Friends,

As we close out fiscal year 2017 and enter 2018, Delaware Public Media is celebrating five years of being on the air! There’s never a better time to look back on how we came to be, where we’ve been, and where we are headed. In 2011, Delaware First Media, already operating an online news operation, seized an opportunity to answer the call of dedicated NPR fans in Delaware looking to hear more of a ‘First State spin’ to their NPR news. We purchased a radio license and a few short months later, Delaware Public Media was born, broadcasting as WDDE at 91.1.

Five years later, we enjoy terrific NPR programming, including Morning Edition and All Things Considered, the BBC World News and a variety of evening and weekend favorites. Even better, Delaware Public Media produces “The Green,” our award-winning, Delaware-centric news magazine, as well as daily news stories and features reported exclusively from the First State. Local news and programming remains a priority for us today just as it did for those who launched DPM.

And Delawareans make Delaware Public Media a part of their daily lives! In June 2017, 21,362 people visited our webpage, an almost 300 percent increase from when we first came on air in 2012. Our content is grabbing attention: page views are up almost 400 percent and the average person who tunes in online spends more than 50 minutes listening.

We’ve made great progress toward our goal of being Delaware’s source for NPR news since we got started. Whether you stream us online or listen over the airwaves, thank you for helping us celebrate our fifth birthday. We’re glad to be Delaware’s source for NPR news.

Imagine where we will be in another five years!

Jane C. W. Vincent  
Interim President  

Drewry Nash Fennell, Esq.  
Chairperson
Delaware Public Media is the first and only public media news service founded in Delaware and dedicated to covering the unique issues, events, personalities, and culture of the First State. Our purpose and passion is to make a substantial contribution to journalism in Delaware, serving citizens of the state by delivering original, in-depth, Delaware-specific news and commentary from all three counties. As an NPR member station, Delaware Public Media features the best in national and international news programming from NPR and other high-quality sources. We are Delaware's source for NPR news!

Before Delaware First Media was incorporated in 2009, Delawareans saw shrinking news media options in our own backyard. DFM News launched in 2010, with a goal to offer a nonpartisan, noncommercial, online news service. That same year we co-hosted and produced congressional debates with the University of Delaware, including the debate between Chris Coons and Christine O’Donnell, that was carried live by CNN.

When the opportunity arose in 2011, the popularity of what we initially offered made it feasible for us to launch an NPR member radio station. WDDE began broadcasting on August 17, 2012 from our studio and offices on the Delaware State University campus in Dover. We are proud to operate in a unique collaboration with Delaware State University and the University of Delaware, which allows us to present high-quality statewide news available on air at WDDE 91.1 FM, WMPH 91.7 FM, and online at delawarepublic.org.

**OUR HISTORY. OUR MISSION**

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As the wild oyster population resurges, there is an added bonus: our waterways are getting cleaner.

The farm-to-table movement has caused oyster farming on the East Coast to double in the past six years, and the industry has shown no signs of slowing. But not only is the mollusk’s mighty comeback good for consumers and fishermen — it’s also good for waterways.

(First place DPA and first place NFPW)

A team from Middletown’s Everett Meredith Middle School is sending minnows into space. They’re one of 11 teams whose experiment was selected to go into orbit as part of a national competition in which students design an experiment to test in Earth’s orbit.

Delaware Today’s Best of Delaware - Best Public Radio Station

Delaware Press Association - First Place Awards

- Tom Byrne: Talk show (radio or television) – The Green (and national third place award); Website edited or managed by entrant - Nonprofit, government, or educational – delawarepublic.org (and national honorable mention)

Delaware Press Association - Second Place Awards

- Megan Pauly: Radio/ Prepared report (news, features, sports, or opinion) - Mental health crisis “living room model” expands in First State, focuses on peer support; and Radio/ Special Programming (Radio) - History Matters: Brandywine Springs

- Tom Byrne/Nancy Karibjian: Radio/ Special Programming (Television) – Delaware Debates: U.S. House of Representatives

*DPA - Delaware Press Association
*NFPW - National Federation of Press Women
“History Matters”, digs into Delaware’s past each month. It’s produced in collaboration with the Delaware Historical Society with help from partners at the Delaware Public Archives, Hagley Museum and the Lewes Historical Society.

Delaware Public Media’s Legislative Update covers the state’s General Assembly each and every day lawmakers are in session. You can hear in-depth reports on what’s happening at Legislative Hall during both Morning Edition and All Things Considered.

Our Science coverage has led to “Chesapeake: A Journalism Collaborative,” which is funded with grant support from the Clayton Baker Trust, The Bancroft Foundation, Michael and Ann Hankin, The Jim and Patty Rouse Foundation, The Rob and Elizabeth Tyler Foundation, and the Mid-Shore Community Foundation.

Embracing the spirit of its name (The Green in Dover and the New Castle Green), is our award winning production that provides an open-air meeting place for Delawareans to discuss events, consider issues and share ideas. This radio and online magazine presents the highest quality Delaware news and information. Through informed reporting, nuanced storytelling and in-depth interviews, The Green reaches past stereotypes and knee-jerk reactions to encourage a fuller, more robust discovery of Delaware, today.

(First place DPA and third place NFPW)

Tom Byrne,
News Director,
in the Brandywine School District Studio
PARTNERSHIPS

Delaware Public Media has a close affiliation with both Delaware State University and the University of Delaware. With Communications as a signature major in DSU’s College of Arts and Humanities and DPM’s affiliation with the Journalism Program in UD’s College of Arts and Sciences, DPM is able to connect with college students up and down the state. A three-way partnership that began in 2012 benefits students with hands-on experiences, instruction, current technology, internships, and portfolios.

Generation Voice aims to expose Brandywine School District high school students to digital media arts and provides hands-on learning experience by telling their own stories on digital platforms and radio. Delaware Public Media partners with the Brandywine School District at Mt. Pleasant High School using the school’s radio station 91.7 WMPH. A DPM Youth Media producer and reporter based at WMPH works with students as part of the school’s Career Pathway in Audio, Radio and Video Engineering. Features and interviews created by students are available at the Generation Voice website, generationvoice.org.
THANK YOU!

We count on the support of partners, donors, sponsors and underwriters alike, and are deeply grateful to each and every contributor who has helped Delaware Public Media remain Delaware’s source for NPR news!

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- Delaware Division of the Arts
- Delaware State University
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Income

<table>
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Expenses

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<td>Fundraising</td>
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*Complete audited financial statements available online at www.delawarepublic.org*