

Minutes of the Red River Radio Network Advisory Board Meeting

Held on Wednesday, January 18, 2017:

The Advisory Board Meeting was called to order at precisely 12:04 PM at the Network's station in Shreveport, Louisiana.

Attending the meeting were:

Advisory Board Members: Hardy D. Foreman, John M. Coutret, Brian Murphy, Joe Kane, Anne Gremillion, John Gayle (guest), Rabbi Jana De Benedetti, Sally J. Langston, Mary Decker and Monte J. Levitt (guest).

Network Staff: General Manager, Kermit Poling, Development Director, Ranae Moran and Membership Coordinator Henry Edwards

- 1) Rabbi Jana De Benedetti called the meeting to order and asked for a reading of the prior Advisory Board meeting minutes, these prior Board Minutes were unanimously approved by the Advisory Board with a motion by Sally J. Langston and a 2nd made by Joe Kane.
- 2) General Manager, Kermit Poling then made his current state of the radio station remarks:

- Kermit stated the previously scheduled March 2017 Community Advisory Board Meeting would be during the planned Spring Fund Drive and could cause a potential conflict with fundraising events centered around the Spring Fund Drive. The Community Advisory Board unanimously approved skipping the March 2017 Board Meeting in order to avoid creating additional work for the Network Staff during an already extremely busy and demanding time period for them. Finally, it was determined and approved the next scheduled Community Advisory Board meeting would actually be held on Thursday, May 18th.

- Kermit then turned our attention to the previously discussed Overton Station acquisition opportunity in the Tyler, TX listening area. We were informed a separate third-party suitor has purchased the Overton Station and, therefore, this particular opportunity no longer avails itself to a potential purchase by Red River Radio. The Community Advisory Board did agree the Tyler, TX listening area would be an ideal, underserved location for a National Public Radio expansion opportunity via Red River Radio.

- Kermit in his final remarks took some time in order to stress the importance of a rainy day/surplus fund for Red River Radio. This particular need is especially acute when considering the station's transmitters are now at the half-life stage, as well as, to potentially take advantage of another acquisition opportunity in a local National Public Radio underserved community such as the one previously discussed. All Community Advisory Board members recognized the significance of having a surplus fund and the Executive Committee of the Board agreed to meet separately in order to further brainstorm some ideas for additional fundraising opportunities and creating a potential separate investment/savings account for a Friends of Red River Radio group.

In conclusion, Henry Edwards the station Membership Director discussed the incredible results of the Christmas fundraiser. Red River Radio was able to raise a grand total of \$68,000 in only two days, December 15th and 16th! Additionally, the Northwest Louisiana Food Bank was able to distribute eight hundred backpacks full of food to needy children in the Shreveport, LA listening area as a direct result of this particular two day fundraiser by Red River Radio. The Network Staff and Community Advisory Board concurred the Christmas backpack fundraiser was a tremendous success for not only Red River Radio, but, also, for the Northwest Louisiana Food Bank. In another act of community involvement/partnership, National Public Radio and Red River Radio has scheduled a special segment of programming from six in the evening through Midnight on January 19th centered on the homeless problem in our nation prior to the Presidential inauguration.

The Community Advisory Board meeting was officially adjourned at 12:58 PM with a motion made by Brian Murphy and a 2nd made by Joe Kane.

After adjournment, it was announced Bishop Ronald Herzog resigned his position with the Community Advisory Board due to failing health and his resignation would be effective Wednesday, January 18, 2017.