



VPR provides an essential and trusted independent voice for news, information, music and cultural exploration for the people of our region.

\$ 8 MILLION
OPERATING BUDGET

58 FULL & PART-TIME EMPLOYEES

205,000
WEEKLY LISTENERS

1.76 MILLION POPULATION THAT CAN HEAR VPR STATIONS AT HOME

30 STATIONS

93

27,300 Contributing Members

PERCENT OF FUNDING FROM THE LOCAL COMMUNITY

12,300 Monthly Sustainers providing reliable, consistent support

413 Business Underwriters

- 520** Hours of local public affairs programming per year
- 78** Local newscasts per week
- 64** Hours of local music per week
- 21** Shows & features produced by VPR

496,300
HOURS SPENT STREAMING VPR PER MONTH

348,700
VISITS TO VPR.NET AND MOBILE APPS PER MONTH

147,000
USERS OF VPR.NET AND MOBILE APPS PER MONTH

55
PERCENT OF USERS ACCESSING VPR.NET ON TABLETS AND SMARTPHONES

126
ARTS EVENTS SPONSORED ANNUALLY

92 AWARDS FOR NEWS COVERAGE IN THE LAST DECADE