

PRESS RELEASE:

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Ju-Don Marshall Named WFAE Chief Content Officer

Nieman Fellow/Award-Winning Media Executive to Oversee Acclaimed WFAE Newsroom

Charlotte, N.C. (May 2, 2017) – After a comprehensive national search, WFAE President and CEO **Joe O'Connor** announces the appointment of award-winning journalist and media executive **Ju-Don Marshall** to the position of Chief Content Officer.

“As WFAE celebrates its 35th year with record numbers of both listeners and contributing members, I am ecstatic to announce that Ju-Don Marshall has joined our executive team,” said **O'Connor**. “With more than 20 years of experience innovating multiplatform journalism, Ju-Don has the acumen to lead our award-winning newsroom to continue to serve the Charlotte community.”

In her role at WFAE, **Marshall** will oversee not only the newsroom, but *Charlotte Talks*, and all of WFAE’s digital platforms, including NPR One.

“I’m excited to join WFAE at an important time in its evolution, but more importantly, at a time when people need news organizations they can trust to deliver balanced, fact-based reporting on important issues impacting their community and the nation,” said **Marshall**. “WFAE has a legacy of being such an organization, and it is a privilege to partner with Joe and the WFAE team in serving Charlotte and the surrounding communities.”

Marshall most recently served as Chief Operations Officer of LifePosts, Inc. in Brooklyn, New York, where she co-led the conception, development and launch of LifePosts.com, a collaborative storytelling platform focused on personal milestones. Prior to her time at LifePosts, Inc., **Marshall** served as Director of the Center for Cooperative Media at Montclair State University in New Jersey. At the Center, Marshall helped build a network of 130 media properties across New Jersey to strengthen local news coverage and the quality of journalism in the state.

From 2011 to 2013, **Marshall** worked with Everyday Health Inc. in New York City. Her responsibilities included driving content, audience and product development, and revenue growth; and establishing partnerships to extend reach and impressions in core categories. She also spearheaded strategic change in direction that transformed women’s lifestyle brand into medical news and information outlet.

Marshall spent nearly two decades as an editor and executive across *The Washington Post’s* print and digital platforms. Her final position with the *Post* was as Managing Editor for *Washington Post* digital. In this senior role, she managed a newsroom of about 100 journalists across editorial, video, photography, design, product development and audience engagement. She helped establish one of the first continuous news operations in the industry, bridging digital and print journalism operations to deliver 24-hour breaking news coverage.

(more)

WFAE 90.7 FM

Page Two

May 2, 2017

Marshall began her career in the print news industry working various positions at the *National Bar Association Magazine*, *The Washington Times* and *Emerge Magazine*. From 1992–1995, **Marshall** worked locally with *The Charlotte Observer*.

“Journalists who’ve worked with Ju-Don give her high praise as a media innovator and strategic thinker,” said **Ed Williams**, WFAE’s board chair who for many years was the *Charlotte Observer*’s editorial page editor. “She’ll be an invaluable asset as WFAE seeks ways to improve its service to listeners and expand its connections with our community.”

Marshall has led or contributed to news projects that have earned numerous news industry awards including the prestigious Pulitzer Prize, the Peabody Award, the Scripps Howard Foundation National Journalism Award, Society of Professional Journalist Awards and Online News Association Awards.

A graduate of the renowned Nieman Fellowship program at Harvard University, **Marshall** was a Magna Cum Laude graduate of the Howard University journalism program. **Marshall** and her family live in the Davis Lake-Eastfield area of Charlotte.

About WFAE

Celebrating its 35th anniversary, WFAE 90.7 FM is a non-profit public radio station, licensed to the University Radio Foundation Inc. With 90.3 FM in Hickory, 106.1 FM in Laurinburg and 93.7 FM in Southern Pines, WFAE serves over 200,000 weekly listeners with an award-winning lineup of local, national and international news, and weekend entertainment programs from NPR®, American Public Media, Public Radio International and Public Radio Exchange.

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