

Blue Sky Bicycles

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Voted “**Best Bike Shop in the Capital Region**” (*Capital Region Living*, May 2012) and repeatedly ranked as one of the **Top 100 Bicycle Retailers** in the U.S. by *Bicycle Retailer and Industry News*, Blue Sky Bicycles has earned a reputation for excellent customer service, variety and depth of selection, and technical prowess when it comes to both fit and repairs.

Why Blue Sky Bicycles?

With no shortage of bike shops in the area, why choose Blue Sky Bicycles? To put it simply, it's the **experience**. The experience of our staff, our expertise, and genuine enthusiasm for all things cycling— all housed in a truly unique retail environment that redefines bicycle retail. Above all, it's our **attention to detail**. We don't make broad statements about quality products and customer service; we define them. Whether you're looking for a helmet, your first pair of clipless pedals and shoes, or your dream custom bike, you'll find a well-curated product selection with professional fitting service to match. But don't take our word for it: come experience it yourself.

Why choose Blue Sky for your next ride?

- ♦ **We fit every bike we sell.** We can state with confidence that we spend more time than almost any other retailer ensuring your new bike fits you. We also offer a range of options for existing road, triathlon and mountain bike fits, along with re-evaluation and alignment issues in our Fit Studio. Employing motion capture and analysis technology from Dartfish, measuring your power output with CompuTrainer, and biomechanical principles as developed by the Serotta International Cycling Institute, *the goal of our fits is to balance performance, safety and comfort on the bicycle.*

- ♦ **Variety and depth of selection.** Whether you are selecting your child's first bike or gathering information for your once-in-a-lifetime dream ride, Blue Sky has something in store for you. Stocking internationally recognized brands including **Trek, Specialized, Cervelo, Pinarello, Santa Cruz, Parlee** and **K Bedford Customs**, no matter what your style or preference (be it road, mountain, triathlon, fitness or

hybrid) our staff is trained and ready to help you choose the right bike for your two-wheeled adventures.

- ♦ **Triathlon and running gear.** Be it a pair of **Newton Natural Running Shoes**, triathlon and time trial specific bikes, one of the most diverse selections cycling apparel and tri suits for men and women, or fuel belts and nutritional supplements to get you through your next run, race or training session, more triathletes and runners come to Blue Sky than any other shop in the region.
- ♦ **Sharing knowledge and creating community.** We host a number of free nutrition and mountain bike skills clinics, weekly group rides and fix-a-flat and basic maintenance classes throughout the season. Check our **Events Calendar** online and make it a point to join us this summer!

