

## **2010 WCBU EEO Public File Report**

**Period Covered by this Report: August 1, 2009 through July 31, 2010**

### **A. Full-Time Positions Filled During the Past Year:**

Title: News Reporter                      Date Filled: 11/23/09

Source for hire: Bradley University HR Office

### **B. Recruitment/Referral Sources Used to Seek Candidates for Each Position:**

Recruitment Sources

Peoria Journal-Star

1 News Plaza, Peoria, IL 61643

(309) 686-3060

WCBU web site [www.peoriapublicradio.org](http://www.peoriapublicradio.org)

1501 West Bradley Ave., Peoria, IL 61625

(309) 677-3690

Bradley University HR Office [www.bradley.edu/humanresources](http://www.bradley.edu/humanresources)

1501 West Bradley Ave., Peoria, IL 61625

(309) 677-3223

NPR DACS

CPB Jobline

NPR Next Generation Project

IPR Listserv

PRNDI Listserv

Local and National Agencies concerned with the hiring of minorities and women

Illinois Department of Employment Security

**C. Total Number of Persons Interviewed For All Full-Time Positions: 3**

**D. Total Number of Interviewees for All Full-Time Positions, Per Recruitment/Referral Source:**

Source Unknown

WCBU Web Site

**E. Outreach Activities:**

- WCBU Participates in job fairs held at Bradley University.
- Bradley University students gain practical experience working with WCBU as student employees and interns. This practical experience complements academic training received. Students gain experience in News, Programming (as weekend announcers), and Development/Fundraising.
- The station regularly provides tours for elementary, high school, and scouting groups, highlighting career opportunities in broadcasting.

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## **RELATED INFORMATION:**

### ***Diversity***

Peoria Public Radio is committed to ensuring that its workforce and governing boards reflect the diversity found in the communities it serves. Central to Peoria Public Radio's mission, vision and values is maintaining a governing and workplace environment which recognizes and celebrates the power of diversity. This station strives to create and foster a supportive environment in which all individuals can be successful and reach his or her full potential within the organization.

Peoria Public Radio seeks a diverse workforce and Community Advisory Board through distinct personalities and capabilities of each individual within the group. On a personal level, the diversity of an individual is defined by his or her cultural and personal differences, as well as life and professional experiences.

Peoria Public Radio believes that diversity considerations extend beyond race and gender. The spectrum of diversity also includes disability, religious belief, age, culture, sexual orientation, physicality, education and socio-economic status.

Bradley University and Peoria Public Radio, a unit within the University is an equal opportunity employer and will attempt to recruit a diverse work force and explicitly forbid discrimination or harassment on the basis of race, color, national origin, religion, sex, age, disability and marital status.

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## ***Donor Privacy***

WCBU, Peoria Public Radio maintains lists of names, addresses, giving history, programming interests and other pertinent data for those who have supported us financially or otherwise have indicated an interest in our organization's programming or activities.

Peoria Public Radio does not sell or exchange its list with any other organization. On occasion, the station provides its list to vendors who conduct work or an activity for Peoria Public Radio. This station requires all vendors to maintain the confidentiality of its files and confidential information and to adhere to a policy of not exchanging, selling, or otherwise disclosing the organization's member, donor and underwriter lists.

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