

# Google Pittsburgh



In a renovated Nabisco factory in Larimer sits Google Pittsburgh, with more than 450 employees. We're proud to be part of Pittsburgh, a city that produces some of the finest engineering talent in the world. Situated near the campuses of Carnegie Mellon University and the University of Pittsburgh, Google Pittsburgh collaborates with leaders in the fields of machine learning, computer systems and robotics.

Google's mission is to organize the world's information and make it universally accessible and useful. Hundreds of millions of people use Google Search to find information, AdWords to grow their business, and other Google products to help them in their everyday lives.

Our Pittsburgh engineers work on products like AdWords, AdSense, Android, Search and Shopping, as well as on core Google engineering infrastructure and tools.

## Economic impact

In 2013, Google's search and advertising tools helped provide \$111 billion of economic activity for 1.5 million local businesses, website publishers and nonprofits across the U.S.—including \$2.8 billion of economic activity in Pennsylvania. Through our Google Ad Grants program, 91 Pennsylvania nonprofits received \$6.2 million in free advertising. We've also helped more than 5,500 Pennsylvania businesses get online through our Get Your Business Online (GYBO) program. You can find more details on Google's economic impact at [google.com/economicimpact](http://google.com/economicimpact).

## Google in the community

We're committed to playing a positive role in each of the communities in which we live and work. Since 2011, we've awarded \$10.3 million in grants to Pennsylvania nonprofits and schools in areas that we're passionate about including science and technology education, carbon reduction and access to the Internet.

### Grant recipients include:

- University of Pittsburgh
- Construction Junction
- Children's Museum of Pittsburgh
- Computer Reach
- Girl Scouts of Western Pennsylvania
- RiverQuest
- Sarah Heinz House
- Pittsburgh Community Services, Inc.
- SLB Radio Productions, Inc.
- Neighborhood Learning Alliance
- YMCA of Greater Pittsburgh
- ASSET STEM Education
- Western Pennsylvania Conservancy
- East Liberty Development Incorporated
- Big Brothers Big Sisters of Greater Pittsburgh

## \$2.8B

Economic activity for Pennsylvania businesses, websites publishers and nonprofits (2013).

## 47,000

Pennsylvania businesses and nonprofits benefited from using Google's advertising tools, AdWords and AdSense (2013).

## \$6.2M

Free advertising provided to 91 Pennsylvania nonprofits through the Google Ad Grants program (2013).

## 450+

Googlers in the Pittsburgh office.

## \$10.3M

Total in charitable giving dollars donated to nonprofits and schools in Pennsylvania since 2011.

In 2014, Google Pittsburgh gave a \$100K community grant to Neighborhood Learning Alliance to address digital literacy needs in low-income, African-American and immigrant communities by training high school students as Tech Warriors that work with elementary school students after school. Tech Warriors help younger students explore technology and work on projects that involve STEAM (science, technology, engineering, arts and math) concepts, including robotics and coding.

Through Goodware, our hardware donation program, the Pittsburgh office donated 40 computers to The Sprout Fund to be used for afterschool digital literacy programming throughout Allegheny County.

Our employees also donate time and money to support the community. Googlers have volunteered with local organizations including Dress for Success Pittsburgh, Rebuilding Together Pittsburgh, Junior Achievement of Western Pennsylvania and Animal Rescue League of Western Pennsylvania. In addition to ongoing volunteer efforts, employees participate in GoogleServe, an annual campaign of service projects that benefit the communities where we live and work.

## Google for education

Google's culture is academic at its core. Our founders were Ph.D. students when they created the company and that spirit of curiosity and exploration is what drives us today. We're committed to building interest in STEM (science, technology, engineering and math) education with a focus on computer science, and engaging with local students, alumni and faculty to build strong relationships with the academic community. Our support for education efforts includes:

- Hosting 18 interns from Pennsylvania universities and colleges through our Building Opportunities for Leadership & Development (BOLD) Diversity Internship program in 2014.
- Awarding the Google Generation Scholarship—a scholarship for aspiring computer scientists from underrepresented groups—to a doctoral student to attend Carnegie Mellon University in 2014.
- Awarding the Lime Scholarship—a scholarship for promising scholars in the computer science field with visible or invisible disabilities—to a student to attend Carnegie Mellon University in 2014.
- Hosting approximately 900 students from organizations such as Science Leadership Academy and Leap@CMU, at our Pittsburgh office in 2014.
- Nearly \$17 million in Ph.D. fellowships and Faculty Research Awards to Carnegie Mellon University, the University of Pennsylvania, the University of Pittsburgh, Penn State University and Drexel University since 2005 through Research at Google.

## Green initiatives and operations

In 2007, Google made a voluntary commitment to become carbon neutral. The Pittsburgh office has received Gold Certification through the ZIP program, which recognizes organizations that reduce their waste through recycling, composting and sourcing products that are less wasteful. Google Pittsburgh has three floors of LEED Gold-Certified space and is pursuing similar certification for a 50,000 square-foot expansion project in Bakery Square.

Other green projects in Pennsylvania include grants to the Western Pennsylvania Conservancy's rainwater capture pilot project and RiverQuest's educational river programs. We've also supported Allegheny CleanWays' efforts to catalog and clean up illegal dump sites, the Pittsburgh Botanic Garden's work to transform a brownfield into a resource for the community, and Allegheny Land Trust's efforts to conserve Sycamore Island. And our Pittsburgh office promotes urban agriculture with an edible garden, keeping more than 70,000 bees and raising four chickens—all on the office roof!

# \$17M

Awarded to Pennsylvania universities and colleges through Faculty Research Awards, Ph.D. Fellowships, and other University Relations programs since 2005.

# 70,000

Bees in our apiary on the roof of Google Pittsburgh.

# 1

Replica of the Kennywood Amusement Park roller coaster car for a distinct Steel City feel.

