
UTAH PUBLIC RADIO

College of Humanities & Social Sciences

UtahStateUniversity[™]

2016–17

UNDERWRITING SCHOLARSHIP

Utah Public Radio will select up to 12 organizations to receive an underwriting package to announce their event during fiscal year 2016–17. Organizations will be selected state-wide for on-air inclusion on the basis of community service and appropriateness for UPR's listening audience.

Spot content must be conducive to FCC guidelines. Each organization will receive 28 fifteen-second spots that will run 2 a day for 14 days. Spots will be placed "Run of Schedule" (ROS) and will rotate throughout our schedule, Sunday-Saturday, 6:00 am – 9:00 pm. The value of this package is \$700.

To submit your organization's event for consideration or for questions, please contact teri.guy@usu.edu (435-797-3215) or ted.twinting@usu.edu (435-797-9507). We will begin to review applications in May 2016.

Event: _____

Organization: _____

Contact: _____

Name/Position: _____

Address: _____

Phone: _____ Contact E-mail: _____

Website: _____

Details of event including date, time, and location:

How many people will participate in this event: _____

Do you have a marketing budget? _____

Can you use the UPR logo in your promotional pieces for this event? _____

How did you hear of this scholarship? _____