

PRESS RELEASE:

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WFAE's Joni Deutsch Wins 2018 Gracie Award

Charlotte, NC (Apr. 18, 2018) – WFAE's **Joni Deutsch** has been honored with a 2018 Gracie Award for "[A Change of Tune's 30 Days of #WVmusic.](#)" a podcast she hosted and produced at West Virginia Public Broadcasting.

Heralded by Poynter as "local programming that transcends location," the "30 Days of #WVmusic" series highlighted 30 West Virginians in 30 days. The Gracie-[winning episode](#) featured Alasha Al-Qudwah, a violinist in Charleston, W.Va., who teaches children by day and puts a different spin on classical music at night. It won the Gracie Award for Interview Feature from a local, noncommercial radio station.

"It's such an honor to be recognized," said **Deutsch**. "Podcasts are a wonderful way to shine a light on community voices like Alasha, and I'm happy to continue the spirit of this series with my work at WFAE."

Deutsch currently works as on-demand content and audience engagement producer for WFAE, where she helps curate, edit and create podcasts for NPR One, app stores and other distribution channels.

"We are excited for Joni and West Virginia Public Broadcasting," said **Ju-Don Marshall**, WFAE's chief content officer. "She is a talented journalist who is always seeking innovative ways to connect listeners with the larger community. The whole project is a glimpse into the many wonderful initiatives she has planned for WFAE."

A full list of 2018 Gracie Award winners can be found [here](#).

About the Gracie Awards

The Gracies recognize individual achievement and exemplary programming created by, for and about women in all facets of media and entertainment. The awards are presented by the [Alliance for Women in Media Foundation](#), a charitable non-profit that creates educational programs, charitable activities and scholarship initiatives to benefit the public and women in the media. This year marks the organization's 43rd anniversary of the Gracie Awards.

About Joni Deutsch

Before joining WFAE in 2017, Deutsch was an assistant producer/guest host of NPR's [Mountain Stage](#). She was the team lead for the show's [#MS2Go podcast](#) and 24-hour music stream. Deutsch was also the creator and host of [A Change of Tune](#), a weekly indie/alternative music program and the

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critically-acclaimed [30 Days of #WVmusic](#) podcast series. Deutsch is a graduate of West Virginia University and received her Masters of Arts in Strategic Communication from American University.

She is currently participating in the Online News Association's 2018 Women's Leadership Accelerator Program.

About WFAE

[WFAE 90.7 FM](#) is a nonprofit public radio station, licensed to the University Radio Foundation Inc. With 90.3 in Hickory, 106.1 in Laurinburg and 93.7 in Southern Pines, WFAE serves more than 230,000 weekly listeners in the greater Charlotte region with an award-winning mix of local, national and international news, and entertainment programs from NPR® and other content partners.

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