EEO Public File Report

88.5 WFDD – Greensboro, Winton-Salem, NC
Facility ID: 70708 a Non-Commercial FM Station
For the period ending July 31, 2013

This report contains information regarding full-time positions filled during the fiscal year 2013 (June 2012 thru July 2013); the recruitment sources used to fill the vacancies, including contact information; and a description of initiatives implemented during this reporting period.

A. **The following is a list of all vacancies for full-time jobs during the previous 12 months:**

Job Title	Date of Opening	Date Filled
Underwriting Sales Representative	7/8/2011	7/18/2013

B. **During the previous 12 months, the following recruitment sources were contacted as vacancies for full-time jobs opened. Those with an asterisk(*) were organizations that requested to be contacted as job openings occurred:**

Recruitment Source	Address	Contact	Phone Number
Wake Forest University	1834 Wake Forest Road Winston-Salem, NC		336-758-5000
WFDD	1834 Wake Forest Road Winston-Salem, NC	Tom Dollenmayer	336-758-8850
Winston-Salem Journal	418 N. Marshall St., Winston-Salem, NC	Customer Service	336-727-7211
Greensboro News & Record	200 E. Market Street Greensboro, NC	Customer Service	336-373-7000
High Point Enterprise	210 Church Avenue High Point, NC	----	336-888-3500
Facebook.com	1601 South California Ave Palo Alto, CA	--	650-853-1300

C. **The following is a list of the sources for full-time jobs shown in section A above and the recruitment source which provided the hires for that position:**

Job Title	Recruitment Source
Underwriting Sales Representative	WFDD web site (wfdd.org)
	Wake Forest Web Site (wfu.edu)

D. **During the 12 months, there were a total of 1 people interviewed for vacancies for full-time positions. The following is a list of the total number of interviewees referred by each recruitment source shown in section B above:**

Recruitment Source	Total Number of Interviewees
Wake Forest Web Site: wfu.edu	1
Indeed.com	0
Wake Forest Employee	0
Journalismjob.com	0
Greensboro News and Record	0
High Point Enterprise	0
Higheredjobs.com	0
Raleigh News and Observer	0
Facebook.com	0

E. During the last 12 months, the station employment unit engaged in the following initiatives:

WFDD conducts numerous internship and training sessions to expose participants to careers in radio:

1. Radio Camp, (August) WFDD conducts a day camp for middle school students where WFDD staff train them in the use of broadcast software and hardware, as well as, how to write, voice and create a radio interview for broadcast on WFDD.
2. Radio 101 is a semester long class where high school students are taught by WFDD staff how to create, write, voice and edit a radio editorial story that airs on WFDD.
3. The station offers a formal radio internship program with Wake Forest University, and an informal internship program with other area colleges and schools to allow members of the community to work in the radio station to determine their desire to continue in the field.
4. WFDD hired a student to work as a facilitator with Radio Camp (for middle school students) this past summer and trained her in radio production and announcing.

5. WFDD conducts several community conversations, in partnership with community organizations, to draw attention to community issues such as cyber bullying & online safety in the schools and at home. These community conversations consist of WFDD hosting the discussion, providing experts and facilitating the event or partnering with a community partner to aid in facilitating the discussion or event and are free open to the public events.

In addition to the above programs, the WFDD staff conducts tours, attends career fairs and participates in panel discussions throughout the year. WFDD Staff also:

1. Host David Ford spoke to Wake Forest Students at Tribble Hall (April 15, 2013).
2. Station tour to students from Wake Forest University Sociology Department (March 27, 2013).
3. Summit School studio tour (July 15, 2013).
4. Numerous station tour for local Cub Scouts dens.
5. Career Fair held at Salem College to bring awareness about radio jobs in journalism (September 2012).
6. Old Town School participation in their Career Day (June 7, 2013).
7. Braham Elementary Career Day (April 17, 2013).

Signed: Tom Dollenmayer

Typed Name: Tom Dollenmayer

Title: General Manager

Date: 8/1/2013

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