordinator 2 | $\$ 36,644$ |  |  |  |
| Facility Manager |  | $\$ 46,794$ |  |  |
| Finance Manager |  | $\$ 0$ | $\$ 37,440$ | $\$ 38,938$ |
| Admin Support |  | $\$ 0$ | $\$ 36,000$ | $\$ 37,440$ |
|  | $\$ 40,000$ | $\$ 41,600$ | $\$ 43,264$ | $\$ 44,995$ |

## Payroll Summary

|  | Total Payroll Summary | Mgmt. Assump. | Pre-Open | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Mgmt | General Manager | 12 months prior | \$80,000 | \$80,000 | \$83,200 | \$86,528 | \$89,989 | \$93,589 |
| Mgmt | Director of Operations | 10 months prior | \$45,833 | \$55,000 | \$57,200 | \$59,488 | \$61,868 | \$64,342 |
| Mgmt | Marketing \& Business Development Director | 12 months prior | \$45,000 | \$45,000 | \$46,800 | \$48,672 | \$50,619 | \$52,644 |
| Mgmt | Program Director | 3 months prior | \$10,000 | \$40,000 | \$41,600 | \$43,264 | \$44,995 | \$46,794 |
| Mgmt | Program Coordinator 1 | 3 months prior | \$9,000 | \$36,000 | \$37,440 | \$38,938 | \$40,495 | \$42,115 |
| Mgmt | Program Coordinator 2 | 3 months prior | \$0 | \$0 | \$0 | \$36,000 | \$37,440 | \$38,938 |
| Mgmt | Facility Manager | 3 months prior | \$10,000 | \$40,000 | \$41,600 | \$43,264 | \$44,995 | \$46,794 |
| Mgmt | Finance Manager | 10 months prior | \$4,500 | \$45,000 | \$46,800 | \$48,672 | \$50,619 | \$52,644 |
| Support | Admin Support | 3 months prior | \$15,000 | \$60,000 | \$62,400 | \$64,896 | \$67,492 | \$70,192 |
|  | Subtotal Management Payroll |  | \$219,333 | \$401,000 | \$417,040 | \$469,722 | \$488,510 | \$508,051 |
| Director | Indoor Soccer Management Allotment | 3 months prior | \$3,389 | \$13,557 | \$16,014 | \$19,929 | \$21,808 | \$23,913 |
| Director | Indoor Lacrosse Management Allotment | 3 months prior | \$805 | \$3,222 | \$4,112 | \$5,547 | \$6,333 | \$7,260 |
| Director | Indoor Football Management Allotment | 3 months prior | \$849 | \$3,395 | \$4,089 | \$5,192 | \$5,741 | \$6,364 |
| Director | Indoor Baseball/Softball Management Allotment | 3 months prior | \$3,288 | \$13,152 | \$16,043 | \$20,644 | \$22,988 | \$25,671 |
| Director | Birthday Party Management Allotment | 3 months prior | \$420 | \$1,680 | \$2,016 | \$2,328 | \$2,445 | \$2,696 |
| Director | Youth Development Management Allotment | 3 months prior | \$2,446 | \$9,783 | \$11,250 | \$12,375 | \$12,994 | \$13,644 |
|  | Subtotal Program Management |  | \$11,197 | \$44,788 | \$53,524 | \$66,014 | \$72,309 | \$79,548 |
| Staff | Multi-Purpose Field Rental Tournament Staff | 1 month prior | \$2,453 | \$29,432 | \$42,004 | \$53,950 | \$66,872 | \$75,312 |
| Staff | Outdoor Field Rental Staff | 1 month prior | \$506 | \$6,066 | \$7,006 | \$8,092 | \$9,346 | \$10,281 |
| Staff | Indoor Soccer Staff | 1 month prior | \$565 | \$6,778 | \$8,007 | \$9,964 | \$10,904 | \$11,956 |
| Staff | Indoor Lacrosse Staff | 1 month prior | \$134 | \$1,611 | \$2,056 | \$2,773 | \$3,167 | \$3,630 |
| Staff | Indoor Football Staff | 1 month prior | \$141 | \$1,698 | \$2,044 | \$2,596 | \$2,870 | \$3,182 |
| Staff | Indoor Baseball/Softball Staff | 1 month prior | \$548 | \$6,576 | \$8,021 | \$10,322 | \$11,494 | \$12,835 |
| Staff | Indoor Field Rental Staff | 1 month prior | \$888 | \$10,656 | \$11,189 | \$12,923 | \$13,569 | \$14,960 |
| Staff | Birthday Party Staff | 1 month prior | \$120 | \$1,440 | \$1,728 | \$1,814 | \$1,905 | \$2,000 |
| Staff | Food \& Beverage Staff | 1 month prior | \$3,335 | \$40,019 | \$53,881 | \$65,182 | \$78,880 | \$86,628 |
| Staff | Retail Staff | 1 month prior | \$153 | \$1,836 | \$2,592 | \$3,240 | \$3,996 | \$4,428 |
|  | Subtotal Sport Admin Staff |  | \$8,843 | \$106,112 | \$138,529 | \$170,857 | \$203,003 | \$225,214 |
| Instructors | Indoor Soccer Instructors | Per Diem |  | \$4,406 | \$5,205 | \$6,478 | \$7,088 | \$7,773 |
| Instructors | Indoor Lacrosse Instructors | Per Diem |  | \$1,130 | \$1,442 | \$1,945 | \$2,220 | \$2,545 |
| Instructors | Indoor Football Instructors | Per Diem |  | \$1,988 | \$2,394 | \$3,039 | \$3,361 | \$3,726 |
| Instructors | Indoor Baseball/Softball Instructors | Per Diem |  | \$33,000 | \$40,253 | \$51,797 | \$57,679 | \$64,412 |
| Instructors | Youth Development Instructors | Per Diem |  | \$14,674 | \$16,875 | \$18,563 | \$19,491 | \$20,466 |
|  | Subtotal Instructors (COGS) |  |  | \$55,198 | \$66,169 | \$81,822 | \$89,840 | \$98,921 |
| Referees | Indoor Soccer Referees | Per Diem |  | \$12,012 | \$14,190 | \$16,053 | \$17,567 | \$18,345 |
| Referees | Indoor Lacrosse Referees | Per Diem |  | \$1,560 | \$1,991 | \$2,442 | \$2,788 | \$3,044 |
| Referees | Indoor Football Referees | Per Diem |  | \$3,200 | \$3,854 | \$4,448 | \$4,919 | \$5,194 |
| Referees | Indoor Baseball/Softball Umpires | Per Diem |  | \$11,760 | \$14,345 | \$16,781 | \$18,686 | \$19,874 |
|  | Subtotal Referee/Trainers (COGS) |  |  | \$28,532 | \$34,379 | \$39,723 | \$43,960 | \$46,456 |
|  | Payroll Subtotal |  | \$239,373 | \$635,630 | \$709,642 | \$828,139 | \$897,622 | \$958,189 |
|  | Bonus Pool |  | \$0 | \$12,986 | \$15,637 | \$18,807 | \$21,318 | \$23,497 |
|  | Payroll Services |  | \$7,181 | \$16,557 | \$18,273 | \$21,198 | \$22,915 | \$24,384 |
|  | Payroll Taxes/Benefits | 30\% of Payroll | \$71,812 | \$165,570 | \$182,728 | \$211,978 | \$229,147 | \$243,844 |
| Payroll Taxes/Benefits/Bonus Totals |  |  | \$78,993 | \$195,114 | \$216,638 | \$251,982 | \$273,379 | \$291,725 |
| Total Payroll |  |  |  | \$830,744 | \$926,280 | \$1,080,121 | \$1,171,001 | \$1,249,915 |

## Facility Utilization

Facility Utilization Summary

| Outdoor Turf Field Utilization | Annual Utilization |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Annual \% | Annual \% | Annual \% | Annual \% | Annual \% |
| Sport | Year1 | Year2 | Year3 | Year4 | Year5 |
| MP Field Tournaments | 0.25\% | 0.36\% | 0.45\% | 0.55\% | 0.61\% |
| MP Field Soccer | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| MP Field Lacrosse | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| MP Field Football | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Cricket | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| Field Rental | 7.67\% | 8.06\% | 8.46\% | 8.88\% | 8.88\% |
| Total Field Utilization | 7.93\% | 8.42\% | 8.91\% | 9.43\% | 9.49\% |
| Number of Fields |  | 16 |  |  |  |
| Maximum Field Time/Year (Hours) |  | 34400 |  |  |  |
| Maximum Field Time/Session (Hours) |  | 5733 |  |  |  |


|  | Prime Hours | Game Hours |
| :--- | :--- | ---: |
| Day | $5: 00 \mathrm{pm}-9: 00 \mathrm{pm}$ | 4 |
| Monday | $5: 00 \mathrm{pm}-9: 00 \mathrm{pm}$ | 4 |
| Tuesday | $5: 00 \mathrm{pm}-9: 00 \mathrm{pm}$ | 4 |
| Wednesday | $5: 00 \mathrm{pm}-9: 00 \mathrm{pm}$ | 4 |
| Thursday | $5: 00 \mathrm{pm}-9: 00 \mathrm{pr}$ | 4 |
| Friday | $8 \mathrm{am}-9 \mathrm{pm}$ | 13 |
| Saturday | $11 \mathrm{am}-9 \mathrm{pm}$ | 10 |
| Sunday |  | $\mathbf{4 3}$ |


| Turf Utilization | Annual Utilization |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Annual \% | Annual \% | Annual \% | Annual \% | Annual \% |
| Sport | Year1 | Year2 | Year3 | Year4 | Year5 |
| Soccer | 6.69\% | 7.90\% | 8.94\% | 9.78\% | 10.22\% |
| Lacrosse | 1.78\% | 3.16\% | 3.87\% | 4.42\% | 4.83\% |
| Football | 1.16\% | 1.39\% | 1.61\% | 1.78\% | 1.88\% |
| Baseball/Softball | 3.31\% | 4.04\% | 4.72\% | 5.26\% | 5.59\% |
| Baseball/Softball Field Rental | 9.60\% | 10.08\% | 10.58\% | 11.11\% | 11.67\% |
| MP Field Rental | 6.91\% | 7.26\% | 7.62\% | 8.00\% | 8.40\% |
| Total Field Utilization | 29.45\% | 33.83\% | 37.35\% | 40.36\% | 42.58\% |
| Number of Fields |  | 1 |  |  |  |
| Maximum Field Time/Year (Hoursill |  | 3000 |  |  |  |
| Maximum Field Time/Session |  | 500 |  |  |  |


| Turf Utilization | Busiest Session Utilization (Winter) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Session \% | Session \% | Session \% | Session \% | Session \% |
| Sport | Year1 | Year2 | Year3 | Year4 | Year5 |
| Soccer | 11.62\% | 13.73\% | 15.53\% | 16.99\% | 17.75\% |
| Lacrosse | 3.18\% | 4.06\% | 4.98\% | 5.69\% | 6.21\% |
| Football | 1.78\% | 2.14\% | 2.47\% | 2.73\% | 2.88\% |
| Baseball/Softball | 14.22\% | 17.35\% | 20.29\% | 22.59\% | 24.03\% |
| Baseball/Softball Field Rental | 34.56\% | 36.29\% | 38.10\% | 40.01\% | 42.01\% |
| Field Rental | 13.54\% | 14.21\% | 14.92\% | 15.67\% | 16.45\% |
| Total Field Utilization | 85.30\% | 92.58\% | 101.10\% | 108.49\% | 114.13\% |


| Day | Prime Hours | Game Hours |
| :--- | :--- | :--- |
| Monday | $5: 00 \mathrm{pm}-11: 00 \mathrm{p}$ | 6 |
| Tuesday | $5: 00 \mathrm{pm}-11: 00 \mathrm{p}$ | 6 |
| Wednesday | $5: 00 \mathrm{pm}-11: 00 \mathrm{p}$ | 6 |
| Thursday | $5: 00 \mathrm{pm}-11: 00 \mathrm{p}$ | 6 |
| Friday | $5: 00 \mathrm{pm}-11: 00 \mathrm{p}$ | 6 |
| Saturday | $7 \mathrm{am}-111 \mathrm{pm}$ | 16 |
| Sunday | $9 \mathrm{am}-11 \mathrm{pm}$ | 14 |
|  |  | $\mathbf{6 0}$ |


| Outdoor Turf Field Utilization | Session \% |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | Susiest Session Utilization (Fall)


[^0]:    3 Game Time Gym II Libertyville Sports Comple

