

2017
ANNUAL EEO PUBLIC FILE REPORT

Lehigh Valley Community Broadcasters Association, Inc.

Station:	WDIY (FM-NCE)
Community of License:	Allentown, PA
Reporting Period:	April 1, 2016 – March 31, 2017
No. of Full-time Employees:	5 – 10
Small Market Exemption:	No

The information required by FCC Rule 73.2080(c)(6) is provided in the charts that follow.

INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

*Established an **internship** program designed to assist members of the community to acquire skills needed for broadcast employment.*

Maintained an internship program designed to assist college-level members of the community to acquire skills needed for multiple facets of broadcasting and future broadcast employment. The WDIY College Internship Program gives students real career experience in broadcasting, both on the content side and on the engineering side. A number of graduates of this program have progressed on to become broadcast professionals at a number of different stations. We had three interns during this reporting period, all three of them were from Lehigh University.

*Participated in **job banks, internet programs, and other programs** designed to promote outreach generally (i.e., that are not primarily directed to providing notification of specific job vacancies).*

WDIY established and maintains an Internet presence with our own website, through which our radio programming also is streamed. We also have a Facebook page and Twitter feed. In the past 24 months we double the number of WDIY “likes” and “followers”. As of March 2017 we have over 2,500 Facebook “likes” and over 2,250 “followers” on Twitters. The WDIY website and social media include information about all of WDIY’s Culture Calendar series, the Youth Media calendar produced by the Youth Media

students, our Program Highlights weekly communication covering our upcoming public and cultural affairs programming and studio interviews and performances, and our EWaves newsletter. The WDIY website also contains information regarding employment opportunities when these opportunities exist, Financial reports, EEO reports and various committee meeting schedules.

*Participated in **scholarship** programs designed to assist students interested in pursuing a career in broadcasting.*

Provided a Youth Media training program for high-school level students to be trained in and gain practical, hands-on experience in various radio reporting, interviewing, production and broadcast skills. We had seven high-school students participating in the Youth Media program. We pay a stipend to a local Journalism/Communications college student to assist with the Youth Media program which adds to his/hers experience when job hunting and helps the high-school students to have weekly access to someone who are just a few years ahead of them in age and academic accomplishment; someone they still can relate to and can, informally, serve as a mentor to them.

*Listed each **upper-level** category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation of women and minorities.*

N/A

*Participated in **other** activities designed by the station employment unit reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.*

Maintained a broadcast training program designed to teach a broad spectrum of members of the community to acquire skills needed for radio program production and presentation. During this reporting period, we trained and certified eight new and existing community volunteer on-air program hosts. Of the eight trainees, two are women and one is minority.