



This I Believe 2019 Event Details for Educators

This I Believe is WBAA's first essay program for West Central Indiana (Lafayette area) high school seniors. An expression of where their minds are as they are about to enter the adult world.

2019 marks the second year where WBAA will ask high school seniors to share what they believe. This I Believe was started by journalist Edward R. Murrow in 1951 to allow anyone able to distil the guiding principles by which they lived.

- High School Seniors will write a 250-300 word essay and submit it online at the WBAA website by 2/8/19
- 10 essays will be chosen from all entries
- Each final winner will receive a \$100 scholarship from the Lafayette Day Break Rotary (and also read their essay at a morning meeting – dates are below)
- Essay winners will record their essay at WBAA and it will play on air and also be printed in the Journal & Courier (*students must be willing and able to have their essay play on WBAA and in the Journal & Courier*)
- Essay winners will read their essay at a community reception at Duncan Hall on March 16th. Reception is sponsored by WBAA, Duncan Hall, Journal & Courier, & Purdue College of Education



WBAA will air the essays in their authors' voices for two weeks in early March at 1:33pm & 4:30pm with custom live promos in the 6am & 7am hour. The audio may also be streamed at WBAA.org.

DEADLINE & PROGRAM DATES:

DATES	ITEM	NOTES
December 3, 2019 <i>(first week)</i>	Promotional Announcements Begin	
February 8, 2019	Essay Deadline (11:59:59pm)	All essays sent to WBAA
February 11 – February 12, 2019	Judges review	Final judge meeting on 2/13/19
February 14th & 15th, 2019	Notifications made	Notification to Teachers, families & students
2/28, 3/7, 3/14	Lafayette Day Break Rotary Visits	Students attend to read their essay
February 2/15-3/1/19	Studio Recording	Students come to WBAA to record their essay
March 4–8 & 11–15, 2019	Essays run on air & printed in NP	
March 16 th @ 3pm	Reception & Reading at Duncan Hall	Open to all

WBAA CONTACT INFORMATION:

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More information available at: WBAA.org (Events Tab)

Link for essay submissions is available on January 4th – and can be found on the WBAA Website (under the events tab)