

Support a Vibrant, Informed and Caring Community

Serving nine counties, WESA is Southwestern Pennsylvania's only public news and information station. In addition to broadcasting the latest news from NPR and the BBC, WESA produces local and regional stories on how we evolve, sustain, discover, innovate, heal, learn, move, earn and play. We also offer programs and podcasts that illuminate the human experience, examine pressing social issues and bring us joy. It's all freely available—on the radio and online—24 hours a day, 7 days a week.

Below are some of the programs your gift will support.

The Confluence

Kevin Gavin and local media professionals discuss regional stories every Friday at noon

Keystone Crossroads

A statewide collaborative series featuring stories about Pennsylvania's rust belt cities in transition

Essential Pittsburgh

An ongoing series exploring how Pittsburgh lives—and how it's evolving

Fellowship and Internship Program

Nurtures emerging journalists, reporters, managers and media managers

Bridges to Health

A health care reporting initiative on individual health and the well-being of our community

Generation Listen

A collaborative project with NPR, WESA and our sister station, WYEP, to engage listeners aged 25-40

Pittsburgh Tech Reports

A series covering the local technology industry

Spotlight on Area Non-Profits

WESA provides in-kind media sponsorships to more than 75 area non-profits annually

Remake Learning

A multi-platform series on education innovators

Make a Positive Impact Today—and Tomorrow

Your support at the Leadership Circle level will help make current programs—and future initiatives—possible. Balance your financial goals with your desire to invest in WESA now and into the future. We accept gifts of cash, appreciated stocks, charitable IRA rollovers, bequests and life insurance. Your gift will have a lasting impact on WESA, its listeners and the broader community.

TO LEARN MORE, PLEASE CONTACT:

Kathleen Iducovich

WESA's Director of Major Giving

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Deepen Your Connection Join WESA's New Leadership Circle



Leadership Circle Supporters Enjoy Exclusive Benefits

Enhance your public radio experience by joining WESA's Leadership Circle, our new major donor giving society. A gift of \$1,000 or more annually will sustain the programming you love and do what public radio does best—enrich your life and the lives of more than 135,000 listeners each week by keeping you informed and stimulating new thoughts and ideas.

As a Leadership Circle supporter, you will have opportunities to attend private events featuring public radio personalities and connect with others who share your values.



NPR's *Morning Edition* host David Greene shares personal stories at private Leadership Circle lunch.

WESA Major Giving Program Giving Levels and Benefits

Contributors giving a minimum of \$1,000 per fiscal year will be recognized as members of WESA's Leadership Circle.

\$1,000–\$2,499 **Founder**

Invitation to an annual Leadership Circle reception
Invitation to two Leadership Circle events featuring public media personalities
Discounted VIP tickets to public radio events
Personal recognition on-air as a Founder level supporter three times per year

\$2,500–\$4,999 **Producer**

ALL OF THE PRECEDING, PLUS:
Invitations to all private events featuring public media personalities
Private tour of station and chance to meet WESA talent (as available)
Personal recognition on-air as a Producer level supporter six times per year

\$5,000–\$9,999 **Broadcaster**

ALL OF THE PRECEDING, PLUS:
Two complimentary VIP tickets to attend special events
Private lunch with general manager and a WESA personality (as available)
Monthly personal recognition on-air as a Broadcaster level supporter for one year

\$10,000–\$24,999 **Director**

ALL OF THE PRECEDING, PLUS:
Two additional complimentary VIP tickets to attend special events (4 total)
Monthly personal recognition on-air as a Director level supporter
Opportunity to co-sponsor an existing program
Special recognition as a co-sponsor of an existing program

\$25,000+ **Visionary**

ALL OF THE PRECEDING, PLUS:
Two additional complimentary VIP tickets to attend special events (6 total)
Monthly personal recognition on-air as a Visionary level supporter
Opportunity to sponsor or co-sponsor an existing program
Special recognition as a sponsor or co-sponsor of an existing program

WESA Legacy Circle

WESA's planned giving society for all individual donors who choose to include WESA in their estate plans.
Benefits will be extended, once documentation is provided to Director of Major Giving.

Learn More or Join by Phone

Kathleen Iducovich WESA'S DIRECTOR OF MAJOR GIVING
412.697.2943 • kiducovich@wesa.fm

Support a Vibrant, Informed and Caring Community

Mr. Mrs. Dr. Ms. Miss Mr. and Mrs. Other

Name(s) _____

Address _____

City _____ State _____ Zip Code _____

Primary phone Home Office Mobile _____

Secondary phone Home Office Mobile _____

Email 1 _____

Email 2 _____

Leadership Circle Giving Levels

I/we will support WESA with a contribution of:

\$25,000 \$10,000 \$5,000
 \$2,500 \$1,000 OTHER \$ _____

Ways to Give

Check made payable to WESA

Credit Card

Visa MC Discover AMEX

ONE-TIME \$ _____

RECURRING \$ _____ MONTHLY ANNUALLY
 SEMI-ANNUALLY IN _____ & _____ (MONTHS)

Card Number _____ Exp. (MMYY) _____

Signature _____ Date _____

EFT Voided check enclosed (monthly sustaining only)
 Bill me: US MAIL EMAIL
 Donor advised fund or family foundation* Stock transfer*
 Charitable IRA Rollover (must be age 70 ½ years)*

* Please contact Kathleen Iducovich at 412.697.2943 for assistance.

Online www.wesa.fm/major-giving

Planned Giving I have included WESA in my will.

Recognition Acknowledgment on air or in print:

I/we wish to remain anonymous.