



A Brief Guide to GLT Day Sponsorships

The GLT Day Sponsorship benefit is designed to give GLT contributors the opportunity to dedicate a day of GLT programming in celebration of a personal milestone such as a birthday, anniversary, wedding, retirement, or memorial, or encourage support for a community service organization. The GLT Day Sponsorship benefit is available to listeners who contribute \$365.00 or more a year.

GLT Day Sponsors receive 5 on air announcements through the GLT broadcast schedule on the date of their choice and recognition in the GLT Annual Report. Announcements are approximately 30 words in length and will be prerecorded by professional staff.

GLT staff is glad to work with Day Sponsors on appropriate wording for their announcements. Once your announcement has been voiced, we'll send you a link to the audio so you can share your announcement as you please.

Please feel free to call GLT Individual Support Director Pat Peterson at 309-438-3581 with questions about GLT Day Sponsorships. Or e-mail to pat@wgl.org.

If you need inspiration for your day sponsor message, listen to archived Day Sponsorships on our web site. Just visit www.wgl.org/daysponsor.

All GLT Day Sponsorship announcements must be approved in advance by the GLT staff. We ask that you please give us a minimum of two weeks notice to schedule and voice your announcement. Thank you.