

EEO Reports

2015 WCBU EEO Public File Report

Period Covered by this Report: August 1, 2014 through July 31, 2015

A. Full-Time Positions Filled During the Past Year:

Title: News Reporter

Date Filled: 07/08/15

Source for hire: Bradley University HR Office

B. Recruitment/Referral Sources Used to Seek Candidates for Each Position:

Recruitment Sources

Peoria Journal-Star

1 News Plaza, Peoria, IL 61643

(309) 686-3060

WCBU web site www.peoriapublicradio.org

1501 West Bradley Ave., Peoria, IL 61625

(309) 677-3690

Bradley University HR Office www.bradley.edu/humanresources

1501 West Bradley Ave., Peoria, IL 61625

(309) 677-3223

NPR DACS

CPB Jobline Website

NPR Next Generation Project

IPR Listserv

PRNDI Listserv

Local and National Agencies concerned with the hiring of minorities and women

Illinois Department of Employment Security

Illinois Dept. of Employment Security

Local Agencies that encourage the hiring of diverse employees

C. Total Number of Persons Interviewed For All Full-Time Positions: 2

D. Total Number of Interviewees for All Full-Time Positions, Per Recruitment/Referral Source: 2

CPB Jobline Website

Source Unknown

WCBU Web Site

E. Outreach Activities:

- WCBU Participates in job fairs held at Bradley University.
- Bradley University students gain practical experience working with WCBU as student employees and interns. This practical experience complements academic training received. Students gain experience in News, Programming (as weekend announcers), and Development/Fundraising.

- The station regularly provides tours for elementary, high school, and scouting groups, highlighting career opportunities in broadcasting.

Reading Information Service:

Volunteers support the WCBU Reading Information Service, reading local publications for visually impaired listeners. Using specialized receivers, listeners can hear local and national news. The service is provided at no charge and operates 24 hours a day, seven days a week.

Student Announcers and Operators:

Bradley University students gain practical experience in radio operations at WCBU. They work part-time as hourly, paid board operators for on air shifts and recording on air announcements, under the direction of the Operations Manager. They also are assigned tasks in the newsroom, under the direction of the News Director.

F. Part-Time Development Representative:

WCBU hired a part-time Development Representative this year. It is a newly created position.

Title: Development Representative

Date Filled: 01/18/15

Source for hire: Bradley University HR Office website

Recruitment sources:

Illinois Dept. of Employment Security

Local Agencies that encourage the hiring of diverse employees

Bradley University Human Resources Web Site

WCBU Web Site

On the air announcements

PRADO (Public Radio Association of Development Officers)

WCBU Fanfare email newsletter

IPR Listserv

C. Total Number of Persons Interviewed For All Part-Time Positions: 4

D. Total Number of Interviewees for All Part-Time Positions, Per Recruitment/Referral Source: 4

CPB Jobline Website

Source Unknown

On the air