

**WBAA(AM) & WBAA-FM
EEO PUBLIC FILE REPORT
April 1, 2016-March 31, 2017**

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Corporate Support Representative	1-11	11
Membership Director	1-11	8

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS #	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Current (<i>newspaper ad & website posting</i>) 6930 Carroll Ave., Suite 350 Takoma Park, MD 20912 Phone: 301-270-7240 Contact Name: Kathleen Unwin current.org	No	0
2	Corporation for Public Broadcasting Jobline 401 Ninth Street, NW Washington, DC 20004 Contact Name: Human Resources cpb.org/jobline	No	1
3	Purdue University Careers Website 401 S. Grant Street West Lafayette, IN 47907 Contact Name: Human Resources purdue.edu/hr/careers	No	0
4	Station Website 712 Third Street West Lafayette, IN 47907 Phone: 765-494-3960 Contact Name: Mike Savage WBAA.org	No	0
5	On-Air Announcements (<i>one or more SEU stations</i>)	No	0
6	Word-of-Mouth Referral	No	2
7	Purdue Research Foundation Careers Website 1281 Win Hentschel Blvd. West Lafayette, In 47906 Contact Name: Human Resources https://www.purdue.edu/prf/careers/index.html	No	3
8	PRADO listserv www.pradoweb.org	No	1
9	LinkedIn www.linkedin.com	No	1
10	Indiana Career Connect www.indianacareerconnect.com	No	1

RS #	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
11	Facebook/Station Page(s) www.facebook.com	No	1
TOTAL INTERVIEWEES OVER REPORTING PERIOD			10

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III. RECRUITMENT INITIATIVES

#	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Participate in job fair	On July 14, 2016, the station co-sponsored an Indiana Broadcasters Association booth at the Indiana Black Expo Employment Opportunity Fair at the Indiana Convention Center in Indianapolis, IN. The General Manager attended to meet with prospective minority job applicants. The station participated financially with expenses associated with this event, discussed career opportunities in broadcasting, and accepted resumes. WBAA also ran on-air announcements to promote the event.
2	Participate in event/program sponsored by or on behalf of an educational institution relating to career opportunities in broadcasting (3)	<p>During this reporting period, our News Director spoke to the following classes at Purdue University. As part of his presentations, the News Director exposes students to the issues tackled by broadcasters and/or a glimpse into a career in broadcasting. When available, the News Director includes a mention of internships as well as any paid and volunteer positions at the stations.</p> <ul style="list-style-type: none"> • August 23,24 & 26, 2016- Science Writing • August 24 & 30, 2016- News Writing and Editing • August 24, 2016 – Media and Society
3	Participate in event/program sponsored by or on behalf of an educational institution relating to career opportunities in broadcasting	On March 13, 2017, our News Director spoke to 800 students attending the 2016 Indiana Student Broadcasters Association annual conference at the University of Indianapolis on the topic of journalism ethics.

#	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
4	Participate in scholarship program	<p>During this reporting period, the station participated in the Indiana Broadcasters Association EEO/Scholarship Program for 2016. The station made a financial commitment to the program, ran announcements on air promoting the program and the availability of scholarship applications for high school and college students, and accepted applications for forwarding to the IBA. The General Manager evaluated the applications received from our community of license and surrounding area, and made recommendations as well.</p>