

Policy for the Community Advisory Board of WBGO

The Board of Trustees of Newark Public Radio Inc. (doing business as "WBGO") pursuant to the provisions of the Communications Act of 1934, as amended, has established a Community Advisory Board for public radio jazz station WBGO-88.3 FM, based in Newark, New Jersey and serving the New York metropolitan area. The Community Advisory Board shall be known as the "Community Advisory Board of WBGO."

The role of the CAB shall be solely advisory in nature. The purposes of the CAB are to review: (1) the policies, programming goals and services provided by WBGO in the New Jersey and New York metropolitan area and surrounding environs, (2) the impact on the community of the significant policy decisions made by the station; and (3) to advise the Board of Trustees of the effectiveness of WBGO in meeting the specialized educational, informational and cultural needs of the communities served by the station; to be the voice of the communities served by WBGO; and, to provide a forum for the communities served by WBGO to communicate with the Board of Trustees, the President and WBGO Staff.

The CAB has supervisory and administrative duties. The supervisory duties are to recommend and provide advice regarding: (a) the effectiveness of WBGO in meeting the educational, informational and cultural needs of the communities served by WBGO; (b) ways of creating an awareness of WBGO and its programs in the communities served by WBGO; (c) ways of increasing the listener audience of WBGO; and (d) community outreach awareness and projects to create public awareness about WBGO and its programming and community projects. The administrative duties are to assist the WBGO Staff and President with regard to: volunteering at special events and membership pledge drives undertaken by WBGO; conducting surveys to determine what the communities of WBGO want and need in order for WBGO to better meet the educational, informational and cultural needs of the communities this public radio station serves; marketing, fundraising and program areas to increase WBGO's visibility in the community; assisting the WBGO Staff where the diversity and capabilities of the members of the CAB can be of efficient and capable assistance to the station's Staff; and such other activities as are consistent with the By-Laws and delegated by the Board of Trustees, and approved by the CAB.

The CAB is authorized to have up to fourteen members. The CAB will seek Members who are interested in serving the needs of WBGO, in helping it to fulfill its purpose, and who are representative of the diverse needs and interests of the communities served by WBGO. Members are nominated either by CAB members or members of the Board of Trustees, and confirmed by both boards.