

PRESS RELEASE:

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Robert Koch Named Director of Development at WFAE

Charlotte, N.C., (Nov. 1, 2018) – After an extensive search, **Robert Koch** joins WFAE as director of development. In that role Koch will lead key areas of fundraising including major gifts, midlevel donor program, foundation grants and planned giving.

“As WFAE transforms into a multi-media content producer, we continue to need to add talented people to our fundraising efforts to help achieve that growth. Robert brings expertise from a very successful advancement team in higher education. We value that experience and look forward to the leadership he brings to our development team at WFAE,” said Jean Zoutewelle, WFAE’s chief operating officer.

“I am thankful to Jean Zoutewelle and Joe O’Conner for the opportunity to lead the fundraising team at WFAE. I have been a fan of public radio for a long time, having grown up listening to ‘Car Talk’ with my father. As an adult, NPR’s news coverage is critical with how I stay informed and WFAE’s podcasts enrich my life on a daily basis. I look forward to empowering fellow listeners in Charlotte and the greater region to invest in our continued innovation in journalism and diverse programming,” said Koch.

Koch most recently served as the first annual fund leadership giving officer at Washington and Lee University (W&L) in Lexington, Va.; while working remotely in Charlotte he managed comprehensive strategies for events, donor meetings and outreach with the solicitation, cultivation and stewardship of leadership gifts to the unrestricted undergraduate annual fund. Koch helped complete a \$542.5 million capital campaign as a regional director of development at W&L. He previously had a 10-year career in undergraduate admission at both W&L and Rhodes College in Memphis, Tenn. Koch is a graduate of Davidson College and received his Masters of Science in Higher Education from Drexel University in Philadelphia.

About WFAE

WFAE 90.7 FM is a nonprofit public radio station, licensed to the University Radio Foundation Inc. With 90.3 in Hickory, 106.1 in Laurinburg and 93.7 in Southern Pines, WFAE serves over 230,000 weekly listeners in the greater Charlotte region with an award-winning mix of local, national and international news, and entertainment programs from NPR® and other content partners. Listen online at WFAE.org.

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