

PRESS RELEASE:

Contact – Renee Rallos
Email – rrallos@wfae.org
Phone – 704.926.9314



WFAE Announces Search for a New Podcast from the Charlotte Community

Charlotte, N.C. (December 3, 2018) – WFAE, home to popular podcasts including “Amplifier,” “FAQ City” and “She Says,” is looking for new voices and new ideas during its “Queen City PodQuest,” a community podcast contest.

Launching **Dec. 3**, the “Queen City PodQuest” will give residents of the Charlotte region an opportunity to tell stories or create discussions that are important to them and their communities. Finalists will be mentored by WFAE’s podcast experts and have an opportunity to win cash prizes and a possible podcast development deal.

“Everyone has a story to tell, but many people don’t know how to tell that story or to how connect with the right partners or platforms so that others will hear it. The ‘Queen City PodQuest’ is WFAE’s way of giving the community the tools and the skill set necessary to tell those stories,” said Ju-Don Marshall, WFAE’s chief content officer. “Along the way, we hope to discover new, authentic, diverse voices that we can amplify through our platforms here at WFAE.”

Charlotte-area residents will be able to submit their ideas during the contest entry period, which will run from **Dec. 3 to Jan. 27**. Eligible entries will then proceed to a public voting round. The top five finalists from the public voting round will receive podcast mentoring before finalizing their podcast pitch for the “Queen City PodQuest” event in April 2019, during which the winner will be chosen. The creators of the winning podcast pitch will then have an opportunity to work with the WFAE team to develop their idea into a six- to eight-episode podcast series.

The Queen City PodQuest is open to anyone ages 18 and older who resides in WFAE’s listening area. To learn more about the contest, see the rules and regulations at www.wfae.org/queencitypodquest.

Contest Calendar:

- | | |
|---------------------|--|
| Dec. 3 | Submission period opens |
| Jan. 27, 11:59 p.m. | Submission deadline |
| March | Finalists contacted |
| April | “Queen City PodQuest” Pitch Event and Winner Announced |

“Queen City PodQuest” is supported in part by The Knight Foundation.

(more)

WFAE 90.7 FM

Page Two

December 3, 2018

About WFAE

WFAE 90.7 FM is a nonprofit public radio station, licensed to the University Radio Foundation Inc. With 90.3 in Hickory, 106.1 in Laurinburg and 93.7 in Southern Pines, WFAE serves over 230,000 weekly listeners in the greater Charlotte region with an award-winning mix of local, national and international news, and entertainment programs from NPR® and other content partners. Listen online at WFAE.org.

###