Deepen Your Connection
Join WESA’s New Leadership Circle

Support a Vibrant, Informed and Caring Community

Serving nine counties, WESA is Southwestern Pennsylvania’s only public news and information station. In addition to broadcasting the latest news from NPR and the BBC, WESA produces local and regional stories on how we evolve, sustain, discover, innovate, heal, learn, move, earn and play. We also offer programs and podcasts that illuminate the human experience, examine pressing social issues and bring us joy. It’s all freely available—on the radio and online—24 hours a day, 7 days a week.

Below are some of the programs your gift will support.

The Confluence
Kevin Gavin and local media professionals discuss regional stories every Friday at noon

Essential Pittsburgh
An ongoing series exploring how Pittsburgh lives—and how it’s evolving

Bridges to Health
A health care reporting initiative on individual health and the well-being of our community

Pittsburgh Tech Reports
A series covering the local technology industry

Remake Learning
A multi-platform series on education innovators

Keystone Crossroads
A statewide collaborative series featuring stories about Pennsylvania’s rust belt cities in transition

Fellowship and Internship Program
Nurtures emerging journalists, reporters, managers and media managers

Generation Listen
A collaborative project with NPR, WESA and our sister station, WYEP, to engage listeners aged 25-40

Spotlight on Area Non-Profits
WESA provides in-kind media sponsorships to more than 75 area non-profits annually

Make a Positive Impact Today—and Tomorrow

Your support at the Leadership Circle level will help make current programs—and future initiatives—possible. Balance your financial goals with your desire to invest in WESA now and into the future. We accept gifts of cash, appreciated stocks, charitable IRA rollovers, bequests and life insurance. Your gift will have a lasting impact on WESA, its listeners and the broader community.

TO LEARN MORE, PLEASE CONTACT:

Kathleen Iducovich
WESA’s Director of Major Giving
412.697.2943 ▪ kiducovich@wesa.fm
67 Bedford Square, Pittsburgh, PA 15203
www.wesa.fm
Leadership Circle Supporters
Enjoy Exclusive Benefits

Enhance your public radio experience by joining WESA’s Leadership Circle, our new major donor giving society. A gift of $1,000 or more annually will sustain the programming you love and do what public radio does best—enrich your life and the lives of more than 135,000 listeners each week by keeping you informed and stimulating new thoughts and ideas.

As a Leadership Circle supporter, you will have opportunities to attend private events featuring public radio personalities and connect with others who share your values.

WESA Major Giving Program
Giving Levels and Benefits

Contributors giving a minimum of $1,000 per fiscal year will be recognized as members of WESA’s Leadership Circle.

$1,000–$2,499 Founder
Invitation to an annual Leadership Circle reception
Invitation to two Leadership Circle events featuring public media personalities
Discounted VIP tickets to public radio events
Personal recognition on-air as a Founder level supporter three times per year

$2,500–$4,999 Producer
ALL OF THE PRECEDING, PLUS:
Invitations to all private events featuring public media personalities
Private tour of station and chance to meet WESA talent (as available)
Personal recognition on-air as a Producer level supporter six times per year

$5,000–$9,999 Broadcaster
ALL OF THE PRECEDING, PLUS:
Two complimentary VIP tickets to attend special events
Private lunch with general manager and a WESA personality (as available)
Monthly personal recognition on-air as a Broadcaster level supporter

$10,000–$24,999 Director
ALL OF THE PRECEDING, PLUS:
Two additional complimentary VIP tickets to attend special events (4 total)
Monthly personal recognition on-air as a Director level supporter
Opportunity to co-sponsor an existing program
Special recognition as a co-sponsor of an existing program

$25,000+ Visionary
ALL OF THE PRECEDING, PLUS:
Two additional complimentary VIP tickets to attend special events (6 total)
Monthly personal recognition on-air as a Visionary level supporter
Opportunity to sponsor or co-sponsor an existing program
Special recognition as a sponsor or co-sponsor of an existing program

Leadership Circle Giving Levels
I/we will support WESA with a contribution of:

- $25,000
- $10,000
- $5,000
- $2,500
- $1,000
- Other $

Ways to Give
- Check made payable to WESA
- Credit Card
  - Visa
  - MC
  - Discover
  - AMEX

WESA Legacy Circle
WESA’s planned giving society for all individual donors who choose to include WESA in their estate plans. Benefits will be extended, once documentation is provided to Director of Major Giving.

Learn More or Join by Phone
Kathleen Iducovich  WESA’S DIRECTOR OF MAJOR GIVING
412.697.2943 ▪ kiducovich@wesa.fm

Support a Vibrant, Informed and Caring Community

Mr.  Mrs.  Dr.  Ms.  Miss  Mr. and Mrs.  Other
Name(s)
Address
City  State  Zip Code
Primary phone  Home  Office  Mobile
Secondary phone  Home  Office  Mobile
Email 1
Email 2

Planned Giving
I have included WESA in my will.
Recognition
Acknowledgment on air or in print:

I/we wish to remain anonymous.

Online www.wesa.fm/major-giving

* Please contact Kathleen Iducovich at 412.697.2943 for assistance.