

Likely Voter Model

Likely Voter = [Registered Voter + Follow news about presidential elections + Follow news about gubernatorial election + Familiarity with Gubernatorial candidates + Familiarity with lieutenant governor candidates + Familiarity with attorney general candidates + Likely to vote in November + Party identification + college degree]

If not a registered voter, R is excluded from model

If "Follow news about presidential election" very closely: 3 points

If "Follow news about presidential election" somewhat closely: 2 points

If "Follow news about presidential election" not very much: 1 point

If "Follow news about gubernatorial election" very closely: 3 points

If "Follow news about gubernatorial election" somewhat closely: 2 points

If "Follow news about gubernatorial election" not very much: 1 point

If "Very familiar" with gubernatorial candidates: 3 points

If "Somewhat familiar" with gubernatorial candidates: 2 points

If "Not too familiar" with gubernatorial candidates: 1 point

If "Very familiar" with lieutenant gubernatorial candidates: 3 points

If "Somewhat familiar" with lieutenant gubernatorial candidates: 2 points

If "Not too familiar" with lieutenant gubernatorial candidates: 1 point

If "Very familiar" with attorney general candidates: 3 points

If "Somewhat familiar" with attorney general candidates: 2 points

If "Not too familiar" with attorney general candidates: 1 point

If very likely to vote in general election: 3 points

If somewhat likely to vote in general election: 2 points

If not too likely to vote in general election: 1 point

If R identifies with one of the two major parties: 1 point

If R has a college degree: 1 point

Respondents with a score of 4 or greater (n=579) are included in the Likely Voter model.